



# BUILDING COMMUNITY

Fort Collins Area Chamber of Commerce

**2022/2023 MEMBERSHIP & SPONSORSHIP OPPORTUNITIES**



225 S Meldrum Fort Collins, CO 80521 | phone: (970) 482-3746 | fax: (970) 482-3774 | [info@fcchamber.org](mailto:info@fcchamber.org)

**[FortCollinsChamber.com](http://FortCollinsChamber.com)**

Easy Pay Option: [fortcollinschamber.com/payment](http://fortcollinschamber.com/payment)

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## MEMBERSHIP LEVELS

### PLATINUM \$10,000

### CORPORATE \$5,000

### EXECUTIVE \$3,000

### PROMOTIONAL \$1,575

### NETWORK \$775

### BASIC \$475

### NON-PROFIT \$325

- Red Carpet Ambassador Reception
- Link to your company's website from the Chamber's online directory and social media
- Business referrals from Chamber staff—exclusively for members
- Bulk mail permit use
- Use of Chamber boardroom eight hours per year
- Voucher for advertising with Northern Colorado media outlets (\$750 value)
- Unlimited posting of your company's press releases, job openings and events on the Chamber website and social media
- Display of marketing materials in Chamber lobby (5,000 visitors per year)
- Access to the Member discount program, featured on Chamber website
- Access to a savings of 15-25% annually on office supplies through Office Depot/Office Max
- Representation by the Fort Collins Area Chamber of Commerce at every meeting of the Fort Collins City Council
- Use of the "proud member" logo, window decal or plaque for your store front, website and/or marketing materials
- Invitation to free Fridays at the Chamber lunches
- Discounted member pricing at all Chamber events (more than 250 events per year)

- Company logo featured on Chamber membership directory listing online
- Twenty-five word description included under your directory listing
- Additional category listing in Membership Directory
- Additional eight hours of Chamber boardroom use: total of 16 hours
- Quarterly dues for one Leads Group for one person per year –22 meetings per year
- Free registration for monthly Connect@Lunch and Connect@Happy Hour programs

- Two sets of membership mailing lists in electronic format
- 6 month banner ad/ logo on internal page of the Chamber website
- Three additional category listings in online Chamber Membership Directory: total of five
- Use of the Chamber boardroom 24 hours per year
- Your company's YouTube video link from Chamber site

- Annual banner ad/ logo on Chamber website internal page of your choice
- Feature article in Chamber e-newsletter
- Recognition as a Trustee Member on Chamber website
- Recognition as a Trustee member at Signature events (Annual Dinner, Golf Tournament, etc.)
- Use of Chamber Boardroom for 32 hours per year
- One booth at Chamber Tradeshow
- One corporate golf package—includes one golfer in annual Chamber tournament

- Promotional inserts included in relocation packet
- Membership Mailing List, provided quarterly by the Chamber

- One event sponsorship worth \$5,000 (allocation of your choice)
- Annual rotating banner ad/ logo on home page of Chamber website (replaces free internal ad)
- Ten Guests to Chamber Annual Celebration

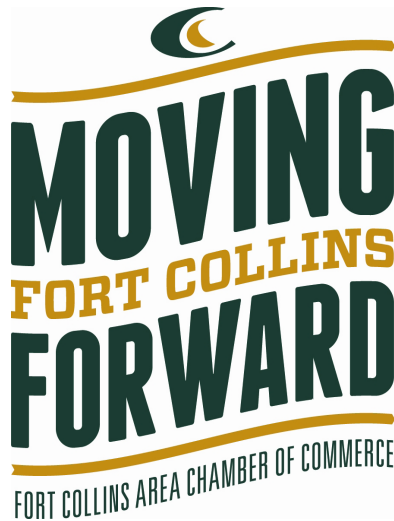


225 S. Meldrum St.,  
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## MOVING FORT COLLINS FORWARD! CAMPAIGN

It takes money to raise money. Key leaders give a big boost to the Chamber's work by underwriting the costs of the *Moving Fort Collins Forward!* Campaign. Your investment in this campaign allows us to focus on the work at hand and thank our campaign volunteers. The perfect sponsorship for anyone wanting to be a key leader in the community.



