



2023/2024 MEMBERSHIP & SPONSORSHIP OPPORTUNITIES



225 S Meldrum Fort Collins, CO 80521 | phone: (970) 482-3746 | fax: (970) 482-3774 | info@fcchamber.org

FortCollinsChamber.com

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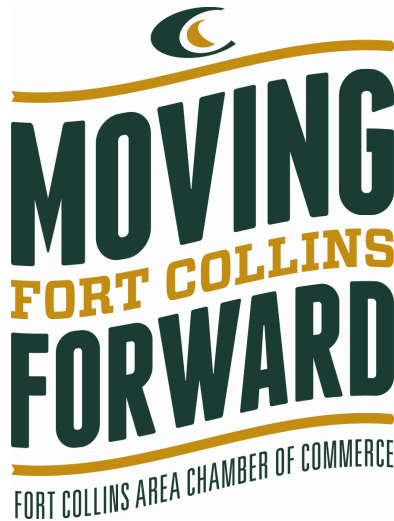


FORT COLLINS AREA
CHAMBER
OF COMMERCE

2023/ 2024 Membership & Sponsorship Opportunities

MOVING FORT COLLINS FORWARD! CAMPAIGN

It takes money to raise money. Key leaders give a big boost to the Chamber's work by underwriting the costs of the *Moving Fort Collins Forward!* Campaign. Your investment in this campaign allows us to focus on the work at hand and thank our campaign volunteers. The perfect sponsorship for anyone wanting to be a key leader in the community.



Campaign Dates:
September through November

Co-Chairs:
Deb Kelly, Independent Financial
Mat Dinsmore, Wilbur's Total Beverage

Event Webpage:
<https://bit.ly/MFCF>



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Campaign Sponsor \$2,500

Benefit
Company name and/or logo featured on all promotion as CAMPAIGN Sponsor
Company recognition throughout event
Opportunity for company representative to share brief remarks at campaign events
Opportunity to share promotional product with all volunteers

2023 Sponsor:
Wilbur's Total Beverage

Campaign Lunch Sponsor \$500

Benefit
Company name and/or logo featured on all promotion as LUNCH Sponsor
Company recognition throughout event
Opportunity to share promotional product with all volunteers

2023 Sponsors:
Panhandler's Pizza, The Taco Stop, Oregon's,
Corner Slice and more!



4 TIME RECIPIENT
2010, 2015, 2021, 2023

ANNUAL CELEBRATION

This annual celebration is attended by more than 600 guests to celebrate past successes, look into the future and honor long-standing business community members. This is the Chamber's largest networking event of the year and attracts business leaders from across the community.



Event Details:
February (Virtual) &
April (In-Person Event)
500-700 Attendees

The perfect sponsorship for anyone wanting to connect to business leaders that support the Chamber's mission.

Event Webpage:
<https://bit.ly/annualcel>



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Gold Sponsor \$3,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Attendee registration list provided	✓	✓
15 Sponsor Tickets	✓	
Company logo displayed at event	✓	✓
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsors:
Fort Collins Coloradoan/LOCALiQ, Comcast, Elevations Credit Union, OTM, High Country Beverage, and PRPA

Silver Sponsor \$2,500

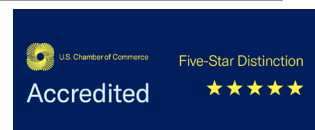
Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
10 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsors:
BizWest, Brinkman, Brock CPAs, Mountain Valley Bank, and NAI Affinity

Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name featured on all promotion as BRONZE Sponsor	✓	✓
10 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsors:
Coan Payton & Payne, CSU, Flood and Peterson, Noco Nosh, and more



4 TIME RECIPIENT
2010, 2015, 2021, 2023

GOLF CLASSIC

The 2023 Golf Classic sold out six months before the event!

Held each August, the Fort Collins Area Chamber of Commerce brings together local business leaders to enjoy a day on the greens. Players and sponsors will make new business connections during the event that features: goody bags stocked with gifts, great food, drinks and even bragging rights.



