

FORT COLLINS

DRIVING THE FUTURE

The Chamber is a champion for business, the regional economy and the greater community

2015
ANNUAL
REPORT



★ ★ ★ ★ ★
COLORADO'S ONLY
5-STAR ACCREDITED
CHAMBER OF
COMMERCE

MORTGAGE PAID IN FULL!
Building valued at \$1.2 million



713 RELOCATION
INQUIRIES ANSWERED



96 RED CARPET
COMMITTEE
RECEPTIONS



5,145
ATTENDEES
AT CHAMBER
EVENTS



FIX NORTH I-25 BUSINESS
ALLIANCE PAVES THE ROAD
FOR BETTER TRANSPORTATION

FIX NORTH I-25
BUSINESS ALLIANCE
HELPS SECURE
\$100M



Led the charge in introducing
FIX COLORADO
ROADS ACT

BEST FUNDRAISING
DRIVE EVER
\$728,000
Raised
70
Volunteers
480
Donors



33 LEADERSHIP
FORT COLLINS
GRADUATES
930+ local alumni



ELECTED
3-OF-4
CHAMBER-
ENDORSED
business-supportive
candidates



VOTE

TAKING A STAND FOR
BUSINESS IN LOCAL POLITICS

CHAMBER VOICES
RING LOUD AND
CLEAR AT CITY HALL
100% attendance of City Council meetings

29 LEADERSHIP
NORTHERN
COLORADO
GRADUATES
180+ local alumni



85% VOTE FOR
BETTER STREETS
successful campaign funds
\$85M for streets

LOOKING AHEAD

The Fort Collins Chamber has an ambitious roadmap for 2016

IMPROVE COMMUNITY INFRASTRUCTURE

- Secure funding to widen North I-25 to 3 lanes from Fort Collins to Longmont
- Pass the Fix Colorado Roads Act, garnering support via fixcoloradoroads.com

HELP EMPLOYERS FIND THE RIGHT TALENT

- Launch a proactive workforce initiative
- Focus on meeting the needs of primary employers



REPRESENT BUSINESS INTERESTS WITH GOVERNMENT

- Identify strong candidates for the 2017 City Council races
- Maintain a strong lobbying presence at City Hall and in Denver

SERVE OUR MEMBERS EVEN BETTER

- Refine business and funding models to position the Chamber for the future
- Run another record-breaking fundraising drive to *Move Fort Collins Forward!*
- Provide essential communication:
 - Fort Collins Area Chamber SmartBrief Weekly, weekly Chamber eNewsletter
 - The 2 Minute Update, weekly City Council eNewsletter
 - Relocation Packet Inserts, thousands distributed yearly

GROW COMMUNITY LEADERS

- Envision Young Professionals, monthly development and networking
- Leadership Fort Collins, a 9-month intensive
- Leadership Northern Colorado, a 6-month, regionally-focused intensive
- Leadership Trip to the Capitol, February 11

HOST VITAL EDUCATIONAL AND NETWORKING EVENTS

- Health Care in Your Future, March 29
- Mid-Session Legislative Dinner with area legislators, March
- Legislative Wrap-up, May
- Small Business of the Year Breakfast, May 26
- Spring Showcase, May 26
- Regional Business After Hours, August
- Golf Classic, August 1
- 2017 Legislative Preview / Regional Issues Summit, December
- Thought Leaders Speaker Event, date TBD
- Business After Hours, monthly
- Lunch 'N Learn Series, monthly
- Leads Groups, twice monthly