# WORK-BASED LEARNING

# CONNECTING BUSINESS TO LOCAL HIGH SCHOOL STUDENTS FOR TODAY AND TOMORROW'S WORKFORCE NEEDS

# Set's get Started!

**AGENDA** 



**Introductions:** 

K12 WBL Business Liaison

Fort Collins Area WBL Coordinators



Why Engage:

WBL opportunities

Shared goals

**Benefits** 



Xello:

A tour of Xello



How to Engage:

How to connect and participate in work-based learning

## K-12 WBL BUSINESS LIASION



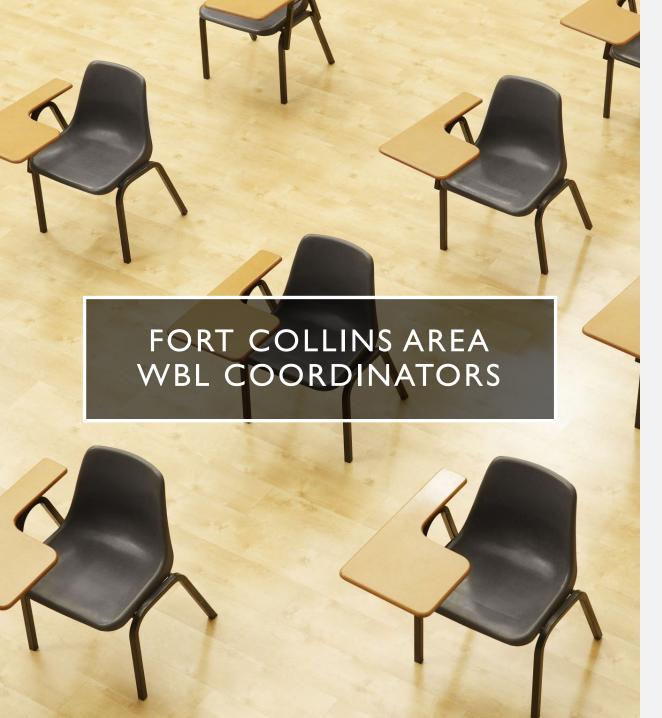




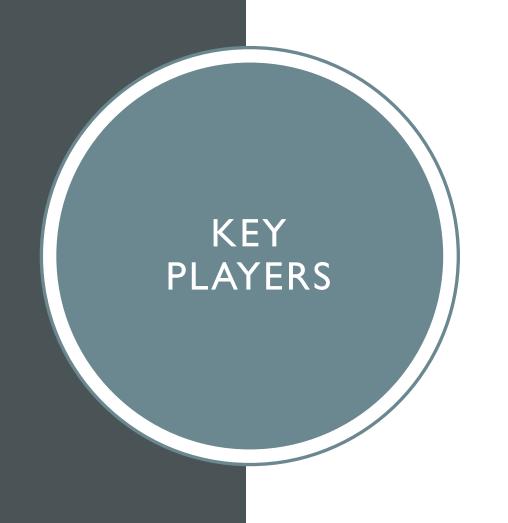
Funded through the Larimer
County Workforce Innovation
Grant received by the Fort
Collins Area Chamber of
Commerce

Position serves: Estes Park,
Poudre, and Thompson School
Districts and Colorado Early
Colleges Fort Collins

A one-stop shop for connecting business opportunities to local high school students



- Colorado Early College, Fort Collins (CEC): Tierney Lane
- Fort Collins High School (FCHS): Pam Davidson
- Fossil Ridge High School (FRHS): Terra Thiebaut
- Poudre High School (PHS): Wendy Tomaschow
- Rocky Mountain High School (RMHS): Robert Papp
- Timnath Middle High School (TMHS): Shannon Smith
- Wellington Middle High School (WMHS): Melissa Newbanks
- Centennial HS, Futures Lab, Poudre Community Academy, Poudre Global Academy, Polaris: Emily Breese



Students/Emerging Workforce

WBL Coordinators

WBL Business Liaison

**BUISNESS/INDUSTRY** 

XELLO: electronic platform

## **WORK-BASED LEARNING**

## What is Work-Based Learning (WBL):

A broad term used to describe blending traditional classroom education with experience in the workplace.



- ➤ High School Career Pathways (PSD Future Ready link)
- > Describe the different types of WBL Opportunities
- What benefits do you see for students who participate in WBL
- Did you know? Students receive WBL credit, students can participate in off-site WBL opportunities during school hours
- High Schools want to partner with business/industry, what are other ways businesses engage at the school level

### **COLORADO'S WORK-BASED LEARNING CONTINUUM**

Work-based learning is a continuum of activities that occur, in part or in whole, in the workplace, providing the learner with hands-on, real world experience.