*Event Details:
First Monday in August
Fort Collins Country Club
144 Golfers*

*The perfect sponsorship for anyone
wanting to connect with businesses
on the course.*

Event Webpage:
<https://bit.ly/fcchambergolffclassic>



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Gold Sponsor \$3,500

Benefit
8 golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

2023 Sponsors:
**Brock CPAs, Brinkman Construction,
High Country Beverage, and more**

Silver Sponsor \$2,000

Benefit
4 golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as SILVER Sponsor
Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

Birdie Sponsor \$1,000

Benefit
2 golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as BIRDIE Sponsor
Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

GOLF CLASSIC

The 2023 Golf Classic sold out six months before the event!

Held each August, the Fort Collins Area Chamber of Commerce brings together local business leaders to enjoy a day on the greens. Players and sponsors will make new business connections during the event that features: goody bags stocked with gifts, great food, drinks and even bragging rights.



Event Details:
First Monday in August
Fort Collins Country Club
144 Golfers

The perfect sponsorship for anyone wanting to connect with businesses on the course.

Event Webpage:
<https://bit.ly/fcchambergolfclassic>



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Beverage or Cart Sponsor \$850

Benefit
2 golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as BEVERAGE or CART Sponsor
Company logo displayed on carts
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goody bag

Table on the Course Sponsor \$350

Benefit
Company name and/or logo featured on all promotion as TABLE ON THE COURSE Sponsor
Opportunity to setup a table with company banner, promotional materials and staff on the course

Corporate Sponsor \$300

Benefit
1 golfer
Company name and/or logo featured on all promotion as CORPORATE Sponsor
One tee box or green sign placement

Hole Sponsor \$100

Benefit
Company name and/or logo featured on all promotion as HOLE Sponsor
1 Tee Box/Green Sign placement for \$100
2 Tee Box/Green Sign placement for \$150

Individual Golfer: \$250
Foursome: \$1000



4 TIME RECIPIENT
2010, 2015, 2021, 2023

HEALTH SECTOR PARTNERSHIP

Help sustain the Partnership's efforts

in promoting and improving health within our Northern Colorado communities by donating to the NOCO Health Sector Partnership.

	Champion \$10,000+/Year	Leader \$5,000/Year	Partner \$2,500/Year	Supporter \$1,000/Year
Logo on NOCO website homepage	✓	✓		
Logo included on the annual report, newsletters & quarterly invites	✓	✓		
Logo included in quarterly meeting slides	✓			
Logo included in year-end "Thank You" email to all NOCO Members	✓	✓		
Name included in quarterly meeting slides		✓	✓	
Name listed in the annual report			✓	✓
Name included in year-end "Thank You" email to all NOCO Members			✓	✓
Supports cost of 3 months of administrative support	✓			
Supports cost of 2 CareerRise Summer Interns		✓		
Supports production costs for behind-the-scenes health care facility tour via Get in the Guts program for middle school students			✓	
Covers production costs for 4 Resource Library video interviews for the Behavioral Health Committee YouTube page				✓

To sponsor the Partnership, contact us by email at nocohealthsector@gmail.com



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kmedina@fcchamber.org

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Details:

*The perfect sponsorship for anyone
wanting to connect to the Health
Care Industry.*

Event Webpage:

<https://www.nocohealthsector.org/>

HEALTHCARE IN YOUR FUTURE SUMMIT & OTHER PROGRAMS

Engage with health care leaders in Northern Colorado

by sponsoring one or all of the Sector Partnership's signature events attended by our diverse industry and public partner cohort

Health Sector Partnership sponsorship opportunities

	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Booth \$500	Host \$500
Healthcare in your Future Summit <u>Date:</u> November 1st, 2023 <u>Location:</u> The Ranch, Loveland <u>Who attends:</u> Community members that are curious about the future of healthcare	✓	✓	✓	✓	
Quarterly All Sector Partnership Meetings <u>Who attends:</u> Partnership members and those interested in joining <u>Sponsorship levels:</u> Host sponsor available for each event					✓
Get Into the Guts <u>Who attends:</u> Middle school students from Weld and Larimer County <u>Sponsorship levels:</u> Host sponsor available for each event					✓
Nurse Well Being Conference <u>Who attends:</u> Nurses, nurse aides and other health care professionals	✓	✓	✓	✓	
Career Pathways in Behavioral Health <u>Who attends:</u> College students interested in a BH career & BH professionals	✓	✓	✓	✓	

To sponsor our events, contact us by email at nocohealthsector@gmail.com



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Event Details:

The perfect sponsorship for anyone wanting to connect to the Health Care Industry.

