



## ADVOCACY AND THE FORT COLLINS AREA CHAMBER

Making sure you have a seat at the table and a well-versed voice in the conversations that matter most is important. At the Fort Collins Area Chamber of Commerce, we back up local business by keeping your needs front-and-center. Prioritizing and planning. Rigorous research and vigorous action. Listening before legislation. These are the values that guide our support of your business interests.

## GROSS REGIONAL PRODUCT

<b>2019</b>	<b>2020</b>
<b>\$32.9B</b>	<b>\$34.6B</b>

Emsi Data Set - Larimer & Weld County



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## TALENT

	Year End 2019	Q2 2021
Labor Force	376,167	377,283
Employed	367,055	352,112
Unemployed	9,112	25,171
Companies Mentioned	75,770	57,401
Companies Posting	8,393	7,083

Emsi Data Set - Larimer & Weld County

# NoCo Recovers

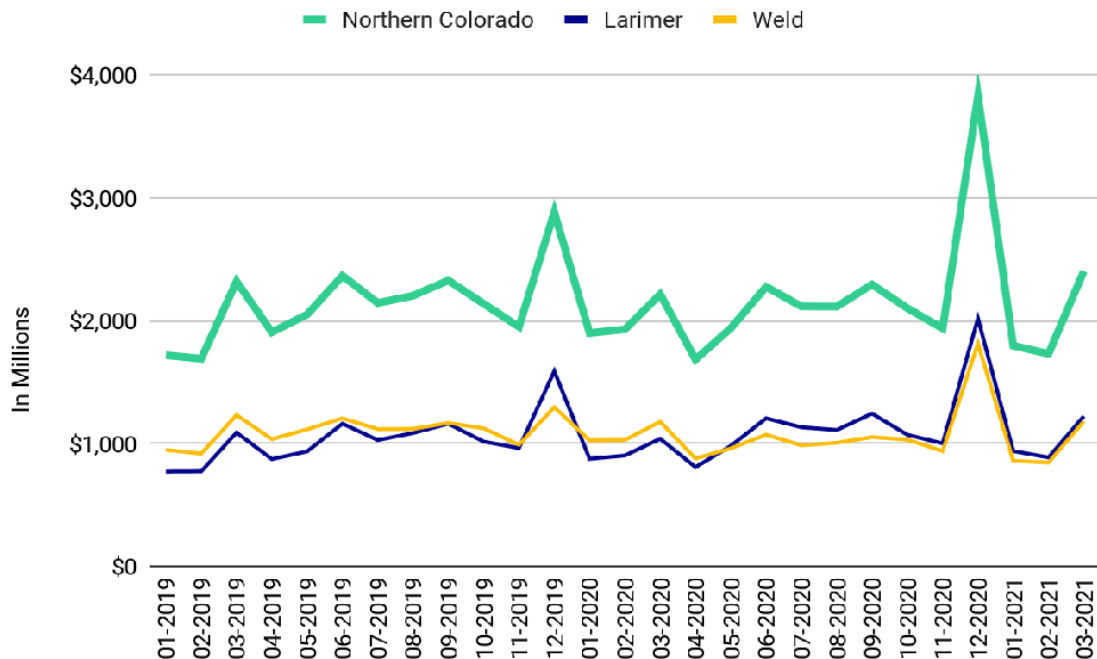
NoCoRecovers.com

To create a tool to track the economic recovery in Northern Colorado, we selected a set of indicators that represent critical aspects of the Larimer and Weld County economies, are based on data that is accessible in a useable format, and updated frequently with little lag time.

The selected indicators are updated at least monthly with no more than a two-month lag and are primarily available at the county level. They provide almost real-time insights about economic conditions and recovery status.

This list of indicators is not exhaustive, but does represent well-rounded measures that can signal areas of strength or weakness in the recovery from the economic shock induced by the COVID-19 Pandemic.

## Retail Sales



Source: Colorado Department of Revenue | Frequency: monthly, 2-month delay  
Updated: 05/26/2021

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