# NORTHERN COLORADO: I-25, TALENT, GROWING JOBS

National Association of Residential Property Managers, Northern CO January 15, 2020









## THE CHAMBER

Local association of businesses and organizations that care about the region's future

Build our region's future through business.

Believe successful businesses make a strong local economy, which lets our community afford a great quality of life.

#### The Chamber serves as:

- A convener and cultivator of leaders and influencers who value business' role in vibrant communities and who make things happen,
- A catalyst for business growth through pragmatic public policy, strategic economic development, and support of existing businesses,

And a champion for a balanced, resilient, thriving economy.



## THE CHAMBER



One of the **largest** chambers in the state with 1,285 members

Only **5-Star Accredited** Chamber in Colorado

Locally founded and led

## PARTNERING WITH AREA CHAMBERS

Northern Colorado Legislative Alliance (NCLA)

Fix North I-25
Business Alliance

Regional Issues
Summit

Talent 2.0
Workforce
Development
Initiative

Annual Talent Summit Leadership Northern Colorado (LNC) Business
Retention &
Expansion
(BR&E)

Regional Business After Hours

North Front Range Electricity Task Force



#### Fix I-25

Continue our efforts to keep business moving by securing funding and support for the expansion of I-25 in Northern Colorado.

#### Align, Attract and Retain Talent

Ensure area employers have the talent they need and support the workforce education and training Northern Colorado needs – now and in the future.

#### Bold Voice of Business

Strengthen our ability to secure a positive business environment and amplify the voice of business in Northern Colorado.

#### Expand and Retain Existing Businesses

Meet with 100 area businesses each year to understand their challenges and ensure they can stay and grow in Northern



## FIX NORTH 1-25

#### Goal:

Secure money by 2025 to widen I-25 to three lanes between Fort Collins and Longmont

- A Free flowing traffic
- **B** Reasonably free-flow; ability to maneuver slightly restricted
- **C** Near free-flow speed; freedom to maneuver is restricted
- D Speed declines; freedom to maneuver more limited
- **E** Flow is volatile; virtually no usable gaps in traffic
- F Breakdown of flow

# NORTH I-25 *LEVEL* OF SERVICE

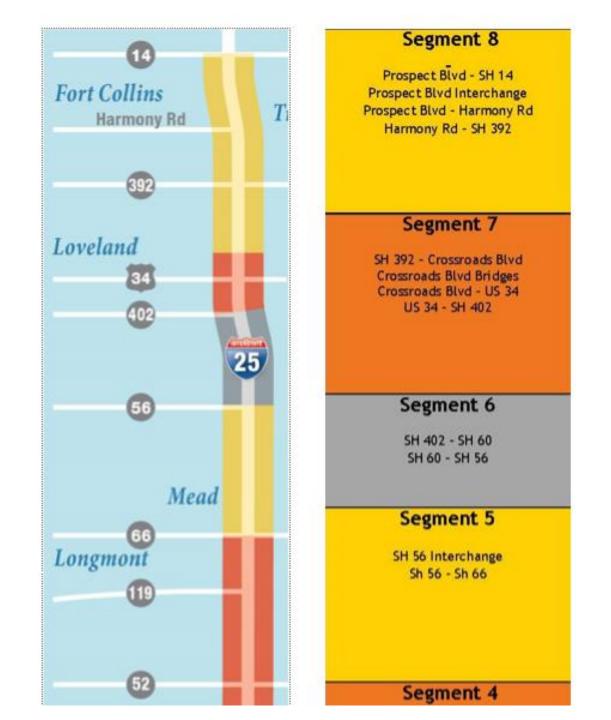
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# NORTH 1-25 LEVEL OF SERVICE

