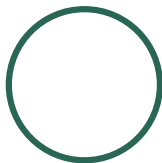
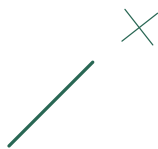




2026-2027 sponsorship & membership guide



join here

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Strong communities are built by people who believe in what is possible and are willing to work together to make it happen.

At the Fort Collins Area Chamber of Commerce, we believe business plays an essential role in that work. Businesses create jobs, develop leaders, support families, solve problems and invests in the places we call home. When businesses thrive, our entire community is stronger.

That belief is at the heart of our mission to serve as Northern Colorado's trusted business champion, catalyst and convener, creating shared economic prosperity across the region.

We put that mission into action by advocating for a business-friendly environment, helping employers attract and develop talent, advancing regional transportation solutions and supporting the leaders who will shape our future. We also connect businesses with relationships, visibility and practical resources that help them grow.

None of this work happens alone.

It is made possible by Chamber members, sponsors, volunteers and community partners who understand that investing in the business community is an investment in Northern Colorado. Whether you engage through membership, support an event or program, lend your expertise or help advance an important regional initiative, your participation strengthens our collective voice and expands what we can accomplish together.

The opportunities outlined in this guide are more than benefits or sponsorships. They are ways to build meaningful connections, demonstrate leadership and become part of the work shaping our region's future.

Thank you for believing in the power of business to build community. We look forward to working alongside you.

Sincerely,



Ann Hutchison

President & CEO

Fort Collins Area Chamber of Commerce

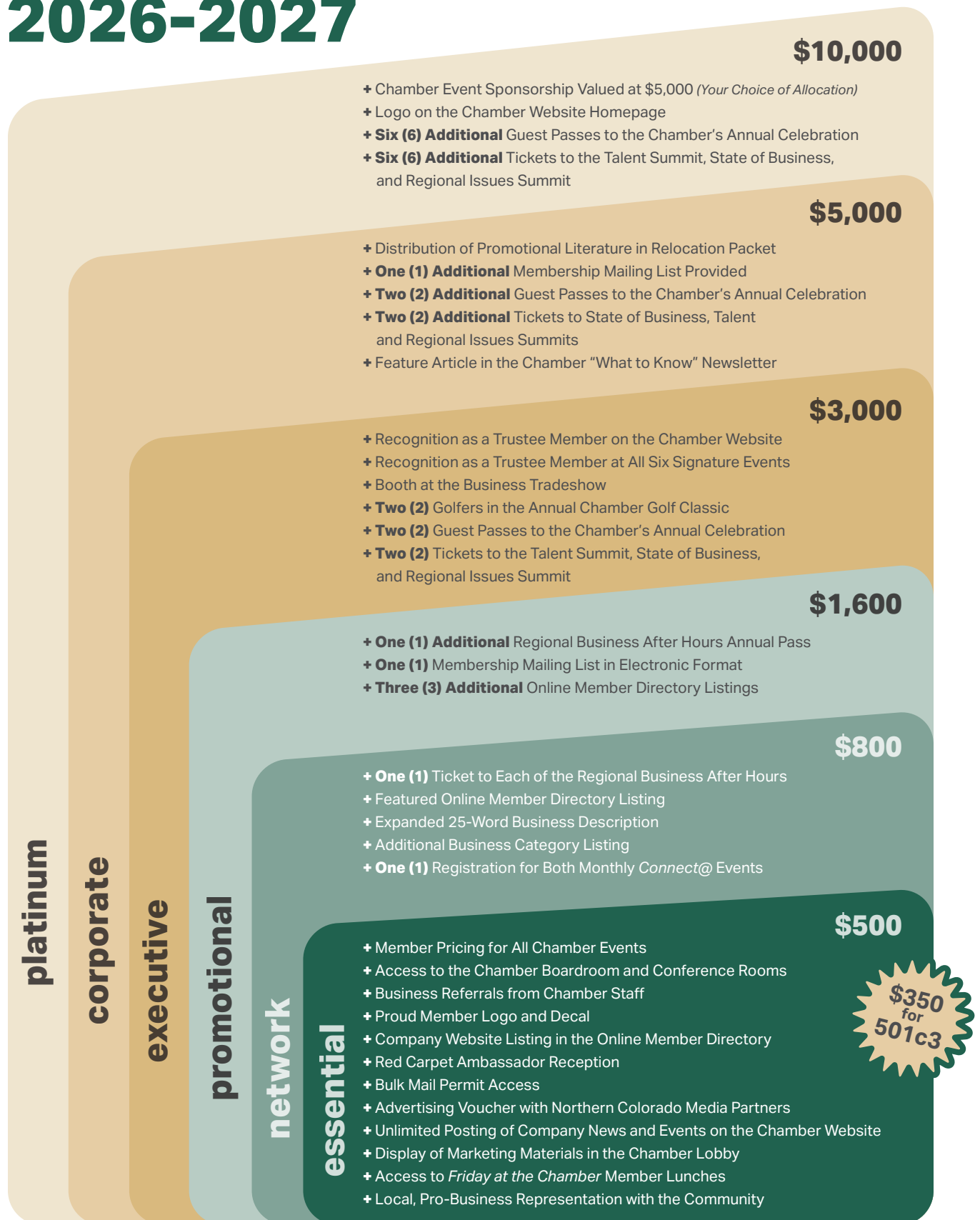
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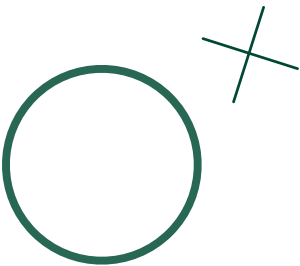