**Campaign Dates:**  
September through November

**Co-Chairs:**  
Deb Kelly, Independent Financial  
Mat Dinsmore, Wilbur's Total Beverage

[Event Webpage](#)



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### Campaign Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as CAMPAIGN Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity for company representative to share brief remarks at campaign events	✓	✓
Opportunity to share promotional product with all volunteers	✓	✓

**2022 Sponsor:**  
Wilbur's Total Beverage

### Campaign Lunch Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as LUNCH Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to share promotional product with all volunteers	✓	✓

**2022 Sponsors:**  
Panhandler's Pizza, The Taco Stop, Oregano's,  
Corner Slice and more!





# ANNUAL CELEBRATION

This annual celebration is attended by more than 600 guests to celebrate past successes, look into the future and honor long-standing business community members. This is the Chamber's largest networking event of the year and attracts business leaders from across the community.



*Event Details:  
February (Virtual) &  
April (In-Person Event)  
500-700 Attendees*

*The perfect sponsorship for  
anyone wanting to connect to  
business leaders that support the  
Chamber's mission.*

[Event Webpage](#)



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## Gold Sponsor \$3,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
Unlimited Virtual Company Attendees		✓

### 2022 Sponsors:

**Brock CPAs, Fort Collins Coloradoan/LOCALiQ, Comcast, Elevations Credit Union, First Tech Federal Credit Union, High Country Beverage, UCHealth and Woodward**

## Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓

### 2022 Sponsors:

**BizWest, NAI Affinity, Verizon and Western States Bank (a division of FNBO)**

## Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Premium Seating for 10 people	✓	
Up to 10 Virtual Company Attendees		✓







# GOLF CLASSIC

***The 2022 Golf Classic sold out six months before the event!***

Held each August, the Fort Collins Area Chamber of Commerce brings together local business leaders to enjoy a day on the greens. Players and sponsors will make new business connections during the event that features: goody bags stocked with gifts, great food, drinks and even bragging rights.



*Event Details:  
First Monday in August  
Fort Collins Country Club  
144 Golfers*

*The perfect sponsorship for anyone  
wanting to connect with businesses  
on the course.*

[Event Webpage](#)



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## Gold Sponsor \$2,500

Benefit
Eight golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

### 2022 Sponsors:

**Brock CPAs, High Country Beverage,  
Keller Williams Realty and Street Media Group**

## Silver Sponsor \$1,500

Benefit
Four golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as SILVER Sponsor
Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

## Birdie Sponsor \$1,000

Benefit
Two golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as BIRDIE Sponsor
Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

# GOLF CLASSIC

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[Event Webpage](#)



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## Beverage or Cart Sponsor \$850

Benefit
Two golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as BEVERAGE or CART Sponsor
Company logo displayed on carts
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goody bag

## Table on the Course Sponsor \$350

Benefit
Company name and/or logo featured on all promotion as TABLE ON THE COURSE Sponsor
Opportunity to setup a table with company banner, promotional materials and staff on the course

## Corporate Sponsor \$250

Benefit
One golfer
Company name and/or logo featured on all promotion as CORPORATE Sponsor
One tee box or green sign placement

## Hole Sponsor \$100

Benefit
Company name and/or logo featured on all promotion as HOLE Sponsor
1 Tee Box/Green Sign placement for \$100
2 Tee Box/Green Sign placement for \$150



# HEALTH CARE IN YOUR FUTURE SUMMIT

The Health Care in Your Future Summit provides community partners with the opportunity to discuss developments in health care, the outlook for the health care industry in the Northern Colorado region and actions that could strengthen the health care sector. Sponsorship of the event is in tandem the Northern Colorado Health Sector Partnership; dollars above and beyond event expenses will support Partnership initiatives.