Event Webpage:

<https://bit.ly/healthcareinyourfuturesummit>

REGIONAL ISSUES SUMMIT

The Regional Issues Summit is a forum that will bring attention to some of the larger issues facing the region. The program, presented by the Northern Colorado Legislative Alliance features expert presentations, panel conversations and participant reactions. Business, civic, education and government leaders are invited to attend.

REGIONAL ISSUES SUMMIT

*Event Details:
Late Fall
200-350 attendees*

*The perfect sponsorship for
anyone wanting to connect to
regional issues.*

Event Webpage:
[https://bit.ly/
regionalissuesummit](https://bit.ly/regionalissuesummit)



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Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Introduce Speaker	✓	✓
Attendee registration list provided	✓	✓
10 Sponsor Tickets	✓	
Company Logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsor:
Elevations Credit Union

Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Attendee registration list provided	✓	✓
10 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsors:
BizWest Media, Ent Credit Union and UCHealth

REGIONAL ISSUES SUMMIT

The Regional Issues Summit is a forum that will bring attention to some of the larger issues facing the region. The program, presented by the Northern Colorado Legislative Alliance features expert presentations, panel conversations and participant reactions. Business, civic, education and government leaders are invited to attend.



Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
5 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsors:
iHeartMedia & Woodward

Event Details:
Late Fall
200-350 attendees

The perfect sponsorship for anyone wanting to connect to regional issues.

Event Webpage:
<https://bit.ly/regionalissuessummit>

Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
2 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsors:
Canvas Credit Union, Jet Marketing, North Forty News and more!



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4 TIME RECIPIENT
2010, 2015, 2021, 2023

2023/ 2024 Membership & Sponsorship Opportunities

SMALL BUSINESS CELEBRATION

With more than 80% of our membership having 20 employees or less, small businesses are the heart of the Fort Collins Area Chamber. Join us for the month of September as we celebrate the success of small business. The month begins with a kick-off event followed by a social media campaign and member promotion concluding with our annual Tradeshow. Sponosors receive month-long recognition.



*Event Details:
Month Long Celebration with:
In Person Events
Business After Hours Tradeshow
Social Media Campaign*

*The perfect sponsorship for anyone
wanting to connect to, celebrate,
honor and recognize
small business.*

Event Webpage:
<https://bit.ly/smallbusinesscelebration>



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Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
10 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Presenting Sponsor: Alpine Bank

2023 Gold Sponsors: Ent Credit Union, Coloradoan/LOCALiQ, and Verizon

Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Attendee registration list provided	✓	✓
10 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

**2023 Sponsors:
Elevations Credit Union and KRFC 88.9 FM**

SMALL BUSINESS CELEBRATION

With more than 80% of our membership having 20 employees or less, small businesses are the heart of the Fort Collins Area Chamber. We understand and want to celebrate the success of these businesses. Our month long celebration kicks-off with a social media campaign, continues with member promotion and concludes with the Business After Hours Tradeshow.



*Event Details:
Month Long Celebration:
In Person Events
Business After Hours Tradeshow
Social Media Campaign*

*The perfect sponsorship for anyone
wanting to connect to, celebrate,
honor and recognize
small business.*

Event Webpage:
<https://bit.ly/smallbusinesscelebration>



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Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
5 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
2 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓



4 TIME RECIPIENT
2010, 2015, 2021, 2023

STATE OF BUSINESS

This event features keynote speakers from the Chamber and local elected officials who address the status of business in Fort Collins and the surrounding area. Topics presented include area GDP, economic trends, the value of 100 jobs, and more. The event will also feature key positions of the Chamber on policy issues impacting the economic success of the community.



Event Details:
Summer
200-300 Attendees

The perfect sponsorship for anyone wanting to connect to the Chamber's mission of being an advocate for business vitality.

