

Hero Fest

Celebrating First Responders
Sponsorship & Vendor Information
Northern Colorado 2022



Hero Fest Northern Colorado

Help support Colorado First Responders across the Northern Colorado when you join us for **Hero Fest 2022!**

The fun takes place on October 1 from 10am to 2pm at Front Range Village Shopping Center (next to Urban Air Adventure Park) in Fort Collins. All fundraising proceeds we raise this year will go to **9/11 Memorial at Spring Park** for the benefit of all First Responders.

Festivities include:

- › Free food from local food trucks
- › Emergency vehicles for kids to explore
- › Bounce house and inflatables
- › Youth arts and crafts tent
- › Carnival style games
- › Face painting
- › Live DJ and more!



**Front Range Village
Shopping Center**

2720 Council Tree Ave,
Fort Collins, CO 80525

Saturday
Oct 1st
10am – 2pm





Chief Level Sponsorships

* Booth space **free** for any First Responder organization or non-profit partners.

Presenting Sponsor (3) **\$5,000**

What's in it for you:

- › Company name & logo displayed at Hero Fest entrance
- › Company name announced throughout the event
- › In-branch digital recognition for 30 days post event
- › Recognized as event sponsor on website, social media, and marketing materials
- › Prime booth space included with 6' banquet tables and chairs (sponsor must provide tent(s))

Youth Arts & Crafts Tent (3) **\$3,000**

What's in it for you:

- › Company name & logo banner displayed on tent
- › Recognized as event sponsor on website, social media, and marketing materials
- › Booth space included with 6' banquet tables and 2 chairs inside of Youth Arts & Crafts Tent

Emergency Vehicle Sponsor (3) **\$2,500**

What's in it for you:

- › Company name & logo sign around vehicles
- › Recognized as event sponsor on website, social media, and marketing materials
- › Booth space included with 6' banquet tables and 2 chairs (sponsor must provide tent)



Chief Level



Captain



Lieutenant



Chief Level Sponsorships

* Booth space **free** for any First Responder organization or non-profit partners.

Matching Donation Sponsor **\$1,000 (min)**

New this year!

- › New this year, Canvas Foundation will incorporate a fundraising campaign as part of our Hero Fest event and we're looking for businesses who can serve as a "donation match". The campaign is intended to begin 30 days prior to our Hero Fest events and will be promoted to our 250,000+ members plus the general public through emails, social media posts, and targeted ads.
- › You determine the amount, and the final cost is dependent on the total amount of donations we receive. We're recommending a minimum \$1,000 commitment as part of this sponsorship opportunity, but it can be as much as you are willing to give as you set the dollar cap. Please contact Canvas Foundation Executive Director, **Vincent Neal**, at vincentn@canvas.org if you are interested in becoming a Matching Donation Sponsor!



Chief Level



Captain



Lieutenant



Captain Level Sponsorships

* Booth space **free** for any First Responder organization or non-profit partners.

Stage Sponsor (1) **\$2,500**

What's in it for you:

- › Company name & logo displayed in front of gaming truck
- › Recognized as event sponsor on website, social media, and marketing materials
- › Booth space included with 6' banquet tables and 2 chairs (sponsor must provide tent)

DJ Sponsor (1) **\$2,000**

What's in it for you:

- › Company name & logo displayed in front of DJ
- › Recognized as event sponsor on website, social media, and marketing materials
- › Booth space included with 6' banquet tables and 2 chairs (sponsor must provide tent)

Inflatables Sponsor (3) **\$1,500**

What's in it for you:

- › Company name & logo displayed around inflatables
- › Recognized as event sponsor on website, social media, and marketing materials
- › Booth space included with 6' banquet tables and 2 chairs (sponsor must provide tent)

Food Truck Sponsor (3) **\$1,000**

What's in it for you:

- › Company name & logo displayed around emergency vehicles
- › Recognized as event sponsor on website, social media, and marketing materials
- › Booth space included with 6' banquet tables and 2 chairs (sponsor must provide tent)



Chief Level



Captain



Lieutenant



Lieutenant Level Sponsorships

* Booth space **free** for any First Responder organization or non-profit partners

Carnival Games Sponsor (10) **\$500**

What's in it for you:

- › Company name & logo displayed around carnival games
- › Booth space included with 6' banquet tables and 2 chairs (sponsor must provide tent)

Booth Space (30) **\$300**

What's in it for you:

- › 6' banquet table and 2 chairs provided
- › Sponsor must provide 10' x 10' pop-up tent (with weights)
- › Booth space is **FREE** for all non-profit and First Responder organizations

Umbrella Table Sponsor (10) **\$300**

What's in it for you:

- › Company name & logo displayed on umbrella tables
- › Show your company's support of First Responders

Yard Sign Sponsor (unlimited) **\$100**

What's in it for you:

- › Company name and logo displayed on event grounds
- › Show your company's support of First Responders



☆ Chief Level

🛡️ Captain

🏆 Lieutenant



Commit to helping our First Responders

Have you found the sponsorship package that speaks to you? Click [here](#) to register as a participating business or organization, or send the completed form to **Vincent Neal**, Canvas Foundation Executive Director, at vincentn@canvas.org.

CONTACT INFORMATION:

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Company Name: Contact: E-mail: Contact Phone #:

SPONSORSHIP PACKAGES:

- | | | |
|--|---|---|
| <input type="checkbox"/> \$5,000 – Presenting Sponsor | <input type="checkbox"/> \$2,000 – DJ Sponsor | <input type="checkbox"/> \$300 – Booth Space |
| <input type="checkbox"/> \$3,000 – Youth Arts & Crafts Tent | <input type="checkbox"/> \$1,500 – Inflatables Sponsor | <input type="checkbox"/> \$200 – Umbrella Table Sponsor |
| <input type="checkbox"/> \$2,500 – Emergency Vehicle Sponsor | <input type="checkbox"/> \$1,000 – Food Truck Sponsor | <input type="checkbox"/> \$100 – Yard Sign Sponsor |
| <input type="checkbox"/> \$2,500 – Stage Sponsor | <input type="checkbox"/> \$500 – Carnival Games Sponsor | |

PAYMENT INFORMATION:

- ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER ☐ PAY BY CHECK

*Please make all checks payable to:

The Canvas Foundation
C/O Vincent Neal
9990 Park Meadows Dr. Lone Tree, CO 80124

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Name on Credit Card Credit Card # Expiration Date CVV Number Billing Zip Code

Thank you for supporting our Colorado community, and First Responders across the Front Range. Your donation is very much appreciated!

Once we receive this form, we'll reach out to you to thank you and discuss next steps. Please note that all sponsors/vendors must provide their 10'x10' pop-up tent(s) for their assigned space.

We want to show you off! Please send your high-resolution color & black-and-white logos (*.EPS or vector preferred*) to vincentn@canvas.org for signage and promotion based on sponsorship level(s).

\$

Total Sponsorship Cost

Signature

Date