



# 16th Annual Northern Colorado Writers Conference

April 24 - May 2, 2021

## Exhibitor Benefits:

- ✓ Boost brand visibility by including raffles/giveaways/coupons w/custom exhibitor profiles
- ✓ Gain real-time insights of booth visitors and use that info to nurture the relationship
- ✓ Easy-to-browse exhibitor lists w/ search options
- ✓ Participation in Passport Contest: Attendees collect stamps each time they claim deals & offerings from an exhibitor
- ✓ Engage w/conference attendees through creative networking and interactive games

The Exhibitor Center will be available throughout the conference April 24-May 2.

Exhibitor fee: \$50

## Conference Sponsor Benefits:

- ✓ Sponsor profile where you can upload video, marketing materials, and interact w/conference attendees.
- ✓ Banner ads on Whova app homepage, session pages, and attendee profile pages
- ✓ Mention w/ logo on NCW website from now until June 30, 2021.
- ✓ Mentions on social media and all marketing materials leading up to the conference.
- ✓ Mentions in any radio or video advertising for the conference
- ✓ Mentions during introductions for each session and events during the conference.
- ✓ Mention w/ logo in all recorded materials accessible by attendees up to 6 mo past conference date.
- ✓ Included in “Thank You” signs at each of the in-person session
- ✓ Sponsor produced 20-second ad played before selected online sessions

Our sponsors will get a lot of attention for the entire nine days of the conference.

Sponsorship fee: \$500

To find out how to become a Northern Colorado Writer Conference partner email [sponsorship@northerncoloradowriters.com](mailto:sponsorship@northerncoloradowriters.com). To learn more about the conference visit <https://www.northerncoloradowriters.com/Conference>.