

Poudre Valley REA

CO-OP CONNECTIONS PARTNER PROGRAM



Poudre Valley REA is your local electric cooperative in Northern Colorado & we are committed to building relationships in the communities we serve. We want to partner with you through our Co-op Connections program to both promote your business & our cooperative spirit.

Program Details



Offer a discount or promotional offer to Co-op Connections members.



FREE advertising for your business through our monthly magazine, website, social media, & target marketing.



Poudre Valley REA members = 52,000+ & counting in Larimer, Weld, & Boulder counties!



You choose what deal to offer as a promotion and you can adjust, change, add or discontinue your promotional offer at ANY time.



Easy to join through a simple e-form – we will walk you through the process!



Deals redeemed by either the Co-op Connections app or physical Co-op Connections card.

NO COST TO JOIN or participate in the program.



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Promotion Ideas & Examples

- 15% off total purchase
- 10% off first visit, 15% off the second visit
- 10% off everything minus a certain item (ex., alcohol)
- 20% off purchases of \$50 or more
- Free drink with purchase of meal
- Buy one get one half off
- 'X' amount of dollars off a certain service or item
- 'X' amount of dollars off first visit
- Co-op Connections Golf Rate: \$40 (9 holes) \$80 (18 holes)
- Free delivery or shipping

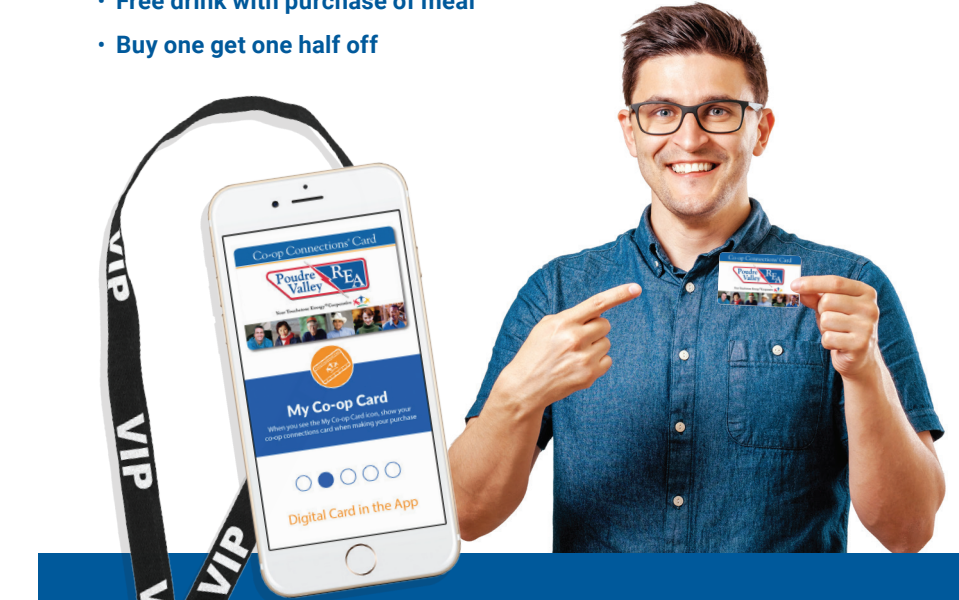


We are open to your ideas! Let us know of a great promo you'd like to offer.

For more information & to sign up as a Co-op Connection partner, please contact: communications@pvrea.coop

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