## HEALTH CARE IN YOUR FUTURE SUMMIT

*Event Details:*  
*Spring*  
*Location TBD*  
*150-300 attendees*

*The perfect sponsorship for anyone  
wanting to connect to the Health  
Care Industry.*

[Event Webpage](#)



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### Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Introduce speaker	✓	✓
Opportunity to setup a vendor booth (*if applicable)	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees		✓

#### 2022 Sponsors:

**Anthem Blue Cross Blue Shield,  
Northern Colorado Health Care Sector Partnership,  
Old Town Media and UCHealth**

### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Opportunity to setup a vendor booth (*if applicable)	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓

#### 2022 Sponsor:

**Banner Health**

*\*If certain sponsorship deliverables are unavailable, alternatives will be discussed*

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## HEALTH CARE IN YOUR FUTURE SUMMIT

*Event Details:*  
*Spring*  
*Location TBD*  
*150-300 attendees*

*The perfect sponsorship for anyone  
wanting to connect to the Health  
Care Industry.*

[Event Webpage](#)

### Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Opportunity to setup a vendor booth (*if applicable)	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

### Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Opportunity to setup a vendor booth (*if applicable)	✓	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓



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alternatives will be discussed*



# NORTHERN COLORADO HEALTH SECTOR PARTNERSHIP

The Northern Colorado Health Sector Partnership (HSP) brings together key stakeholders to promote and improve health within our communities. We will collaborate across disciplines, organizations and communities to seize opportunities, solve problems and celebrate successes in the region. The partnership hosts regular meetings of stakeholders to work to address the areas of collaboration.

## INVESTMENT LEVELS

CHAMPION \$5,000+/yr	LEADER \$2,500/yr	PARTNER \$1,000/yr	SUPPORTER \$500/yr
Logo on NOCO website homepage	Logo included in annual report	Name listed in annual report	Name listed in annual report
Logo included in annual report, newsletters, and quarterly invitations	Name included in quarterly meeting event slides	Name included in quarterly meeting event slides	Name included in year end "Thank You Email" to all members
Logo included in quarterly meeting event slides	Logo included in year end "Thank You Email" to all members	Name included in year end "Thank You Email" to all members	
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NORTHERN  COLORADO  
**HEALTH SECTOR PARTNERSHIP**



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## REGIONAL ISSUES SUMMIT

The Regional Issues Summit is a forum that will bring attention to some of the larger issues facing the region. The program, presented by the Northern Colorado Legislative Alliance features expert presentations, panel conversations and participant reactions. Business, civic, education and government leaders are invited to attend.

# REGIONAL ISSUES SUMMIT

*Event Details:  
Late Fall  
200-350 attendees*

*The perfect sponsorship for  
anyone wanting to connect to  
regional issues.*

[Event Webpage](#)



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### Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Introduce Speaker	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Company Logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees		✓

**2022 Sponsor:**  
**Elevations Credit Union**

### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓

**2022 Sponsors:**  
**BizWest Media, Ent Credit Union and UCHealth**

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# REGIONAL ISSUES SUMMIT

*Event Details:  
Late Fall  
200-350 attendees*

*The perfect sponsorship for  
anyone wanting to connect to  
regional issues.*

[Event Webpage](#)

### Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

### Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓



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## SMALL BUSINESS CELEBRATION

With more than 80% of our membership having 20 employees or less, small businesses are the heart of the Fort Collins Area Chamber. We understand and want to celebrate the success of these businesses. Our month long celebration kicks-off with a social media campaign, continues with member promotion and concludes with the Business After Hours Tradeshow.