Event Webpage:
<https://bit.ly/fcstateofbusiness>



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Gold Sponsor \$3,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Introduce speaker	✓	✓
10 Sponsor Tickets	✓	
Company logo displayed at event	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsors:
Anheuser Busch, Elevations Credit Union, FNBO,
and Plante Moran

Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
10 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsors:
BizWest, iHeart Media, Stonescape Steel Roofing,
and UCHealth



4 TIME RECIPIENT
2010, 2015, 2021, 2023

STATE OF BUSINESS

This event features keynote speakers from the Chamber and local elected officials who address the status of business in Fort Collins and the surrounding area. Topics presented include area GDP, economic trends, the value of 100 jobs, and more. The event will also feature key positions of the Chamber on policy issues impacting the economic success of the community.



Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
5 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsors:

Comcast, Candlewood Suites/ Fairfield, KFKA 103.1 FM, and Northern Engineering

Event Details:

Summer

200-300 Attendees

The perfect sponsorship for anyone wanting to connect to the Chamber's mission of being an advocate for business vitality.

Event Webpage:

<https://bit.ly/fcstateofbusiness>

Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
2 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

New Sponsorship Opportunity!



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4 TIME RECIPIENT
2010, 2015, 2021, 2023

2023/ 2024 Membership & Sponsorship Opportunities

TALENT SUMMIT

The Talent Summit actively support employers in finding, attracting and retaining the talent they need by connecting regional employers with residents and residents with better economic opportunities. The Talent Summit agenda may include industry leader presentations, an insight into regional talent efforts and the Future of Workforce, and other information sharing that will be valuable to employers.

TALENT SUMMIT

*Event Details:
Spring
200-350 attendees*

*The perfect sponsorship for
anyone wanting to support the
Chamber's mission of creating
talent in our community.*

Event Webpage:
<https://bit.ly/fctalentsummit>



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Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
10 Sponsor Tickets	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees (If applicable)		

2023 Sponsor:
City of Fort Collins

Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Attendee registration list provided	✓	✓
10 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsor:
Aims Community College, CarrerWise Colorado, Elevations Credit Union, and Front Range Community College

TALENT SUMMIT

The Talent Summit actively support employers in finding, attracting and retaining the talent they need by connecting regional employers with residents and residents with better economic opportunities. The Talent Summit agenda may include industry leader presentations, an insight into regional talent efforts and the Future of Workforce, and other information sharing that will be valuable to employers.



*Event Details:
Spring
200-350 attendees*

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Event Webpage:
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Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
5 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsor:
BizWest, HP, iHeart Media, Larimer County Economic & Workforce Development, Robert Half, and UCHealth

Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Company recognition throughout event	✓	✓
2 Sponsor Tickets	✓	
Unlimited Virtual Company Attendees (If applicable)		✓

2023 Sponsor:
Canvas Credit Union, HUB International, Jet Marketing, Northern Engineering, and Signarama



4 TIME RECIPIENT
2010, 2015, 2021, 2023

2023/ 2024 Membership & Sponsorship Opportunities

TALENT SERIES

The Chamber launched the Talent Series in the spring of 2023 to compliment the Talent Summit and expand the knowledge around workforce issues. Experts in the field present on timely topics including: Diversity, Equity and Inclusion, Family-Friendly and Age-Diverse Workplaces, Apprenticeship Pathways, Skills-based Recruitment; as well as, a hands-on career tour and more.

TALENT SERIES

Event Details:
Spring, Winter and Fall Cohorts
10-12 Complimentary Presentations

Program Webpage:
<https://bit.ly/talentseries>

Gold Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Opportunity for company representative to share brief remarks with attendees	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓

2023 Sponsor:
Plante Moran

Session Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SESSION Sponsor	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

Session Sponsors can choose either Fall, Winter or Spring session.

2023 Sponsor:
iHeart Media



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4 TIME RECIPIENT
2010, 2015, 2021, 2023

BUSINESS AFTER HOURS TRADESHOW

The 2023 Business After Hours Tradeshow sold out a month before the event!

The tradeshow is partnered with the ever-popular Business After Hours and the Small Business Celebration, allowing vendors to maximize their time in front of potential clients.



Event Details:
September 2024
60 Vendors
200-350 attendees

The perfect sponsorship for anyone wanting to connect with businesses looking to grow.