WE ARE HERE

# WHY ARE WE HERE?

- NOT KEPT UP. I-25 Longmont to Fort Collins lacks adequate capacity due to lack of state funding. Original concrete put down in 1968
- **POPULATION GROWTH.** Since I-25 built, population of two counties 4X. By 2040 +52% Larimer, +111% Weld
- **EXPENSIVE.** Additional lane Hwy 14 to Hwy 66 ~\$1.7B
- NOT PRIORITY FOR STATE POLITICIANS. Have had to fight to get any funding from General Fund
- UNTIL 5 YEARS AGO NO ORGANIZED LOBBYING EFFORT



## OVERALL SCOPE OF PROJECT

#### **Initial Improvements:**

- two general-purpose lanes, one tolled express lane in each direction CO 66 to CO 14 (27 miles)
- reconstructed interchanges and bridges
- Express Bus service
- new carpool and transit facilities

#### Improvements by Ultimate Build-Out:

- 3 general-purpose lanes, 1 tolled express lane each direction on the entire corridor
- additional carpool and transit facilities



#### **Corridor Vision**





## **EXPRESS LANES**

- Additional (3<sup>rd</sup> lane) is an Express Lane
- Open to anyone
- Solo driver or driver with passenger pays a toll
- Motorcyclists and drivers with at least two passengers travel free
- So far we have prevented free use of these lanes by electric vehicles
- Benefits
- Maintain reliable travel times now and in the future
- Reduce delays on most seriously congested corridors

## RESULTS TO-DATE

- Climbing lane has been built on south-bound Berthoud hill
- \*Crossroads bridges and intersection rebuilt
- •Work is underway to add a 3rd lane both directions Harmony Road in Fort Collins and Highway 402
- Prospect and 402 interchanges being rebuilt
- •Work started in fall on the section of I-25 south of 402
- Our advocacy led to \$1B of additional general fund monies being spent in CO on transportation past 3 years

\$937.5 million committed to

North I-25 over past 5 years



# FOR MORE INFORMATION ON NORTH 1-25

www.codot.gov/projects/north-i-25

www.cityofloveland.org/departments/publicworks/engineering/i25

# TALENT ATTRACTION & DEVELOPMENT

# BOUNDLESS OPPORTUNITY

NORTHERN COLORADO

# EMPLOYMENT STATS



Two-county workforce is 372,000 people



Average unemployment 2.54% for region vs. 4.4% nationally (2017)



Annual job growth rate 2013-2018 3.44% (2x national average)

# **OVERVIEW**



Talent 2.0 is a workforce development partnership and strategy for the Fort Collins-Loveland MSA (Larimer County) started in 2017

#### Talent 2.0 partners:

- Fort Collins Area Chamber of Commerce (convener)
- \*City of Fort Collins Economic Health Office
- Larimer County Economic and Workforce Development
- One NoCO Economic Development
- Loveland Chamber of Commerce
- City of Loveland Department of Economic Development
- United Way of Larimer County













# TALENT 2.0 | WORKFORCE STRATEGY FORT COLLINS - LOVELAND MSA

## KEY FINDINGS

HIRING DIFFICULTY - From 2010 to 2015, the regional economy added almost 20,000 jobs but only 11,000 workers

# **CONTINUED TIGHTENING - 2017 - 2021 and beyond**

- Employers will have at least 28,000 openings.
- Labor force adds only about 2,000 to 3,000 workers each year.

**AGING WORKFORCE** - In many key occupations, more than 25% of the workers are 55 or older.

# TOP FACTORS IN WHEN CONSIDERING A NEW JOB OPPORTUNITY



1 = NOT IMPORTANT, 10 = VERY IMPORTANT

# NORTHERN COLORADO WorkInNorthernColorado.com

# Boundless Opportunity

One hour north of Denver, in the shadow of the Rocky Mountains, is what we think is the best lifestyle in the state—Northern Colorado. We're looking for smart, engaged, passionate people to join our innovative companies or to build their own.

Sound like you? You've come to the place of boundless opportunities.