#### **LEARNING ABOUT WORK LEARNING THROUGH WORK LEARNING AT WORK** Career awareness and exploration Career preparation supports career Career training occurs at a work site and helps individuals build awareness readiness and includes extended direct prepares individuals for employment. of the variety of careers available interaction with professionals from industry and provides experiences that help and the community. inform career decisions. Apprenticeship Clinical Experiences Career Counseling Career Planning • Credit-for-work Experiences • On-the-job Training Career Fairs Internships • Employee Development Career Presentations Pre-apprenticeship • Industry-sponsored Project Industry Speakers Supervised Entrepreneurship Informational Interviews Mentoring Experience Worksite Tours Project-based Learning **Education Coordinated Business Led OUTCOMES:**



Skilled Talent for Business + Meaningful Careers for Students & Job Seekers



- NOCO Collaboration-EPSD, PSD, TSD, CEC
- Students are already engaged in career exploration using the platform, XELLO
- Students create pathways through self-knowledge, exploration, and planning. Aligns careers to each students' skills, personality, interests, and learning style
- Provides a platform for business/industry to post opportunities
- Provides school WBL Coordinators/Business Liaison personalized information on both sides of the equation to connect students to business opportunities
- Free platform with support from WBL Business Liaison
- XELLO LINK

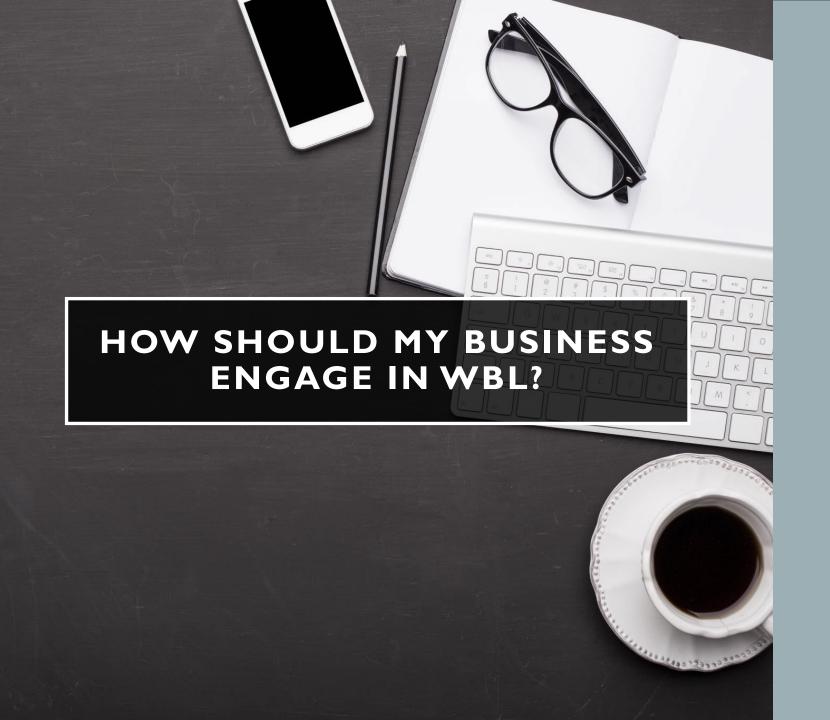


# XELLO ON-BOARDING:

- Identify Business Goals
- Add Contact(s)/WBL Champion
- Discuss Opportunities: Shadow, Internship, Apprenticeship, Paid Opportunity, etc...
  - Where to start? Try an opportunity that does not take much coordinating on the business side but greatly benefits students...shadow, informational interview, or a company tour
  - Add opportunity requirements, start date, brief description, (wage)
- "Active" / "Inactive"
- When your business need/availability grows, your posted opportunities can grow



- > Explain the role of WBL Coordinators
- > Xello process for student/WBL Coordinator
- Success Story: Journey from WBL opportunity to employment



### ASK YOURSELF:

What does my industry/business/employees need to be successful?

Start with the business need, then see student side (the opportunity!)

How valuable would this experience have been for me/my own children/family/friends?

What is my workforce 5-year plan

Do I have a WBL Champion?

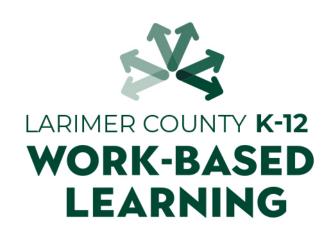
Demonstrate the power of workbased learning for your business and our students!

