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## Issue of the Week: Transit Master Plan

*August 18, 2023*

### **What is the issue?**

The 2019 Transportation Master Plan establishes a vision for mobility in Fort Collins, achieved through a safe and reliable multimodal transportation network for all residents, visitors, and employees. To achieve this outcome, this plan outlines a bold vision to improve the accessibility, mobility, reliability, and safety of the transportation system for all modes.

### **Why is it important to business?**

As Fort Collins transitions to a built-out urban environment, the ability to expand roadways to accommodate increased road usage decreases. The Chamber supports a Transit Plan that provides residents routine service that meets the needs of residents, employers, and commercial activity centers.

### **How does it affect business?**

Increased congestion puts additional strain on the ability to deliver goods and services predictably and efficiently.

### **Business's Role:**

Careful examination of how the system is designed, funded and implemented requires private-sector engagement that incorporates post-pandemic realities. As the system largely depends upon public support, the business community must demand accountability and demonstrated benefit to assure long-term economic sustainability.

**Learn More:** <https://www.fcgov.com/fcmoves/files/2019-transportation-master-plan.pdf?1652115220>