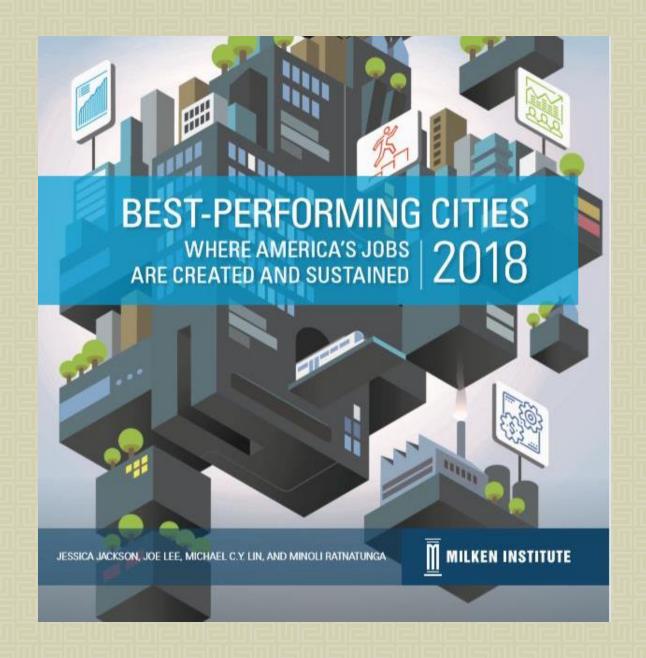
LOOKING FOR A JOB?

Roaming Rocky Mountain National Park

LOOKING TO HIRE?

# REGIONAL ECONOMIC PERSPECTIVE

## Northern Colorado Shows Well



# TOP-10 BEST-PERFORMING U.S. CITIES (PREVIOUS YEAR)

Provo-Orem, Utah (1)

San Jose-Sunnyvale-Santa Clara, California (11)

Austin-Round Rock, Texas (9)

San Francisco-Redwood City-South San Francisco, California (4)

Dallas-Plano-Irving, Texas (3)

Raleigh, North Carolina (2)

Orlando-Kissimmee-Sanford, Florida (7)

Seattle-Bellevue-Everett, Washington (17)

Fort Collins, Colorado (5)

Salt Lake City, Utah (10)

Large Cities 2018

#### Greeley, CO MSA

Overall Rank: 42 Population: 305,000

The 2018 Milken Institute Best-Performing Cities Index ranks U.S. metropolitan areas by how well they are creating and sustaining jobs and economic growth. The components include job, wage and salary, and technology growth. In most years, these give a good indication of the underlying structural performance of regional economics.

View U.S. Map	Download 2018 Report
Compare Large Cities (2018)	Rankings (2018)



#### Metro's Performance in Each Index Component

Component	2013	2014	2015	2016	2017	2018	Score/ Value
5-yr Job Growth	15	2	1	1	196	6	111.64
1-yr Job Growth <sup>2</sup>	8	2	1	64	7	2	103.22
5-yr Wages & Salaries Growth <sup>3</sup>	23	20	5	3	123	6	113.24
1-yr Wages & Salaries Growth <sup>4</sup>	3	7	1	1	3	195	95.52
Short-Term Job Growth <sup>5</sup>	57	3	4	91	5	2	103.25%
5-yr Relative HT GDP Growth <sup>6</sup>	12	45	66	72	14	101	96.12
1-yr Relative HT GDP Growth <sup>7</sup>	106	196	70	7	94	16	104.17
High-Tech GDP LQ <sup>8</sup>	150	179	181	182	175	186	0.36
# of HT GDP LQs Over 1 <sup>9</sup>	109	129	144	143	144	136	2.0

# GROSS REGIONAL PRODUCT (GRP)



GRP also called 'regional GDP'

GRP is market value of all goods/services produced within a given area over a specific period of time

GRP is a good measure of the size, income, productivity of regional economy (Emsi)