## **BENEFITS TO BUSINESS/INDUSTRY**

- Continual Talent Pipeline
- Student investment is high-
  - Career exploration/a chance to work in a field of interest
  - High school WBL credit
- Retention
  - Take items off the plate of current employees

## **BENEFITS TO BUSINESS/INDUSTRY**

- Added support (WBL Coordinators/Business Liaison), you don't get with a traditional hire
- Develop a trained individual to hire after WBL opportunity, reduces new hire costs
- Advertising! Showing students who you are and what you do in Xello is an increased awareness of your business
- Celebrate your contribution to our successful and growing economy! Keep workforce local!





**Business Liaison** 

smerrell. WBL connection @outlook.com(970) 443-0969









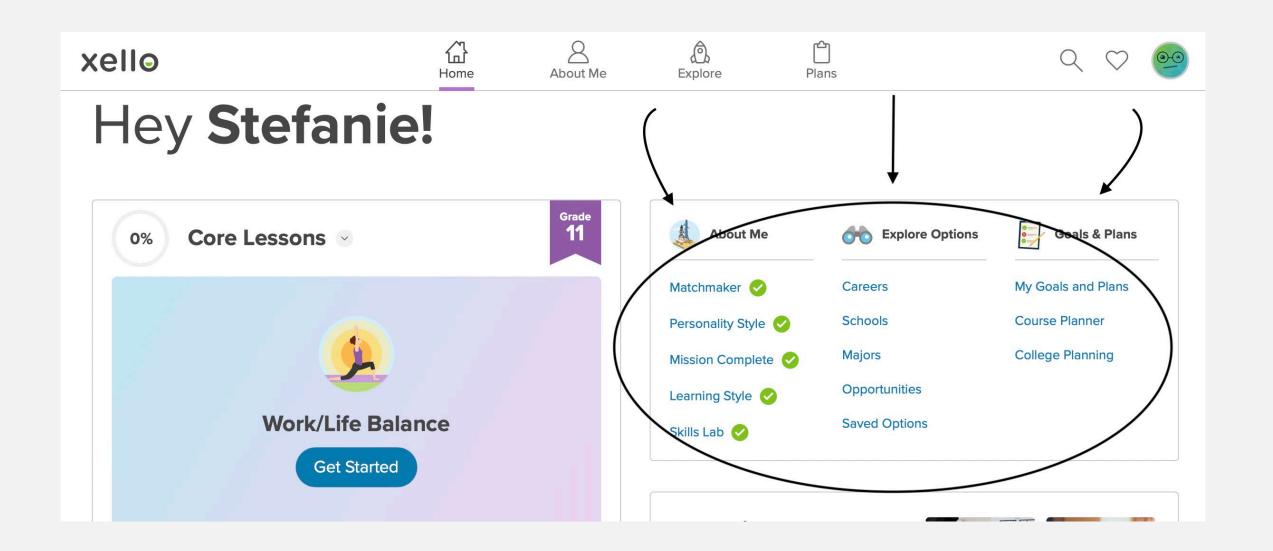


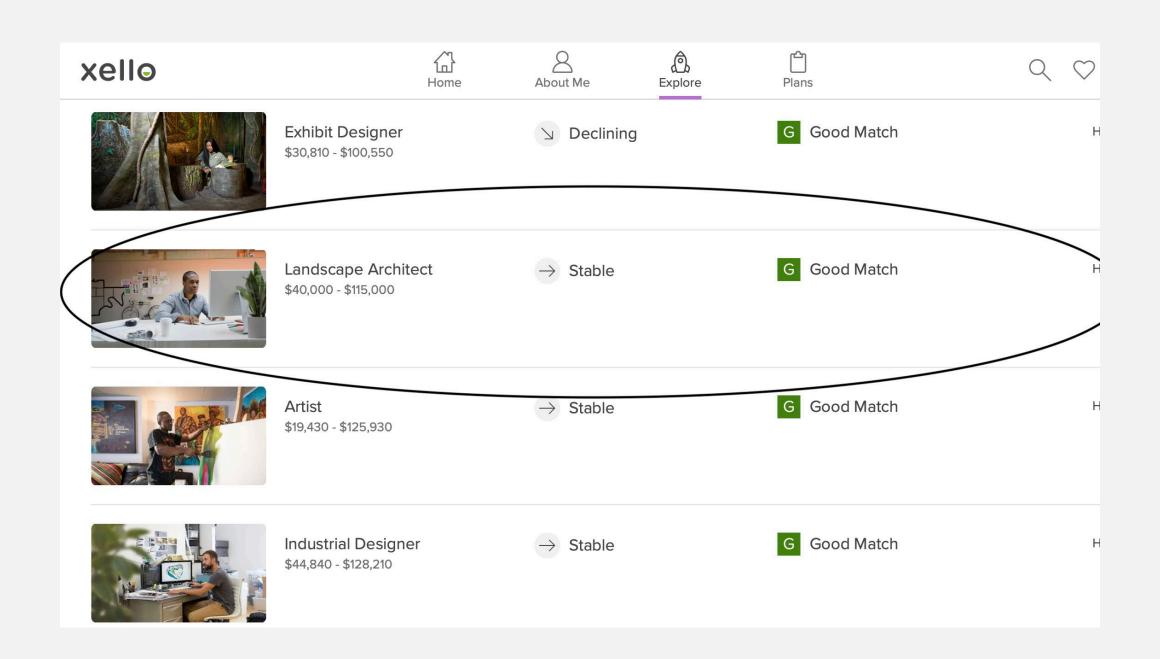






# **XELLO**





















\$40,000 - \$115,000



4-Year College

Good Match Find out why



Landscape architects design outdoor spaces. They create parks, golf courses, conservation areas, and more.

