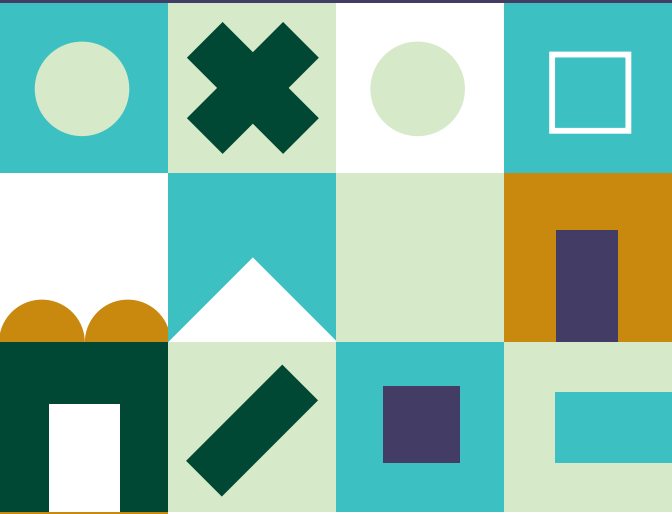


# BOLD

# PARTNERSHIPS

2017  
Annual Report



# BOLD

## COLLABORATIONS

Working together for a thriving community

---

The Fort Collins Area Chamber of Commerce is proud to partner with a variety of organizations — civic, business, nonprofit and volunteer, from around the corner to across the country — to advance our community and its goals. Together, we accomplished a great deal in 2017. Open communication, constant collaboration and pooled resources have made Northern Colorado a bold example of what a successful community can and should be.

### **Business-forward**

Woodward Inc. relocated 350 jobs to the area.

### **Spirited and strong**

The 41,000-capacity Colorado State Stadium opened with fanfare on August 5.

### **Award-winning**

The City of Fort Collins won a national Malcolm Baldrige Quality Award, the only city to win the award in 2017 and only the third city to win the award's history.

# BOLD

## PARTNERS

Recognizing the Chamber's many valued partners



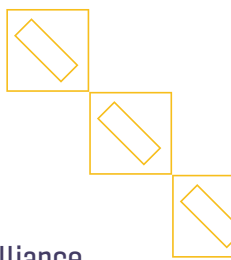
### Talent 2.0 Workforce Development Plan

City of Loveland  
Larimer County Workforce Center  
Larimer County Economic Development Department  
City of Fort Collins  
Northern Colorado Economic Alliance  
Loveland Chamber  
United Way of Larimer County



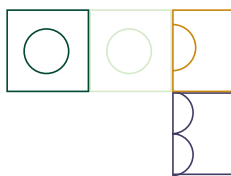
### Fix North I-25 Business Alliance

Loveland Chamber  
Greeley Chamber  
Northern Colorado Economic Alliance  
Upstate Economic Development  
+ Dozens of businesses providing financial backing and time



### Employer Interviews for Business Retention and Expansion

Larimer County  
Town of Windsor  
Loveland Chamber  
City of Loveland  
City of Fort Collins  
Northern Colorado Economic Alliance



### Northern Colorado Prospers

100 companies and organizations investing in our future

# BOLD

## MOVE







Getting our vital infrastructure up to speed

### \$550.5M

committed to North I-25 between Fort Collins and Hwy 66



-  \$303.5M Hwy 14—Hwy 402 express lane and interchange improvements
-  \$200M Hwy 402—Hwy 66 lane
-  \$32.5M Crossroads interchange and bridge rebuild
-  \$14.5M Berthoud hill climbing lane

## Paving the way for success

- Partnered with CDOT, USDOT and local and state governments
- Applied for \$90M federal freight corridor INFRA grant
- Identified funding options with most voter support
- Lobbied for transportation ballot measure and general fund appropriations



# BOLD

## WORK



Developing a robust workforce to support robust employment

### Published

Strategic workforce development plan "Talent 2.0: A Regional Economic Strategy for the Fort Collins-Loveland Area"  
In partnership with 7 regional partners

### Focused

Efforts on an action list of 9 top strategies

### Developed

Employer talent identification and recruitment tools

Giving our community the business

---

### Built

Joint business retention and expansion program with community partners

### Initiated

100 interviews with primary employers with regional partners

# BOLD

## EXAMPLE



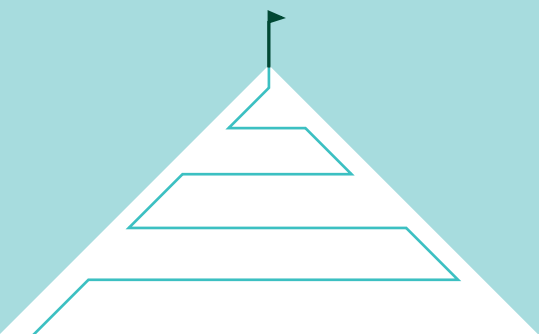
### Leading the charge for business

Helped elect business-forward  
City Council candidates in partnership  
with local business groups

Highlighted the importance of  
business to community quality of life

### Making connections and advancing the next generation of leaders

- Government Affairs Retreat
- Annual Dinner and Small Business of the Year celebrations
- Health Care Summit and Thought Leader Event
- Leadership Fort Collins and Leadership Northern Colorado intensives
- Envision Young Professional programming
- Lunch n' Learn, Fridays at the Chamber, Connect@Lunch and Business After Hours networking

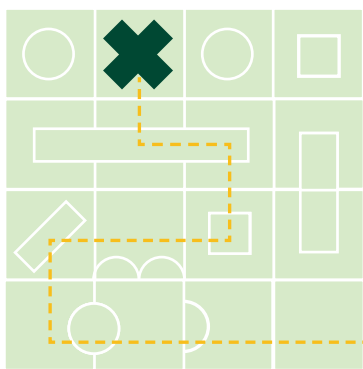


# BOLD

## PLAN



Addressing the big issues that impact our community



# \$3,831,445

raised for the Northern Colorado Prospers campaign thanks to 100 participating organizations, surpassing the \$3.35M goal

# \$560,918

raised for the Moving Fort Collins Forward! campaign in partnership with 12 companies, surpassing the \$500K goal

# 118

new members added,

now

# 1230+

members strong

# BOLD

## FUTURE

Building on our combined strengths, evolving our shared goals

### Strategically moving Northern Colorado forward in 2018

- Serve our members and our community
- Be the bold voice of business on key topics ranging from the City Plan update to the Keep Fort Collins Great tax renewal to energy planning—and beyond
- Recruit City Council candidates
- Lead the lobbying effort to secure funding to widen I-25
- Implement Year 2 of the workforce development plan
- Interview 100+ primary employers to better address business retention and expansion
- Conduct a successful Moving Fort Collins Forward! campaign
- Undertake an intentional disruption process to examine models for the Chamber's future



# BOLD

## FUTURE

Partnering  
for our community's  
success



FORT COLLINS AREA  
**CHAMBER**  
OF COMMERCE

225 South Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)  
970.482.3746

**TOOLBOX CREATIVE**

*MADE THIS*