*Event Details:  
Month Long Celebration with:  
In Person Events  
Business After Hours Tradeshow  
Social Media Campaign*

*The perfect sponsorship for anyone  
wanting to connect to, celebrate,  
honor and recognize  
small business.*

[Event Webpage](#)



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### Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓

**2022 Presenting Sponsor: FNBO**

**2022 Gold Sponsors: Ent Credit Union and  
Coloradoan/LOCALiQ**

### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓

**2022 Sponsors:  
Elevations Credit Union and KRFC 88.9 FM**

## SMALL BUSINESS CELEBRATION

With more than 80% of our membership having 20 employees or less, small businesses are the heart of the Fort Collins Area Chamber. We understand and want to celebrate the success of these businesses. Our month long celebration kicks-off with a social media campaign, continues with member promotion and concludes with the Business After Hours Tradeshow.



*Event Details:  
Month Long Celebration:  
In Person Events  
Business After Hours Tradeshow  
Social Media Campaign*

*The perfect sponsorship for anyone  
wanting to connect to, celebrate,  
honor and recognize  
small business.*

[Event Webpage](#)

### Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

### Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓



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## STATE OF BUSINESS

This event features keynote speakers from the Chamber and local elected officials who address the status of business in Fort Collins and the surrounding area. Topics presented include area GDP, economic trends, the value of 100 jobs, and more. The event will also feature key positions of the Chamber on policy issues impacting the economic success of the community.



### Gold Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Introduce speaker	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
Unlimited Virtual Company Attendees		✓

**2022 Sponsors:**  
Elevations Credit Union and FNBO

*Event Details:*  
*Summer*  
*150-200 Attendees*

*The perfect sponsorship for anyone wanting to connect to the Chamber's mission of being an advocate for business vitality.*

[Event Webpage](#)

### Silver Sponsor \$1,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Premium Seating for 5 people	✓	
Unlimited Virtual Company Attendees		✓

**2022 Sponsors:**  
BizWest Media and UCHealth

### Bronze Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Premium Seating for 2 people	✓	
Up to 10 Virtual Company Attendees		✓



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## TALENT SUMMIT

The Talent Summit actively support employers in finding, attracting and retaining the talent they need by connecting regional employers with residents and residents with better economic opportunities. The Talent Summit agenda may include industry leader presentations, an insight into regional talent efforts and the Future of Workforce, and other information sharing that will be valuable to employers.

# TALENT SUMMIT

*Event Details:  
Spring  
200-350 attendees*

*The perfect sponsorship for  
anyone wanting to support the  
Chamber's mission of creating  
talent in our community.*

[Event Webpage](#)



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### Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	

**2022 Sponsor:**  
**City of Fort Collins**

### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓

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*Event Details:  
Spring  
200-350 attendees*

*The perfect sponsorship for  
anyone wanting to support the  
Chamber's mission of creating  
talent in our community.*

[Event Webpage](#)

## Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

## Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Company recognition throughout event	✓	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓



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# BUSINESS AFTER HOURS TRADESHOW

***The 2022 Business After Hours Tradeshow sold out a month before the event!***

The tradeshow is partnered with the ever-popular Business After Hours and the Small Business Celebration, allowing vendors to maximize their time in front of potential clients.



*Event Details:  
September 2022  
60 Vendors  
200-350 attendees*

*The perfect sponsorship for  
anyone wanting to connect with  
businesses looking to grow.*

[Event Webpage](#)

## Gold Sponsor \$1,500

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity to setup a vendor booth
Five tickets to event
Company logo displayed at event

**2022 Sponsors:**  
**Northern Colorado Catering and Anheuser Busch**

## Exhibit Booth \$325

Benefit
Company name and/or logo featured on all promotion
Opportunity to setup a vendor booth



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## CIVIC CONVERSATIONS

The Fort Collins Area Chamber of Commerce is excited to introduce a civic engagement program specifically designed to expand our shared understanding of issues important to the business community. This ongoing program, dubbed, CIVIC Conversations, will be presented in person on the fourth Monday of each month. Each session will be held in an informal setting at which participants will be introduced to a topic of interest, presented with objective analysis of business implications, and encouraged to share their own perspective and expertise.