annual membership investment levels 2026-2027



annual celebration

Showcase your organization alongside **more than 700 business and community leaders** at the Chamber's signature event. **Now in its 122nd year**, the Annual Celebration brings together Northern Colorado's leaders, innovators and changemakers to recognize excellence in leadership, advocacy and community impact.



Sponsor Level	Sponsor Tickets	Promotion / Recognition	Attendee List	Event Recognition
Gold Sponsor \$5,000	16	Company Logo Featured as GOLD Sponsor	Attendee Registration List Provided	Company Logo Displayed at Event
Silver Sponsor \$3,500	10	Company Logo Featured as SILVER Sponsor		
Bronze Sponsor \$2,000	6	Company Logo Featured as BRONZE Sponsor		

In 2026, the event welcomed over 600 attendees.





golf classic

Build new business relationships and strengthen existing ones at one of the Chamber's most anticipated events.

Held each August at Fort Collins Country Club, the Golf Classic brings together **more than 200 business leaders** for a day of networking, friendly competition and memorable hospitality.

The event sells out every year, and the 2026 Classic welcomed more than 200 golfers.

Sponsor Level	Golfers	Promotion / Recognition	Added Value	Presence	Tee Box Signage
Gold Sponsor \$5,000	8	Company Logo Featured as GOLD Sponsor	Attendee Registration List Provided	Option for an On-Course Booth	Provided
Silver Sponsor \$3,500	4	Company Logo Featured as SILVER Sponsor		Option for an On-Course Booth	Provided
Bronze Sponsor \$2,000	2	Company Logo Featured as BRONZE Sponsor		Option for an On-Course Booth	Provided
Cart Sponsor \$2,000	2	Company Name Featured on Promotion as CART Sponsor	Company Logo Displayed on Carts		Provided
Beverage Cart Sponsor \$1,000	2	Company Name Featured on Promotion as BEVERAGE CART Sponsor	Company logo Displayed on Course		Provided
Table on the Course Sponsor \$500		Company Name Featured on Promotion as TABLE ON THE COURSE Sponsor			Provided
Open Entry \$350	1				

small business celebration

Receive recognition throughout an entire month dedicated to celebrating Northern Colorado's small business community. With 80% of Chamber members employing 50 people or fewer, this month-long campaign **shines a spotlight on the entrepreneurs and businesses that drive our local economy** through daily social media features, member promotions and Chamber events.



In 2026, the campaign highlighted 35 businesses and generated more than 19,500 organic impressions across Facebook, Instagram and LinkedIn.

Sponsor Level	Recognition
Gold Sponsor \$5,000	Company Logo Featured on Promotion as a GOLD Sponsor
Silver Sponsor \$3,500	Company Logo Featured on Promotion as a SILVER Sponsor
Bronze Sponsor \$2,000	Company Logo Featured on Promotion as a BRONZE Sponsor
Corporate Sponsor \$300	Company Logo Featured on Promotion as a CORPORATE Sponsor

business trade show

Put your business in front of hundreds of potential customers and fellow Chamber members at this high-energy networking event. With **dozens of exhibitors and hundreds of attendees**, the Business Trade Show offers an efficient way to showcase your products and services, generate leads and build valuable business relationships.