Event Webpage:
<https://bit.ly/businessafterhourstradeshow>

Gold Sponsor \$1,500

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity to setup a vendor booth
5 Sponsor Tickets
Company logo displayed at event

2023 Sponsors:
The Melting Pot, and Social

Exhibit Booth \$350

Benefit
Company name and/or logo featured on all promotion
Opportunity to setup a vendor booth



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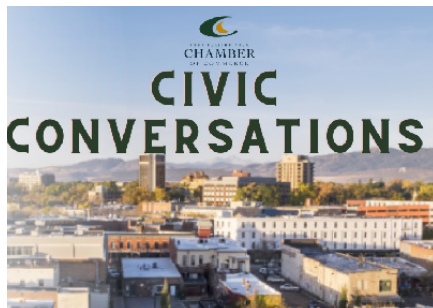
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4 TIME RECIPIENT
 2010, 2015, 2021, 2023

CIVIC CONVERSATIONS & CIVIC CONVERSATIONS EXTENDED

The Fort Collins Area Chamber of Commerce offers a civic engagement program specifically designed to expand our shared understanding of issues important to the business community. These ongoing programs, dubbed, CIVIC Conversations and CIVIC Conversations Extended, will be presented in person on the fourth Monday of each month. Each session will be held in an informal setting at which participants will be introduced to a topic of interest, presented with objective analysis of business implications, and encouraged to share their own perspective and expertise.



Gold Sponsor \$2,500

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity for company representative to share brief remarks at events and to distribute promotional materials at the event.

2023 Sponsors included:
Elevations Credit Union

Event Details:
Monthly Gathering
Member Restaurants/Breweries
10-25 people/month/event

The perfect sponsorship for anyone wanting to support conversations to better our community and our economy.

Silver Sponsor \$1,500

Benefit
Company name and/or logo featured on all promotion as SILVER Sponsor
Opportunity for company representative to share brief remarks at events and to distribute promotional materials at the event.



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4 TIME RECIPIENT
2010, 2015, 2021, 2023

CONNECT@LUNCH

Connect@Lunch offer what every businessperson is hoping to achieve: up-close, relationship-building opportunities on a regular basis that let you connect more personally. Each month, a Fort Collins member restaurant is featured, allowing members to meet fellow members at lunch.



Gold Sponsor \$2,500

Benefit
Twelve month sponsorship
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

*Event Details:
Monthly Lunches at
Member Restaurants/Breweries
20-40 people/month/event*

*The perfect sponsorship for anyone
wanting to connect with businesses
on an intimate level.*

*Event Webpage:
<https://bit.ly/connectatlunch>*

Silver Sponsor \$1,250

Benefit
Six month sponsorship
Company name and/or logo featured on all promotion as SILVER Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

2023 Sponsors:
**Blue Federal Credit Union, Canvas Credit Union and
Safeguard Business Systems**

Event Sponsor \$250

Benefit
One month sponsorship
Company name and/or logo featured on all promotion as EVENT Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

New Sponsorship Opportunity!



225 S Meldrum
Fort Collins, CO 80521
FortCollinsChamber.com

(970) 482-3746
Contact: Kim Medina
kmedina@fcchamber.org

Easy Pay Option:
fortcollinschamber.com/payment/



4 TIME RECIPIENT
2010, 2015, 2021, 2023

CONNECT@HAPPY HOUR

Connect@Happy Hour offer what every businessperson is hoping to achieve: up-close, relationship-building opportunities on a regular basis that let you connect more personally. Each month, a Fort Collins member restaurant is featured, allowing members to meet fellow members at happy hour.



Event Details:
Monthly Happy Hours at Member
Restaurants/Breweries
20-40 people/month/event

*The perfect sponsorship for anyone
wanting to connect with businesses
on an intimate level.*

Event Webpage:
<https://bit.ly/connectathappyhour>



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Gold Sponsor \$2,500

Benefit
Twelve month sponsorship
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

Silver Sponsor \$1,250

Benefit
Six month sponsorship
Company name and/or logo featured on all promotion as SILVER Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

2023 Sponsors:
Blue Federal Credit Union, Canvas Credit Union and
Safeguard Business Systems

Event Sponsor \$250

Benefit
One month sponsorship
Company name and/or logo featured on all promotion as EVENT Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

New Sponsorship Opportunity!