*Event Details:  
Monthly Gathering  
Member Restaurants/Breweries  
10-25 people/month/event*

*The perfect sponsorship for anyone  
wanting to support conversations  
to better our community and our  
economy.*

### Gold Sponsor \$2,500

Benefit
Twelve month sponsorship (events held once per month)
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

### Silver Sponsor \$1,500

Benefit
Six month sponsorship
Company name and/or logo featured on all promotion as SILVER Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.



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## CONNECT@LUNCH / CONNECT@HAPPY HOUR

Connect@Lunch and Happy Hour events offer what every businessperson is hoping to achieve: up-close, relationship-building opportunities on a regular basis that let you connect more personally. Each month, a Fort Collins member restaurant is featured, allowing members to meet fellow members at lunch or for happy hour.



### Gold Sponsor \$2,500

#### Benefit

Twelve month sponsorship (events held once per month)

Company name and/or logo featured on all promotion as GOLD Sponsor

Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

*\*Sponsorship is not exclusive*

### Silver Sponsor \$1,500

#### Benefit

Six month sponsorship

Company name and/or logo featured on all promotion as SILVER Sponsor

Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

*\*Sponsorship is not exclusive*

*Event Details:  
Monthly Lunches & Happy Hours  
Member Restaurants/Breweries  
20-40 people/month/event*

*The perfect sponsorship for anyone  
wanting to connect with businesses  
on an intimate level.*

[Event Webpage](#)

#### 2022 Sponsors:

**Blue Federal Credit Union, Canvas Credit Union and  
Safeguard Business Systems**



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FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
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## FRIDAYS AT THE CHAMBER

Chamber Members are invited to a FREE lunch at the Chamber. This has been one of our most popular events with seven lunches offered in 2022. The lunches are held on a Friday at 11:30 a.m. and provide fun and relaxed networking. Food and refreshments are provided.



*Event Details:  
Seven Lunches at the  
Fort Collins Chamber  
50-60 people/month*

*The perfect sponsorship for anyone  
wanting to connect to businesses  
looking to grow their business in a  
fun, laid-back environment.*



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### Gold Sponsor \$2,500

Benefit
Twelve month sponsorship (seven events per year; April-October)
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity for company representative to set up table, share brief remarks and distribute promotional materials at the event
<i>*Sponsorship is not exclusive</i>

**2022 Sponsors:**  
**Banner Health, Blue Federal Credit Union and  
Stonescape Steel Roofing**

### Lunch Sponsor \$300

Benefit
Six month sponsorship
Company name and/or logo featured on all promotion as SILVER Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.
<i>*Sponsorship is not exclusive</i>

**2022 Sponsors included:**  
**All-Tech Automotive, Caliber Home Loans,  
Double S Group and Independent Plumbing Solutions**





## RED CARPET AMBASSADOR EVENTS

The Red Carpet Ambassadors serve as active member liaisons to provide outreach and support to the business community. Their mission is to represent and promote the Fort Collins Area Chamber of Commerce in a positive and professional manner. Every Tuesday and Thursday, they welcome newer members to the Chamber. Twice a year, they celebrate with a summer picnic and a holiday party.



*Event Details:  
Twice Weekly Events  
50-100 attendees*

*The perfect sponsorship for anyone  
wanting to support the work of the  
ambassadors.*

[Committee Webpage](#)

### Gold Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor; including agendas, calendars and meetings.	✓	✓

**2022 Sponsors:**  
Blue Federal Credit Union, Goes Funeral Care,  
Human Bean and Yampa Sandwich Co.

### Silver Sponsor \$250

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓



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## TALENT SERIES

The Chamber launched the Talent Series in the spring of 2022 to compliment the Talent Summit and expand the knowledge around workforce issues. Experts in the field present on timely topics including: Diversity, Equity and Inclusion, Family-Friendly and Age-Diverse Workplaces, Apprenticeship Pathways, Skills-based Recruitment; as well as, a hands-on career tour and more.