Sponsor Level	Tickets	Promotion / Recognition	Vendor Booth
Trade Show Sponsor \$1,500	6	Company Logo Featured on our Social Media Channels for Business Trade Show Promotion	Provided
Booth Sponsor \$400	2		Provided

In 2025, the event welcomed over 350 attendees and featured more than 100 vendor booths.

regional issues summit

Align your organization with the conversations shaping Northern Colorado’s future.

Presented by the Northern Colorado Legislative Alliance, the Regional Issues Summit brings together business, civic, education and government leaders to **explore the region’s most pressing opportunities and challenges through expert presentations and panel discussions.**



Sponsor Level	Tickets	Promotion / Recognition	Attendee List	Event Recognition	Speaker Introduction
Gold Sponsor \$5,000	10	Company Logo Featured as GOLD Sponsor	Attendee Registration List Provided	Company Logo Displayed at Event	Provided
Silver Sponsor \$3,500	6	Company Logo Featured as SILVER Sponsor			
Bronze Sponsor \$2,000	4	Company Logo Featured as BRONZE Sponsor			
Event Sponsor \$750	2	Company Name Featured as EVENT Sponsor			

The 2025 Regional Issues Summit welcomed over 150 attendees.





state of business

Gain firsthand insight into the issues shaping Fort Collins' business climate while networking with the business leaders who are driving our local economy.

State of Business brings together Chamber leadership, elected officials and business leaders to share updates on economic trends, workforce and talent initiatives, public policy and the priorities influencing the region's future. Stay informed, ask questions, network with industry professionals and leave with a clearer understanding of the opportunities and challenges facing Northern Colorado's business community.



Sponsor Level	Event Tickets	Promotion / Recognition	Event Recognition
Gold Sponsor \$5,000	10	Company Logo Featured as GOLD Sponsor	Company Logo Displayed at Event
Silver Sponsor \$3,500	6	Company Logo Featured as SILVER Sponsor	
Bronze Sponsor \$2,000	4	Company Logo Featured as BRONZE Sponsor	
Event Sponsor \$750	2	Company Name Featured as Event Sponsor	

2026 State of Business convened more than 300 attendees.

talent summit

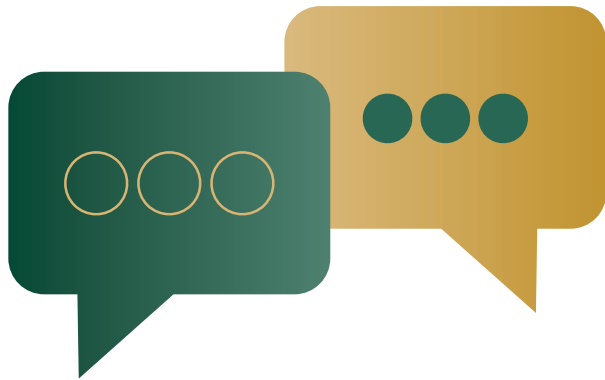
Position your organization alongside the employers, educators and community leaders shaping Northern Colorado's workforce. The Talent Summit gives businesses practical insight into attracting, recruiting and retaining the people they need to succeed.

The program features a keynote speaker, industry perspectives, updates on regional and statewide talent initiatives and forward-looking conversations about the future of work. **Attendees can also connect with education providers, businesses and public and community organizations** offering workforce resources and services.



Sponsor Level	Tickets	Promotion / Recognition	Attendee List	Event Recognition	Speaker Introduction
Gold Sponsor \$5,000	10	Company Logo Featured as GOLD Sponsor	Provided	Company Logo Displayed at Event	Provided
Silver Sponsor \$3,500	6	Company Logo Featured as SILVER Sponsor	Provided		
Bronze Sponsor \$2,000	4	Company Logo Featured as BRONZE Sponsor			
Event Sponsor \$750	2	Company Name Featured as EVENT Sponsor			
Booth Sponsor \$500		Company Name Featured as BOOTH Sponsor			
501c3/Edu/Gov Booth Sponsor \$300		Company Name Featured as BOOTH Sponsor			

The 2026 Talent Summit welcomed over 150 attendees.



civic conversations

Demonstrate your organization's commitment to informed dialogue and community leadership. CIVIC Conversations **brings together business and community leaders to explore the issues shaping Northern Colorado** through thoughtful, nonpartisan discussion.