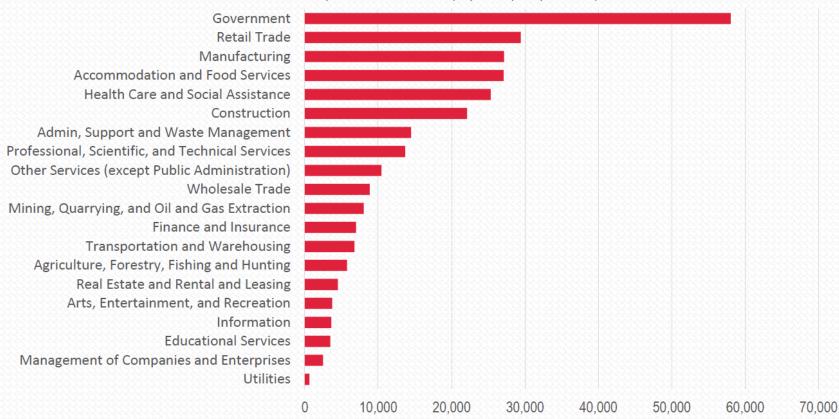


GRP of Northern Colorado grown by 6.2% annually since 2013

\$

GRP of Northern Colorado is \$30.3 billion

Industry Distribution (by Employment)



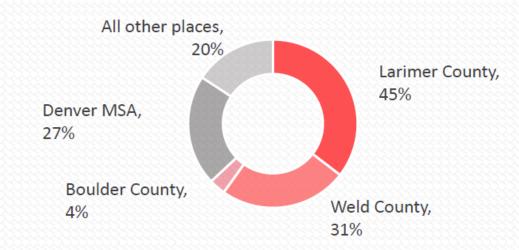
Industry defined by 2-digit NAICS code. Data from Emsi 2018.4. 2018 Employment estimates for Larimer and Weld, QCEW + Non-QCEW employees.

"Government" additionally includes local K-12 education as well public community colleges, universities and hospitals.

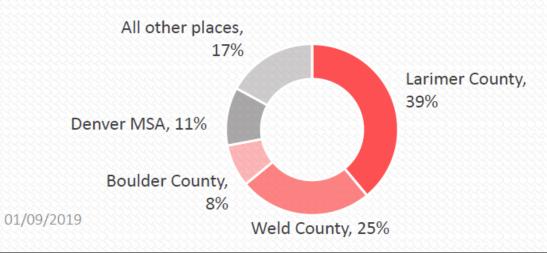
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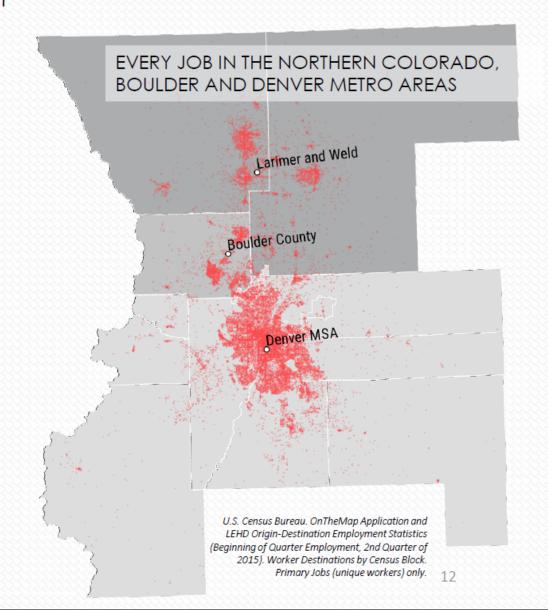
Labor Distribution



