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Issue of the Week: Art and Culture September 15, 2023

What is the issue?

Without a strong economy the arts community cannot thrive.

Why is it important?

Cultural amenities and opportunities in the Fort Collins area are an important part of our identity and contribute to our local economy. "The Arts," as broadly defined by the community, improve our quality of life and are an amenity people consider when relocating their families and their businesses to the community. A diverse array of cultural experiences helps the community by introducing historical, political, and cultural perspectives that open minds and foster the exchange of ideas to people of all ages.

How does it affect business?

Strong cultural arts can be an economic driver, a regional draw and add to the region's livability. The Chamber supports access to grants to further arts and culture.