Held on the third Monday of most months, each session provides objective insights into topics affecting the business community, followed by meaningful conversation where participants share perspectives, ask questions and learn from one another.

build
community



Sponsor Level	Event Benefits	Promotion / Recognition
Gold Sponsor \$2,500	Opportunity to Give Brief Remarks and Distribute Promotional Materials at Every Event	Company Logo Featured on Promotion as GOLD Sponsor
Silver Sponsor \$1,500	Opportunity to Give Brief Remarks and Distribute Promotional Materials at Six Events	Company Logo Featured on Promotion as SILVER Sponsor

In 2025, CIVIC Conversations welcomed more than 450 attendees.

connect@lunch

Build stronger relationships through small-group conversation. **Connect@Lunch brings Chamber members together each month at a different member restaurant, coffee shop or café for a more personal networking experience.**

The intimate setting makes it easier to have meaningful conversations, learn about fellow members and create connections that can lead to future collaboration.

Sponsor Level	Duration (Months)	Promotion / Recognition
Gold Sponsor \$2,500	12	Company Logo Featured on Promotion as GOLD Sponsor and Opportunity to Introduce Your Company
Silver Sponsor \$1,500	6	Company Logo Featured on Promotion as SILVER Sponsor and Opportunity to Introduce Your Company
Bronze Sponsor \$300	1	Company Logo Featured on Promotion as BRONZE Sponsor and Opportunity to Introduce Your Company

connect@happy hour

Build meaningful relationships in a relaxed, welcoming setting. **Connect@Happy Hour brings Chamber members together each month at a different member restaurant, coffee shop or café for an evening of conversation, networking and community.**

Whether you're making new connections or reconnecting with familiar faces, Connect@Happy Hour offers an easy and enjoyable way to grow your network while supporting fellow Chamber members.

Sponsor Level	Duration (Months)	Promotion / Recognition
Gold Sponsor \$2,500	12	Company Logo Featured on Promotion as GOLD Sponsor and Opportunity to Introduce Your Company
Silver Sponsor \$1,500	6	Company Logo Featured on Promotion as SILVER Sponsor and Opportunity to Introduce Your Company
Bronze Sponsor \$300	1	Company Logo Featured on Promotion as BRONZE Sponsor and Opportunity to Introduce Your Company

Connect@Happy Hour

More than 500
attendees in 2025



More than 450
attendees in 2025



Fridays at the Chamber

Almost 350
attendees in 2025



Connect@Lunch



fridays at the chamber

Connect with Chamber members over lunch in a casual, welcoming atmosphere. Fridays at the Chamber brings the business community together five times from May through September for barbecue, conversation and relationship building in the Chamber parking lot.

Each gathering features sponsors, member businesses and a classic backyard barbecue with hamburgers, hot dogs and all the fixings. **It's an easy way to build relationships, strengthen your network and enjoy time with the Northern Colorado business community.**

Sponsor Level	Number of Events	Booth Space	Speaking Opportunity	Promotion / Recognition
Gold Sponsor \$3,000	5	Provided	Provided	Company Logo Featured on Promotion as GOLD Sponsor
Event Sponsor \$350	1	Provided	Provided	Company Logo Featured on Promotion as EVENT Sponsor

noco housing now

Support one of Northern Colorado’s most important economic priorities. **NoCo Housing NOW brings together business, government and community leaders to advance housing solutions that strengthen our workforce, support employers and improve quality of life across the region.**

The coalition works to identify and advocate for practical housing policies that expand attainable housing options and help meet the needs of Northern Colorado’s growing communities.

Your sponsorship demonstrates a commitment to the long-term economic vitality of our region by supporting collaborative solutions to one of today’s most pressing challenges.



Sponsor Level	Benefit
Gold Sponsor \$2,500	Company Logo Featured on Promotion as GOLD Sponsor
Silver Sponsor \$1,000	Company Logo Featured on Promotion as SILVER Sponsor
Bronze Sponsor \$500	Company Logo Featured on Promotion as BRONZE Sponsor

NoCo Housing Now hosted over 200 attendees online and in-person in 2025.



tuesday talent series

Position your organization as a champion of professional development and workforce excellence by sponsoring the Chamber's Tuesday Talent Series.