4 TIME RECIPIENT
2010, 2015, 2021, 2023

FRIDAYS AT THE CHAMBER

Chamber Members are invited to a FREE lunch at the Chamber. This has been one of our most popular events with seven lunches offered in 2023. The lunches are held on a Friday at 11:30 a.m. and provide fun and relaxed networking. Food and refreshments are provided.



*Event Details:
Seven Lunches at the
Fort Collins Chamber
50-60 people/month*

*The perfect sponsorship for anyone
wanting to connect to businesses
looking to grow their business in a
fun, laid-back environment.*



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Gold Sponsor \$2,500

Benefit
Entire series sponsorship (seven events per year; April-October)
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity for company representative to set up table, share brief remarks and distribute promotional materials at the event

2023 Sponsors:
Banner Health, and Blue Federal Credit Union

Lunch Sponsor \$300

Benefit
One month sponsorship
Company name and/or logo featured on all promotion as LUNCH Sponsor
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

2023 Sponsors included:
**All-Tech Automotive, Double S Group, Stonescape Steel
Roofing, Independent Plumbing Solutions, and more!**



4 TIME RECIPIENT
2010, 2015, 2021, 2023

RED CARPET AMBASSADOR EVENTS

The Red Carpet Ambassadors serve as active member liaisons to provide outreach and support to the business community. Their mission is to represent and promote the Fort Collins Area Chamber of Commerce in a positive and professional manner. Every Tuesday and Thursday, they welcome newer members to the Chamber. Twice a year, they celebrate with a summer picnic and a holiday party. Sponsorships are year long.



Event Details:
Twice Weekly Events
50-100 attendees

*The perfect sponsorship for anyone
wanting to support the work of the
ambassadors.*

Committee Webpage:
<https://bit.ly/redcarpetcommittee>



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Gold Sponsor \$500

Benefit	In-Person
Company name and/or logo featured on all promotion as GOLD Sponsor; including agendas, calendars and meetings.	✓

2023 Sponsors:
**Blue Federal Credit Union, Goes Funeral Care,
Human Bean and Yampa Sandwich Co.**

Silver Sponsor \$250

Benefit	In-Person
Company name and/or logo featured on all promotion as SILVER Sponsor	✓



4 TIME RECIPIENT
2010, 2015, 2021, 2023

LEADERSHIP FORT COLLINS

Leadership Fort Collins educates and motivates leaders who are committed to shaping the future of our community while encouraging inspired and active involvement that contributes to community betterment. This annual program invites 30-40 individuals to learn about Fort Collins in-depth over nine months.



*Event Details:
Nine Month Program
30-40 Class members and
40 Steering Committee members*

*The perfect sponsorship for anyone
wanting to connect with leaders in the
community.*

Program Webpage:
<https://bit.ly/leadershipfortcollins>



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Gold Sponsor \$3,500

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity for company representative to share brief remarks with the class
Opportunity to distribute materials to class participants

**2022/23 Sponsor:
Landline**

Graduation Sponsor \$750

Benefit
Company name and/or logo featured on all promotion as Graduate Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks with the class

**2022/23 Sponsors included:
Hot Corner Concepts and Northern Engineering**



4 TIME RECIPIENT
2010, 2015, 2021, 2023

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Nine Month Program
30-40 Class members and
40 Steering Committee members*

*The perfect sponsorship for anyone
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community.*

Program Webpage:
<https://bit.ly/leadershipfortcollins>



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Easy Pay Option:
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Session Sponsor \$300

Benefit
Company name and/or logo featured on all promotion as Session Sponsor
Opportunity for company representative to share brief remarks with the class

Scholarship Sponsor \$25-\$1000

Benefit
Opportunity to open door to not-for-profit and small business class members to participate

New Sponsorship Opportunity!



4 TIME RECIPIENT
2010, 2015, 2021, 2023

2023/ 2024 Membership & Sponsorship Opportunities

LEADERSHIP NORTHERN COLORADO

A joint initiative of the Fort Collins, Greeley and Loveland Chambers, the Community Foundation of Northern Colorado and the Community Foundation Serving Greeley and Weld County, this six-month program will focus on regional issues, regionalism and regional leadership skills. The program is designed to educate and motivate leaders who are committed to shaping the future of our region.