# TALENT SERIES

*Event Details:  
Spring, Winter and Fall Cohorts  
10-12 Complimentary Presentations*

[Program Website](#)

### Gold Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Opportunity for company representative to share brief remarks with attendees	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓

### Session Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SESSION Sponsor	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

*Session Sponsors can choose either Fall, Winter or Spring session.*

**2022 Sponsor:  
iHeart Media**



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# LEADERSHIP FORT COLLINS

Leadership Fort Collins educates and motivates leaders who are committed to shaping the future of our community while encouraging inspired and active involvement that contributes to community betterment. This annual program invites 30-40 individuals to learn about Fort Collins in-depth over nine months.



*Event Details:  
Nine Month Program  
30-40 Class members and  
25 Steering Committee members*

*The perfect sponsorship for anyone  
wanting to connect with leaders in the  
community.*

[Program Webpage](#)



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## Gold Sponsor \$3,500

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity for company representative to share brief remarks with the class
Opportunity to distribute materials to class participants

**2021/22 Sponsor:**  
**Landline**

## Graduation Sponsor \$750

Benefit
Company name and/or logo featured on all promotion as Graduate Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks with the class

**2021/22 Sponsors included:**  
**Hot Corner Concepts and Northern Engineering**

## Session Sponsor \$300

Benefit
Company name and/or logo featured on all promotion as Session Sponsor
Opportunity for company representative to share brief remarks with the class





# LEADERSHIP NORTHERN COLORADO

A joint initiative of the Fort Collins, Greeley and Loveland Chambers, the Community Foundation of Northern Colorado and the Community Foundation Serving Greeley and Weld County, this six-month program will focus on regional issues, regionalism and regional leadership skills. The program is designed to educate and motivate leaders who are committed to shaping the future of our region.



Event Details:  
Six Month Program  
30 Class members and  
15 Steering Committee  
members

*The perfect sponsorship for anyone  
wanting to connect with leaders in  
the community.*

[Program Webpage](#)



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## Gold Sponsor \$3,500

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks virtually with the class
Opportunity to distribute materials to participants

**2022 Sponsors:**  
Elevations Credit Union and UCHealth

## Graduation Sponsor \$750

Benefit
Company name and/or logo featured on all promotion as GRADUATION Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks with the class

**2022 Sponsors:**  
Canvas Credit Union and Northern Engineering

## Session Sponsor \$300

Benefit
Company name and/or logo featured on all promotion as SESSION Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks with the class





## NOCO HOUSING NOW

NoCo Housing NOW is a coalition of the willing serving as Northern Colorado's leading voice for housing options & relative affordability. Members of the coalition include: Fort Collins Area Chamber of Commerce, the Cities of Greeley and Fort Collins, Larimer and Weld County, the Town of Windsor, Fort Collins Habitat for Humanity, the Northern Colorado Home Builders Association, the NoCo Rental Housing Association, IRES and the Fort Collins Board of Realtors.



Program Details:  
50-60 Attendees per quarter

*The perfect sponsorship for anyone  
wanting to connect to the Cham-  
ber's mission of being an advocate  
for business vitality.*

[Program Website](#)



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### Gold Sponsor \$2,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
Unlimited Virtual Company Attendees		✓

### Silver Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Premium Seating for 5 people	✓	
Unlimited Virtual Company Attendees		✓

#### 2022 Sponsors:

Ent Credit Union, Kaiser Permanente and  
Northern Engineering

### Bronze Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Premium Seating for 2 people	✓	
Up to 10 Virtual Company Attendees		✓







# ANNUAL REPORT

The Chamber's Annual Report & Plan of Action provides a review of the Chamber's accomplishments for the year and plans for the year ahead. The report is distributed to over 1,100 Chamber members and key community partners, and is made available electronically on our website.