Tuesday Talent brings together business professionals for practical, expert-led sessions on today's most relevant workplace topics, including recruitment, retention, leadership, workplace culture, human resources and business best practices. Sponsors have the opportunity to support an educational series that helps employers develop stronger teams and more successful organizations. Presentations are held 10 times per year and remain available on the Chamber website after completion.

Tuesday Talent provides consistent visibility while demonstrating your commitment to helping Northern Colorado's business community learn, grow and thrive.

Sponsor Level	Promotion / Recognition	Session Recognition
Gold Sponsor \$3,500	Company Logo Featured on Promotion as GOLD Sponsor for all 10 Presentations	Company Remarks May Be Shared (Live or Pre-recorded) at the Beginning of Each Presentation
Session Sponsor \$200	Company Logo Featured on Promotion as SESSION Sponsor for one Presentation	

More than 200 attendees in 2025



the leader lab

Align your organization with the growth of Northern Colorado's next generation of business leaders by sponsoring The Leader Lab.

This soon-to-be-released series of six presentations gives young professionals practical tools they can apply immediately in the workplace. Topics include strategic thinking and decision-making, project management, emotional intelligence and professional communication. Each session includes networking opportunities, professional development content from an expert facilitator and one beverage of the participant's choosing.

Sponsor Level	Recognition	Session Benefit	Free Admission
Gold Sponsor \$2,000	Company Logo Featured on All Promotional Materials of All Sessions as GOLD Sponsor	Company Representative May Address the Class and Distribute Materials	Upon Acceptance, Participation Fee Will Be Waived
Session Sponsor \$1,000	Company Logo Featured on All Promotional Materials of All Sessions as SESSION Sponsor	Company Representative May Address the Class and Distribute Materials	

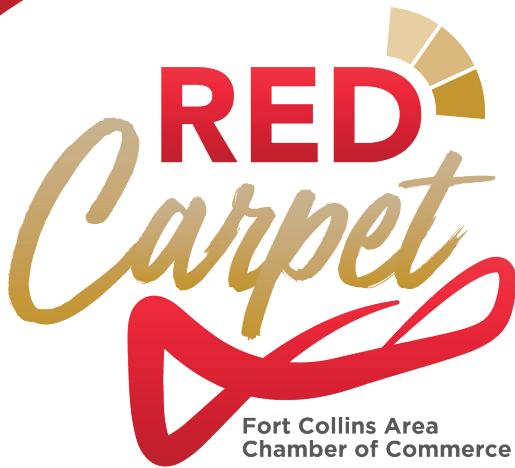


red carpet ambassador events

Support one of the Chamber's most visible member-engagement programs and align your organization with the welcoming spirit of the Northern Colorado business community.

The Red Carpet Ambassador Committee includes more than 100 active Chamber members who help welcome new businesses, strengthen member connections and represent the Chamber throughout the region. Through twice-weekly Red Carpet Receptions, ambassadors introduce new members to fellow business professionals and help them begin building meaningful relationships.

Sponsorship provides year-round visibility while demonstrating your commitment to supporting new businesses and a strong, connected Chamber community.



Sponsor Level	Promotion / Recognition
Annual Committee Sponsor \$1,000	Company Logo Featured on Promotion as COMMITTEE Sponsor, Including Agendas, Calendars and Meetings
Gold Sponsor \$600	Company Logo Featured on Promotion as GOLD Sponsor, Including Agendas, Calendars and Meetings
Summer Picnic Sponsor \$500	Company Logo Featured on Promotion as PICNIC Sponsor
Holiday Party Sponsor \$500	Company Logo Featured on Promotion as HOLIDAY PARTY Sponsor
Silver Sponsor \$300	Company Logo Featured on Promotion as SILVER Sponsor

leadership fort collins

Align your organization with the development of informed, engaged leaders who are prepared to shape the future of Fort Collins.

Established in 1981, Leadership Fort Collins gives participants a deeper understanding of the community through an intensive nine-month program exploring local history, government, the economy, social issues, community needs and emerging opportunities.

