



2022 YEAR IN REVIEW

BUILDING COMMUNITY

Fort Collins Area
Chamber of Commerce

Working together, we've moved the dial on **attracting, retaining** and **aligning talent**, the **widening of North I-25**, **reigniting our economy** and **advancing a business-friendly environment**. Our growing team is committed to delivering results that are important to our business community.



1,170
Members



7,200
Community
Connections



161
In-Person and
Virtual Events



We are **Building Community** **Through Business**

Your Fort Collins Area Chamber is and will continue to be the trusted business champion, catalyst and convener creating shared economic prosperity for Northern Colorado.

We do this with:



COURAGE — We serve our members and the community with **boldness, determination** and **strength of character**



ADVOCACY — We are action-oriented business advocates who **listen** and **build informed decisions**



LEADERSHIP — We are strategic thinkers, innovators and connectors who **create impact**



We grew our membership in 2022 and we will use your resources wisely to continue to deliver on our promises and vision to Build Community through Business.

2022 Highlights

Your Chamber in Action

- ✔ **Full funding and widening of North I-25** to three lanes from Fort Collins to Longmont by 2025 thanks to the championing of this important economic project by the Chamber alongside the larger community.
- ✔ **Creation of job opportunities for K-12** by receiving a two-year \$150,000 Workforce Innovation Grant from Larimer County. The Chamber hired a Work-Based Learning Business Navigator in partnership with the educational community and are working with businesses to create internships, apprenticeships and on-the-job training.
- ✔ **Intensified support and expansion of Industry-lead Sector Partnerships** in Northern Colorado. A three-year Regional Sector Partnership Expansion Grant helped the Chamber grow the long-standing Northern Colorado Health Sector Partnership and the NoCo Manufacturing Sector Partnership. These funds also supported the re-launch of the NoCo Construction Sector Partnership and the creation of the NoCo Hospitality Sector Partnership. We are creating opportunity for industry to take on issues of vital importance to their economic success.
- ✔ Launch of an on-line **Talent Series** to help our community gain insight into best practices that create employers of excellence.
- ✔ Working with other community partners, **establishment of NoCo Works**, a robust two-county workforce initiative driven by industry.
- ✔ Analysis of the **Educational Pathways to Employment resources** available in Northern Colorado. Working with The Weld Trust, the Community Foundation of Northern Colorado and Colorado Succeeds, we have new insight into the opportunities and barriers to employment for students.
- ✔ **Growth of our staff** to provide outstanding service, deliver amazing online and in-person experiences and to be your voice.
- ✔ Your Chamber takes its role as a bold voice of business very seriously. We have been engaged in local, regional and statewide issues — making sure the business voice is heard. **Key issues in 2022 included: Local \$19/hour Minimum Wage, Housing Availability and Water Storage.**

You will see the Chamber continue to lead in the region around four key priorities:

- **Relgniting and Strengthening our Economy**
- **Attracting, Retaining and Aligning Talent**
- **Finish Widening I-25 and Improving Key Regional Roadways, and**
- **Advocating for and Advancing a Business Friendly Environment**

We are focused on championing key industries like Life Science and Climate.

We will continue to be a catalyst as we create a robust, two-county workforce system that is driven by industry needs and creates economic opportunities for employers and employees.

We will continue to work with our government partners to help ensure that their commitments to fund the final expansion of northern I-25 becomes a reality, while also convening key leaders to consider what other transportation challenges face the area.

And we will continue to be unabashed advocates for business-friendly policy, solutions and opportunities across the region. We have an aggressive plan of action for 2023.

THANK YOU TRUSTEE MEMBERS

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