Event Details:
Six Month Program
30 Class members and
15 Steering Committee
members

*The perfect sponsorship for anyone
wanting to connect with leaders in
the community.*

Program Webpage:
<https://bit.ly/leadershipnortherncolorado>



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Easy Pay Option:
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Gold Sponsor \$3,500

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks with the class
Opportunity to distribute materials to participants

2023 Sponsors:
Elevations Credit Union and UCHealth

Graduation Sponsor \$750

Benefit
Company name and/or logo featured on all promotion as GRADUATION Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks with the class

2023 Sponsors:
Canvas Credit Union and Northern Engineering



4 TIME RECIPIENT
2010, 2015, 2021, 2023

LEADERSHIP NORTHERN COLORADO

A joint initiative of the Fort Collins, Greeley and Loveland Chambers, the Community Foundation of Northern Colorado and the Community Foundation Serving Greeley and Weld County, this six-month program will focus on regional issues, regionalism and regional leadership skills. The program is designed to educate and motivate leaders who are committed to shaping the future of our region.



Event Details:
Six Month Program
30 Class members and
15 Steering Committee
members

*The perfect sponsorship for anyone
wanting to connect with leaders in
the community.*

Program Webpage:
[https://bit.ly/
leadershipnortherncolorado](https://bit.ly/leadershipnortherncolorado)

Session Sponsor \$300

Benefit
Company name and/or logo featured on all promotion as SESSION Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks with the class

Scholarship Sponsor \$25-\$1000

Benefit
Opportunity to open door to not-for-profit and small business class members to participate

New Sponsorship Opportunity!



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4 TIME RECIPIENT
2010, 2015, 2021, 2023

2023/ 2024 Membership & Sponsorship Opportunities

A Pint of Professional Development

The Chamber is excited to announce this new sponsorship opportunity! A Pint of Professional Development had it's inaugural launch in Spring 2023. There are two sessions each year scheduled for Spring and Fall. Each session is eight weeks long and alternates between four professional development meetings and four office hour/ networking meetings. Topics covered in the inaugural run included, Strategic Thinking & Decision Making, Practical Project Management, Emotional Intelligence, and Communication & Feedback. Sessions are hosted at a local brewery with one drink included per participant.



*Event Details:
8-Week Program
2 Sessions per Year (Spring & Fall)*

*The perfect sponsorship for
anyone wanting to support young
professionals in our community*

Program Webpage:
<https://bit.ly/pintofprofdev>



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Easy Pay Option:
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Gold Sponsor \$2000

Benefit
Sponsorship of Both Sessions (Spring & Fall)
Company name and/or logo featured on all promotion as GOLD Sponsor
Opportunity for company representative to share brief remarks with the class and distribute promotional materials
If applicant from company is accepted to the program, participation fee will be waived (Spring & Fall)

New Sponsorship Opportunity!

Silver Sponsor \$1000

Benefit
Sponsorship of One Session (Spring or Fall)
Company name and/or logo featured on all promotion as SILVER Sponsor
Opportunity for company representative to share brief remarks with the class and distribute promotional materials
If applicant from company is accepted to the program, participation fee will be waived (Same Session as Sponsorship)

New Sponsorship Opportunity!



4 TIME RECIPIENT
2010, 2015, 2021, 2023

NOCO HOUSING NOW

NoCo Housing NOW is a coalition of the willing serving as Northern Colorado's leading voice for housing options & relative affordability. Members of the coalition include: Fort Collins Area Chamber of Commerce, the Cities of Greeley and Fort Collins, Larimer and Weld County, the Town of Windsor, Fort Collins Habitat for Humanity, the Northern Colorado Home Builders Association, the NoCo Rental Housing Association, IRES and the Fort Collins Board of Realtors.



Program Details:
50-60 Attendees per quarter

The perfect sponsorship for anyone wanting to connect to the Chamber's mission of being an advocate for business vitality.

Program Webpage:
<https://bit.ly/nocohousingnow>



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Easy Pay Option:
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Gold Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
Unlimited Virtual Company Attendees		✓

Silver Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Premium Seating for 5 people	✓	
Unlimited Virtual Company Attendees		✓

2023 Sponsors:

Ent Credit Union, Kaiser Permanente and Northern Engineering

Bronze Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Premium Seating for 2 people	✓	
Up to 10 Virtual Company Attendees		✓



4 TIME RECIPIENT
2010, 2015, 2021, 2023

ANNUAL REPORT

The Chamber's Annual Report & Plan of Action provides a review of the Chamber's accomplishments for the year and plans for the year ahead. The report is distributed to over 1,100 Chamber members and key community partners, and is made available electronically on our website.