Each year, approximately 30 to 40 participants build relationships, expand their civic knowledge and identify meaningful ways to contribute to the community. **Sponsorship demonstrates your commitment to developing leaders who will help Fort Collins thrive for years to come.**



Sponsor Level	Sponsor Recognition	Company Representative to Share Brief Remarks with Class	Session Benefit
Gold Sponsor \$3,500	Company Logo Featured on All Promotions and Publications as GOLD Sponsor	Available at All sessions	Opportunity to Distribute Materials to Class Participants
Graduation Sponsor \$1,000	Company Logo Featured on Promotions as GRADUATION Sponsor		Company Logo Displayed at Graduation
Session Sponsor \$350	Company Logo Featured on Promotions for One Session as SESSION Sponsor	Available at One session	
Scholarship Sponsor \$25+		Opportunity to Open Door to Class Members in Not-for-profit and Small Business to Participate	

leadership northern colorado

Demonstrate your organization's commitment to the future of Northern Colorado by supporting the development of regional leaders.



Leadership Northern Colorado is a collaborative program presented by the Fort Collins, Greeley and Loveland Chambers of Commerce in partnership with the NoCo Foundation and the Weld Community Foundation.

Over six months, participants explore the opportunities and challenges that shape our region while building relationships that strengthen collaboration across communities.

Each year, this program equips 30 emerging and established leaders with the knowledge, connections and perspective needed to help Northern Colorado thrive. Sponsorship positions your organization alongside a shared commitment to regional leadership, collaboration and long-term community success.

Sponsor Level	Sponsor Recognition	Company Representative to Share Brief Remarks with Class	Session Benefit
Gold Sponsor \$3,500	Company Logo Featured on All Promotions and Publications as GOLD Sponsor	Available at Six Sessions	Opportunity to Distribute Materials to Class Participants & Company Logo Displayed at Each Session
Graduation Sponsor \$1,000	Company Logo Featured on All Promotions and Publications as GRADUATION Sponsor	Available at Graduation	Company Logo Displayed at Graduation
Session Sponsor \$350	Company Logo Featured on Promotions and Publications of One Session As SESSION Sponsor	Available at One Session	
Scholarship Sponsor \$25+		Opportunity to Open Door to Class Members in Not-for-profit and Small Business to Participate	

annual report

Showcase your organization's support for the Chamber's mission in one of our most widely distributed publications.

The Chamber's Year in Review Annual Report highlights the accomplishments, initiatives and impact made on behalf of our members while outlining priorities for the year ahead. It serves as a valuable resource for Chamber members, community partners and business leaders throughout the year.

With almost 4,500 printed copies distributed to more than 1,200 members and key community partners, plus 6,500 digital copies shared annually, sponsorship provides year-round visibility and aligns your organization with the Chamber's continued work to strengthen Northern Colorado's business community.



Sponsor Level	Company Recognition	Product Recognition
Gold Sponsor \$5,000	Company Logo Featured on Promotion as GOLD Sponsor	Company Recognition/Logo in the Annual Report
Silver Sponsor \$2,000	Company Logo Featured on Promotion as SILVER Sponsor	Company Recognition/Logo in the Annual Report
Bronze Sponsor \$1,000	Company Logo Featured on Promotion as BRONZE Sponsor	Company Recognition/Logo in the Annual Report

relocation program

Connect your organization with individuals and families who are considering Northern Colorado as their next home.

The Fort Collins Area Chamber of Commerce is often one of the first local resources prospective residents contact when planning a move or visit. Our relocation packets provide practical information about the community, local services and the resources people need to begin building a life in the region.

Sponsors may include a brochure or promotional piece in each packet and receive a banner advertisement within the relocation section of the Chamber website. **Sponsorship offers a direct opportunity to reach newcomers at an important decision-making moment while positioning your organization as a welcoming local resource.**



Investment	Duration (Months)
\$1,500	12 Months of Relocation Insert Distribution plus Two Dedicated Social Media Posts
\$900	12 Months of Relocation Insert Distribution
\$500	Six Months of Relocation Insert Distribution

260 relocation packets were mailed in 2025.



fortcollinschamber.com

(970) 482-3746

8:00am – 5:00pm Monday-Thursday

8:00am – 3:30pm Friday

225 South Meldrum, Fort Collins, CO 80521

Resources raised during the 2026 MFCF! Campaign may be used to cover fundraising costs.