

# FOOTHILLS

## **McWhinney and Prism Places to Share Redevelopment Concepts at Open House**

*Community to weigh in on revitalization plans for Foothills' future mixed-use destination*

**[FORT COLLINS, COL.] April 10, 2023** — Today, McWhinney and Prism Places announced plans to host a community open house on Saturday, April 15. The property co-developers will share initial ideas tied to the adaptive reuse vision for Foothills Mall's future redevelopment. Potential design concepts for the project, which includes the enclosed mall, several free-standing single and multi-tenant buildings, as well as metro district-owned parking facilities along College Avenue and Foothills Parkway, involve its transformation into an urban-scaled neighborhood and lifestyle district that is rooted in the culture and community of Fort Collins.

The public open house will showcase renderings detailing the current site and options to convert the traditional indoor mall into a vibrant, walkable, mixed-use destination. The goal of the revitalized approach is to enhance the lifestyle of local residents by integrating green open spaces, modern design inspired by nature, and dynamic retail that includes restaurant and bar options.

"This will be a transformative project, not another mall redo," said Clyde Wood, vice president of commercial & mixed-use at McWhinney. "We've had the opportunity over the first year and a half of our ownership to take an honest inventory of what's working and what's not. We're excited to now present our preliminary ideas for how we intend to revitalize this significant property into a thriving, mixed-use district and retail destination. The goal is to prioritize the resident and pedestrian over the car with a focus on landscaping, sustainability and communal gathering."

"We are excited to reveal initial plans for the redevelopment of Foothills Mall with the community," said Stenn Parton, president at Prism Places. "We look forward to converting the mall into a vibrant mixed-use district that integrates curated retail offerings, chef-driven restaurants, and a trail of public spaces that stitch together the district."

The community is invited to engage with Foothills team members from 11AM to 2PM, view design concepts and renderings, and provide feedback. The open house will also include a variety of indoor and outdoor family-friendly activities, encouraging community members to enjoy the mall's current offerings and weekend onsite activities while envisioning the new curated lifestyle that is anticipated to infuse Fort Collins in the future.

McWhinney and Prism Places acquired the Foothills property out of receivership to focus on placemaking and integrating retail, restaurants, and multifamily housing. The process of determining Foothills' future began with community and stakeholder engagement in the form of town hall meetings, conducting multiple surveys, and giving presentations to identify the wants and needs of all members.

In the past year, new ownership has made considerable investment upgrades to the outdoor Lawn area, which now boasts entertainment, comfortable seating, and local vendor spaces. Additionally, monthly community engagement activations have enlivened interior and exterior spaces.

For more information on property updates and happenings, please visit [shopfoothills.com](https://shopfoothills.com) or follow [@shopfoothills](https://www.instagram.com/shopfoothills) on [Instagram](https://www.instagram.com).

EVENT: Foothills Mall Open House

LOCATION: Central indoor area of the mall (Adjacent to Lima Coffee)

TIME: 11AM to 2PM MT

ADDRESS: 215 E Foothills Pkwy, Fort Collins, CO 80525

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## **About McWhinney**

[McWhinney](#) is passionate about creating great places and providing awe-inspiring experiences. Since 1991, McWhinney has planned and developed more than 6,000 acres of innovative and sustainable master-planned communities and more than 15 million square feet of vertical commercial and mixed-use properties throughout the Rocky Mountain region and the West Coast. Over the years, McWhinney has been recognized for significant real estate development contributions, including being named Colorado's "Developer of the Year" by the National Association of Industrial and Office Properties (NAIOP), multi-winner of the Urban Land Institute's (ULI) Global Awards for Excellence, The Denver Business Journal (DBJ) Real Estate Champions – Catalyst Award for Denver Union Station and the Development Deal of the Year for Denver Union Station by NAIOP. McWhinney has been ranked 11 and 13 on the list of the Best Small and Medium-Sized Companies to work for in America.

## **About Prism Places**

[Prism Places](#) provides a new perspective on commercial real estate grounded in the insight that assets should generate value over their lifetime. This value creation results from an aligned vision, accountability, and active participation in the day-to-day operations of each property. Prism provides a fully integrated team with a dynamic understanding of the current market and consumer demands blended with the know-how to transform a property into a place that meets today's market and cultural demands and actively operate each investment with a diligent focus on creating value for generations, in short—places with purpose. The firm has operating partnerships with leading mixed-use projects, including RUNWAY Playa Vista in Los Angeles; Pasadena Commons in Los Angeles; and Legacy West in Dallas, Texas. All three management agreements are through a strategic partnership with Invesco to leverage the Prism operating platform for similar opportunities in the future.

## **Press Contact**

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