## JOB DESCRIPTION

The great outdoors isn't always wild. In fact, a surprising amount of planning goes into creating a great urban park. This is also the case for an appealing golf course, an inspiring campus, or a sustainable rooftop garden. Landscape architects are the creative minds behind these kinds of green spaces.

#### SIMILAR CAREERS



**Architect** \$48,000 - \$138,000



**Horticulturist** \$19,000 - \$72,000



**Drafter** \$37,370 - \$95,860

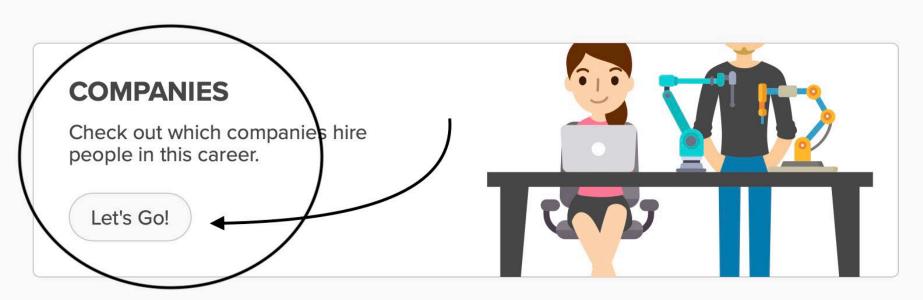


Gardener



Natherine's full interview







### STABLE DEMAND

The demand for this career is stable. The career employs a moderate number of people compared with other careers. But, its growth rate is slower than the national average growth for all careers.







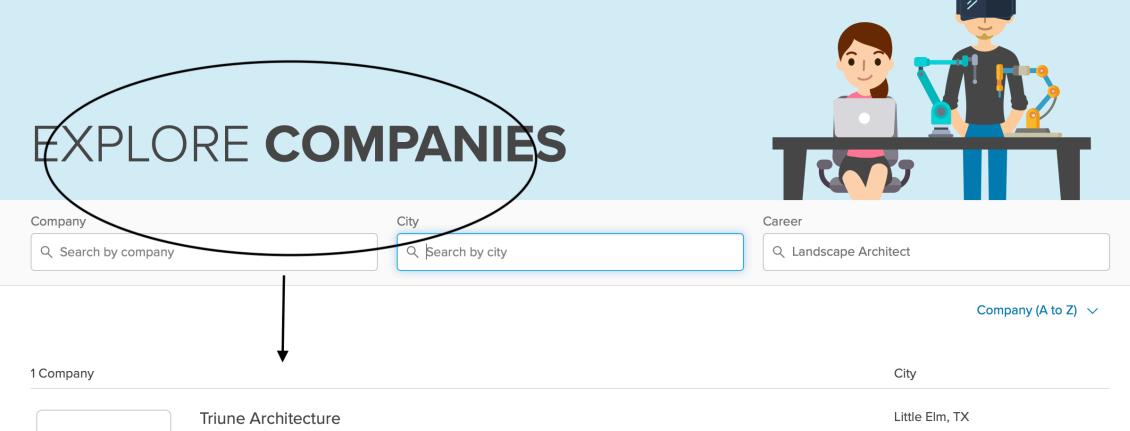












TRIUNE

Triune Architecture PLLC provides a complete line of architectural services for large or small scale construction projects and is recognized for reliable technical expertise and design excellence. Our qualified team of professional architects, engineers and administrative professionals has successfully managed a diverse range of residential and commercial building projects in the Dallas region with outstanding results.

