

The background is a vibrant, stylized illustration. At the top, a dark purple sky contains several yellow stars and white mountain peaks. Below the sky, a large yellow sun is partially visible on the left. In the center, a green mountain peak is topped with a white snow cap. A dark blue road with yellow dashed lines curves across the bottom half of the image. On the right side, there are dark silhouettes of buildings. The overall color palette is dominated by purple, green, yellow, and white.

Shaping

NORTHERN
COLORADO

2016

Annual Report

DRIVING THE FUTURE

\$270.5M secured to widen I-25

Fueling infrastructure with the Fix North I-25 Business Alliance

\$11.4M

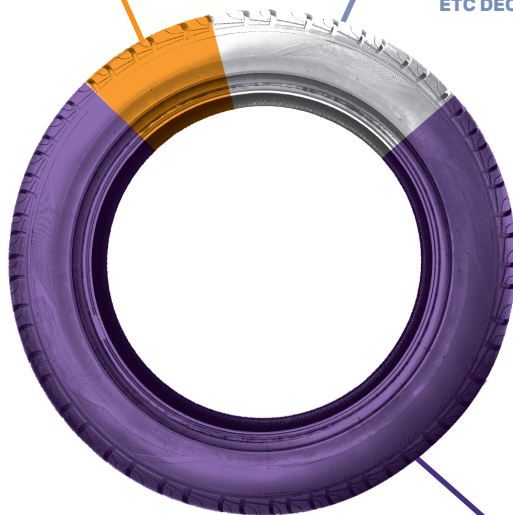
Berthoud hill climbing lane

COMPLETE

\$22.1M

Crossroads Interchange bridge rebuild

ETC DEC. 2017



\$237M

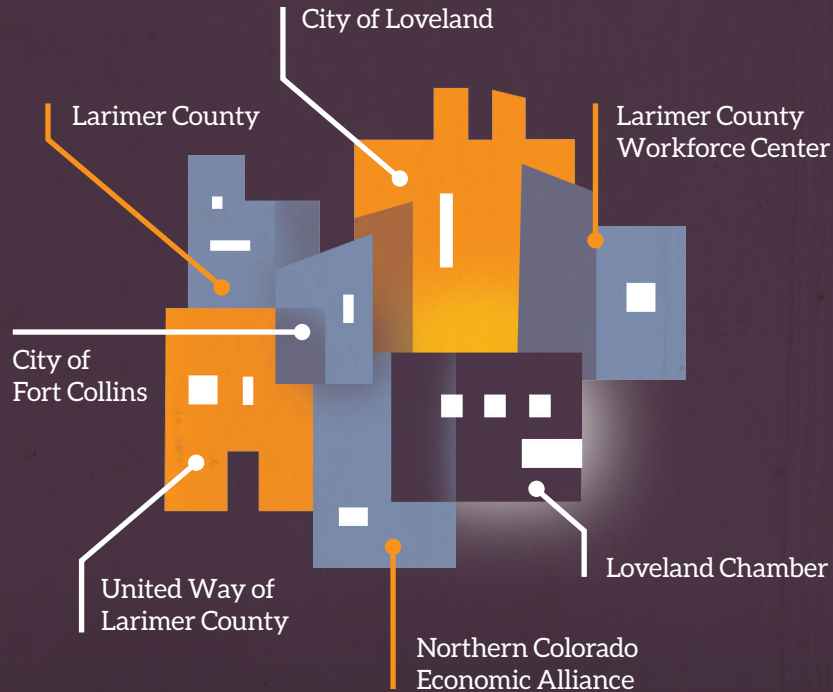
Additional lane between Fort Collins and Johnstown

ETC DEC. 2020

- Fundraising, lobbying, driving strategy
- Building statewide support through the Fix Colorado Roads initiative
- Winning regional recognition with the Bravo! Regional Spirit Award
- Preparing for the road ahead:
 - » General Fund revenue allocation for transportation
 - » TRANS bond renewal
 - » Federal infrastructure funding
 - » Local funding, such as Regional Transportation Authorities

WORKING IT

First-ever Workforce Development Plan created in partnership with organizations on the front lines of the labor market



Bringing jobs to Northern Colorado and helping employers meet workforce needs

- Working with Citizens for a Sustainable Economy to illustrate the value of primary jobs to the community
- Leading a proactive business retention and expansion program
- Assessing the tight labor market and addressing under-employment
- Initiating and supporting Talent 2.0, the Regional Workforce Strategy Plan