*Report Details:
February
2,000 printed copies*

*The perfect sponsorship for
anyone who wants to be recognized
as a Chamber supporter.*

Annual Report:
<https://bit.ly/fcchamberannualreport>

Gold Sponsor \$5,000

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Company recognition/logo in the report

Silver Sponsor \$2,500

Benefit
Company name and/or logo featured on all promotion as SILVER Sponsor
Company recognition/logo in the report

Bronze Sponsor \$1,000

Benefit
Company name and/or logo featured on all promotion as BRONZE Sponsor
Company recognition/logo in the report



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4 TIME RECIPIENT
2010, 2015, 2021, 2023

CHAMBER ADVERTISING

The Fort Collins Area Chamber of Commerce gives members several opportunities to reach new customers through advertising.



SmartBrief Weekly E-Newsletter

The Chamber's SmartBrief e-weekly is the Chamber weekly e-newsletter. This direct to business email newsletter is a dynamic cost savings advertising tool.

Distribution: 4,700 business professionals every Tuesday

Average Click to Open Rate: 45.4%

Average Click Rate: 15.8%

Exposure Opportunity: Use the Chamber's SmartBrief Weekly to announce grand openings, awards, sales, community thank you, company blogs and upcoming events.

Advertisements include a photo or logo, event and company information, event flyers, links to websites and email addresses.

Investment: \$100 for Weekly Ad

The perfect opportunity to share your message with business and community audiences.



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4 TIME RECIPIENT
2010, 2015, 2021, 2023

CHAMBER ADVERTISING

The Fort Collins Area Chamber of Commerce gives members several opportunities to reach new customers through advertising.



The perfect opportunity to share your message with business and community audiences.

Fort Collins Area Chamber website

The Fort Collins Area Chamber of Commerce website serves local residents, business professionals and people looking to relocate to Northern Colorado.

Web Hits: The Chamber website receives on average more than 20,000 pageviews each month. The top visited pages, other than the homepage include: Events, Membership, Major Employers, Blog, Relocation and Advocacy.

Projected Audience: relocators, general public, members of the business community as well as companies looking to move to the area.

Feature your company or organization in a rotating banner ad on www.FortCollinsChamber.com. It's great visibility for your company. Ads link to your website. Send your own ad or the Chamber can create one for you.

FortCollinsChamber.com is a key source of information for people wanting to know more about the Fort Collins area, Chamber events, members and services, the local economy and businesses.

Investment Opportunities

Length	Home Page	Internal Page
1 Month	\$400	\$200
3 Months	\$800	\$400
6 Months	\$1,400	\$700
12 Months	\$2,400	\$1,200



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4 TIME RECIPIENT
2010, 2015, 2021, 2023

RELOCATION PROGRAM

The Fort Collins Area Chamber of Commerce provides residential relocation information and sends priority mail packets out every day to people who request information about our area. Insert your brochure or promotional piece into these information resource packets.



Relocation Packet Advertising

The Chamber is the first contact many people make when they are considering a move to the greater Fort Collins area.

If you want an early opportunity to reach potential new residents, the Chamber's New Residents' Relocation Program is a must. This information is mailed to people outside the area who are considering moving to the Fort Collins region. It is also distributed to people who walk in to the Chamber. Additionally, you have the option of purchasing a banner ad on the Chamber's relocation website.

Distribution: 150 packets shared each year

Distribution Amount: The Chamber New Resident Relocation Packet is given to over 150 people who are interested in relocating to the Fort Collins Area yearly.

The perfect sponsorship for anyone wanting to connect to individuals relocating to the area.

Investment Opportunities:

Length	Relocation Package
1 Month	\$150
3 Months	\$300
6 Months	\$500
9 Months	\$750
One Year	\$900
Combination Package: One Year of relocation inserts and website banner ad.	\$1500



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2010, 2015, 2021, 2023