*Report Details:  
February  
2,000 printed copies*

*The perfect sponsorship for  
anyone who wants to be recognized  
as a Chamber supporter.*

[Annual Reports](#)

## Gold Sponsor \$5,000

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Company recognition/logo in the report

## Silver Sponsor \$2,500

Benefit
Company name and/or logo featured on all promotion as SILVER Sponsor
Company recognition/logo in the report

## Bronze Sponsor \$1,000

Benefit
Company name and/or logo featured on all promotion as BRONZE Sponsor
Company recognition/logo in the report



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# CHAMBER ADVERTISING

The Fort Collins Area Chamber of Commerce gives members several opportunities to reach new customers through advertising.



*The perfect opportunity to share your message with business and community audiences.*

## SmartBrief Weekly E-Newsletter

The Chamber's SmartBrief e-weekly is the Chamber weekly e-newsletter. This direct to business email newsletter is a dynamic cost savings advertising tool.

**Distribution:** 4,200 business professionals every Tuesday

**Average Click to Open Rate:** 14%

**Average Click Rate:** 17.5%

**Exposure Opportunity:** Use the Chamber's SmartBrief Weekly to announce grand openings, awards, sales, community thank you, company blogs and upcoming events.

Advertisements include a photo or logo, event and company information, event flyers, links to websites and email addresses.

**Investment:** \$100 for Weekly Ad



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# CHAMBER ADVERTISING

The Fort Collins Area Chamber of Commerce gives members several opportunities to reach new customers through advertising.



*The perfect opportunity to share your message with business and community audiences.*

## Fort Collins Area Chamber website

The Fort Collins Area Chamber of Commerce website serves local residents, business professionals and people looking to relocate to Northern Colorado.

**Web Hits:** The Chamber website receives on average more than 20,000 pageviews each month. The top visited pages, other than the homepage include: Events, Membership, Major Employers, Blog, Relocation and Advocacy.

**Projected Audience:** relocators, general public, members of the business community as well as companies looking to move to the area.

Feature your company or organization in a rotating banner ad on [www.FortCollinsChamber.com](http://www.FortCollinsChamber.com). It's great visibility for your company. Ads link to your website. Send your own ad or the Chamber can create one for you.

[FortCollinsChamber.com](http://FortCollinsChamber.com) is a key source of information for people wanting to know more about the Fort Collins area, Chamber events, members and services, the local economy and businesses.

### Investment Opportunities

Length	Home Page	Internal Page
1 Month	\$400	\$200
3 Months	\$800	\$400
6 Months	\$1,400	\$700
12 Months	\$2,400	\$1,200





# RELOCATION PROGRAM

The Fort Collins Area Chamber of Commerce provides residential relocation information and sends priority mail packets out every day to people who request information about our area. Insert your brochure or promotional piece into these information resource packets.



## Relocation Packet Advertising

The Chamber is the first contact many people make when they are considering a move to the greater Fort Collins area.

If you want an early opportunity to reach potential new residents, the Chamber's New Residents' Relocation Program is a must. This information is mailed to people outside the area who are considering moving to the Fort Collins region. It is also distributed to people who walk in to the Chamber. Additionally, you have the option of purchasing a banner ad on the Chamber's relocation website.

Distribution: 150 packets shared each year

*The perfect sponsorship for anyone wanting to connect to individuals relocating to the area.*

*Distribution Amount:* The Chamber New Resident Relocation Packet is given to over 150 people who are interested in relocating to the Fort Collins Area yearly.

### Investment Opportunities:

Length	Relocation Package
1 Month	\$150
3 Months	\$300
6 Months	\$500
9 Months	\$750
One Year	\$900
<b>Combination Package:</b> One Year of relocation inserts and website banner ad.	\$1500



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