FIGHTING FOR BUSINESS

Acted as the consistent, persistent voice of business

66

City Council Meetings

188

other local government meeting

250+

one-on-one exchanges with senior City staff and elected officials

24/7

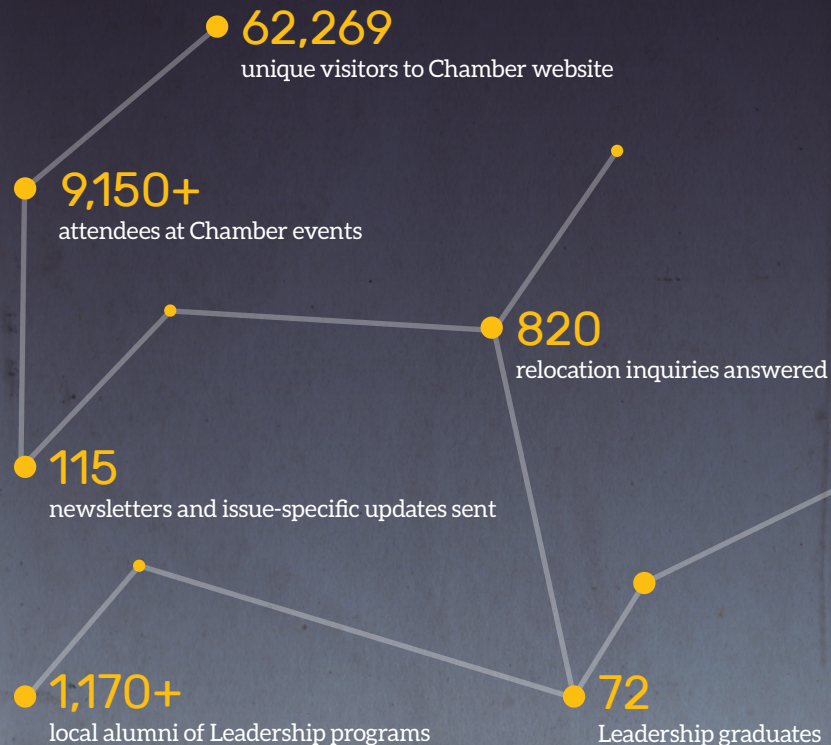
representation

Weighing in on issues far and wide, including:

- Bicycle initiatives
- Capital expansion fees
- Capital projects
- Climate Action Plan
- 'Keep Fort Collins Great' tax
- Development inquiries
- Fort Collins / Loveland Regional Airport
- Fort Collins Downtown plan
- Fort Collins revenue diversification
- Fort Collins strategic plan
- Halligan Reservoir
- I-25 expansion
- Innovation community
- Land use code
- Mobile food vendors
- Municipal broadband
- Northern Integrated Supply Project
- Outreach Fort Collins
- PSD long-range plan
- Recycling ordinance
- Regional wasteshed
- Sales and use tax
- Transportation expansion fee
- Utility income qualified rate
- Utility power reliability
- Utility rates
- West Elizabeth enhanced travel corridor
- Workforce

SERVING OUR COMMUNITY

More members, and community members, served than ever



Providing countless opportunities for learning, networking and growth

Member Events

- » Annual Dinner and Celebration
- » Golf Classic
- » Health Care in Your Future Summit
- » Small Business of the Year Celebration
- » Thought Leader Speaker Event: The Power of Habit
- » 12@12 Luncheons, twice quarterly
- » Business After Hours, monthly
- » Connect@Breakfast, quarterly
- » Connect@Lunch, monthly
- » Fridays at the Chamber, 6x yearly
- » Leads Groups, monthly
- » Lunch n' Learn, monthly
- » Red Carpet Receptions, 2x weekly

Leadership Coaching

- » Envision Young Professional Meet the CEO Events, 10x yearly
- » Leadership Fort Collins, 9-month intensive
- » Leadership Northern Colorado, 6-month intensive

BUILDING ON OUR STRENGTHS

*Experienced, engaged, strong
and fiscally sound*

66+

years of collective experience on staff

1,222

members and growing

\$575,00

raised during the
Moving Fort Collins Forward! campaign

\$1.2M

property value,
mortgage paid in full

| Mentored Chamber delegations from
across the country

Positioning Northern Colorado for success

- Establishing strong coalitions supported by an active, growing membership
- Planning ahead with the Northern Colorado Prospers 5-year strategic initiatives campaign
- Meeting our 2017 Board priorities:
 - » Help elect a City Council that respects and appreciates business (Bold Voice of Business)
 - » Lead the lobbying effort to secure funding to widen I-25 to 3 lanes between Highway 14 and Highway 66 (Fix North I-25)
 - » Implement Year 1 of the new Fort Collins-Loveland talent development plan (Align, Attract and Retain Talent)
 - » Expand and formalize countywide business retention and expansion program (Expand and Retain Existing Business)
 - » Finish raising \$3.3 million for Northern Colorado Prospers
 - » Conduct a successful total resource campaign



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