

## Issue of the Week: Economic Development

May 12, 2023

### What is the issue?

The City Department of Economic Health is in process of updating its [Economic Health Strategic Plan](#), which will guide activities and priorities intended to promote a local vibrant economy.

### Why is it important to business?

The Chamber is committed to supporting the startup, retention, expansion and attraction of primary employers that will diversify the regional economy, create capital investment and increase employment opportunities for residents. Local government should support all methods of economic development – retention, expansion, and attraction.

### How does it affect business?

The economic resiliency of the community is greatly enhanced by supportive processes, policies, and attitudes of the municipal government. The Economic Health Strategic Plan is intended to guide elected leaders in affirming the validity of supportive efforts with the business community.

**Business's Role:** While instituting policies and processes that enhance the opportunity for success for local businesses, the prevailing attitude of Fort Collins elected officials discourages the attraction of new businesses. This severely limits opportunities to grow our economy and leverage innovation and expertise. The business community must insist upon policies that include “all of the above” in relation to supporting new and existing businesses.

**Learn More:** <https://www.fcgov.com/business/>  
<https://www.fcgov.com/cityplan/economic-health-policies>



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