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Issue of the Week: East Mulberry Annexation July 28, 2023

What is the issue?

City of Fort Collins staff is in process of updating its East Mulberry Plan, which will guide the process for annexing properties within the corridor. Traditionally, the area hosts a wide variety of commercial, industrial, and agricultural uses that underpin our local economy.

Why is it important to business?

[Jurisdictional] boundaries must be continually monitored and evaluated, so as not to restrict opportunities, especially in the form of primary employment and housing. The City of Fort Collins must be cognizant of pockets of viable land in and around the GMA that may be suitable to meet the potential needs of desirable additions to the community. [Where We Stand, 2023]

How does it affect business?

Goal #1, as identified within the first draft East Mulberry Plan, states, "Foster a healthy and prosperous commercial and industrial hub for the city, while remaining viable for small businesses and industry. This appears to align with Objective #4, included within the Economic Health Strategic Plan update: "Ensure that an adequate and competitive supply of space and/or land is available to support needs of businesses and employers of all sizes."

Business's Role:

Assuring the East Mulberry Plan accommodates existing uses with minimal intrusion of design standards upon the functional requirements of this heavy commercial district is vital to the health of businesses across the entire community.

Learn More:

https://www.fcgov.com/planning/files/emp_publicreviewdraft_7.14_fortcollins.pdf?1689368784