

Speaker Hall Schedule

Located South Hall | Doors Open 9:50 AM



10:00 - 10:50 AM

Cyber-resilience: Building a lasting cyber-defense strategy

Scott Petree, Certified Information Systems Security Professional (CISSP) & Principal, Plante Moran



As manufacturers become more dependent on information systems, there are more opportunities for hackers. To start, there are more targets — computers, mobile devices, and connected systems to the internet, where attackers can scan for vulnerabilities in their systems. The hackers goal might be theft of company's IP or customer data, ransomware, or to damage manufacturing processes. Cyber resilience is key to building a long lasting company. Learn to build your cyber program to be resilient to hackers, vendors, and employee errors.

Companies can apply proven cyber resilience strategies to protect from cyber threats. Learn a 5 part security framework to help improve cyber resilience in your company.

11:00 - 11:50 AM

Solutions-Oriented Design: 5 Lessons from Developing an Automated Placement Machine

Kevin Albertsen, Director of Engineering, Snaptron Inc.



Will your company embrace automation or struggle with it? Over the last 20 years, Snaptron has developed much of its own automation technology. Based on customer feedback and the need to improve its own manufacturing efficiency, Snaptron decided to tackle the problem of its manual production systems. Along with this came many challenges and learning opportunities that jolted Snaptron forward as an organization. These challenges included how to:

- Develop a high-quality product that is unique in the marketplace
- Optimize performance with tooling constraints
- Develop a system that minimizes time penalties

The result was a patented placement machine that facilitated production efficiency, increased quality and spurred technological growth across the organization for years to come. Wherever your company is on the automation maturity spectrum, it's essential to focus on the value automation can bring to your organization. Join us to learn some recommendations for best practices to your automation journey.

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1:00 – 1:50 PM

Doing Business Internationally: Best practices & biggest mistakes for manufacturers and supply chain (Expert Panel)

Todd Cornell, Managing Director, Cultur668; Executive Director, Global Chamber NoCo
Sandi Moilanen, Vice President Operations, World Trade Center Denver Expertise
TBD (to be announced soon!), Manufacturer



As John Donne might say today, no *manufacturer* is an island. From global suppliers to growth customers, manufacturers need to know the potential opportunities and pitfalls to succeed globally.

The expert panelists will provide attendees the best practices on how to navigate the dynamic global market and how to manage the potential supply chain risks.

2:00 – 2:50 PM

You Have Goals, Now How Do You Accomplish Them? Strategic planning and execution in manufacturing

Mark Barrott, Principal, Plante Moran, Strategy, Automotive & Manufacturing
Greg Alonso, Principal, Plante Moran, Strategy & Business Analytics



Strategy is the driver for powerful business results. It sets the direction for the company for years to come. Having a strategic plan is essential, businesses too often make the mistake of only conducting annual planning or they get buried in the day-to-day tactics and abandon it altogether.

Attendees will learn the 6 key steps in developing and executing a corporate strategy that creates a differentiated market position specifically for manufacturing companies.

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