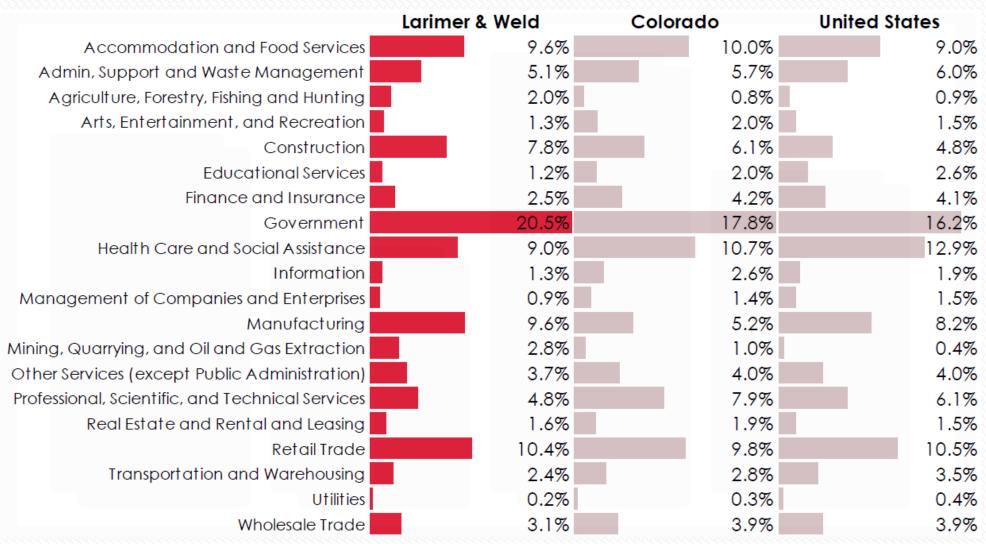


#### WHERE DO RESIDENTS OF LARIMER AND WELD WORK?

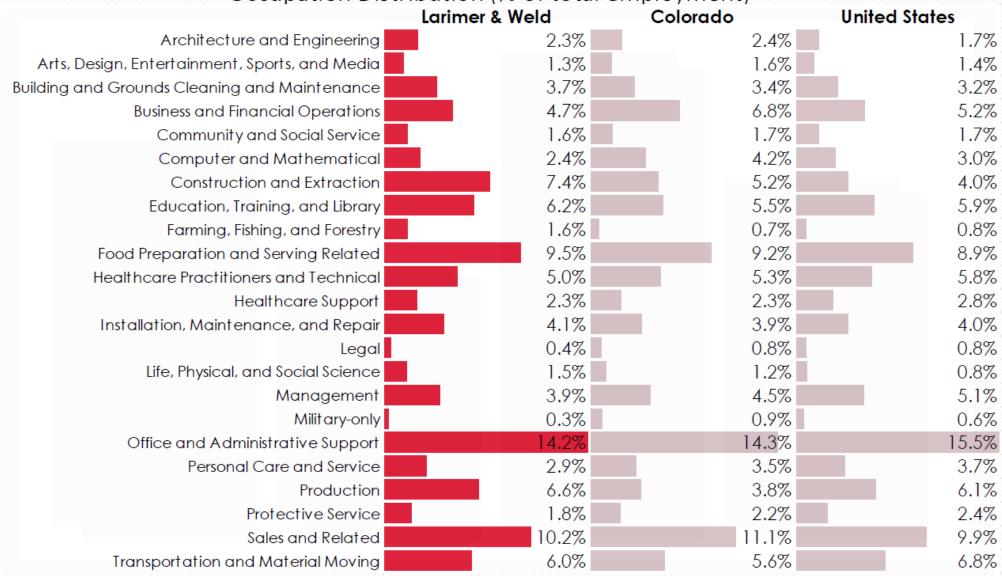




Industry Distribution (% of total employment)



Occupation Distribution (% of total employment)

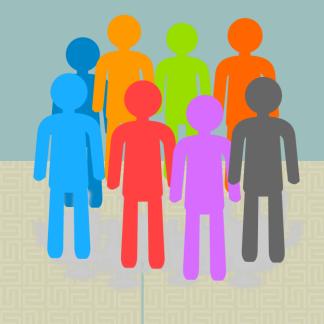


# OIL AND GAS: HUGE PART OF AREA ECONOMY

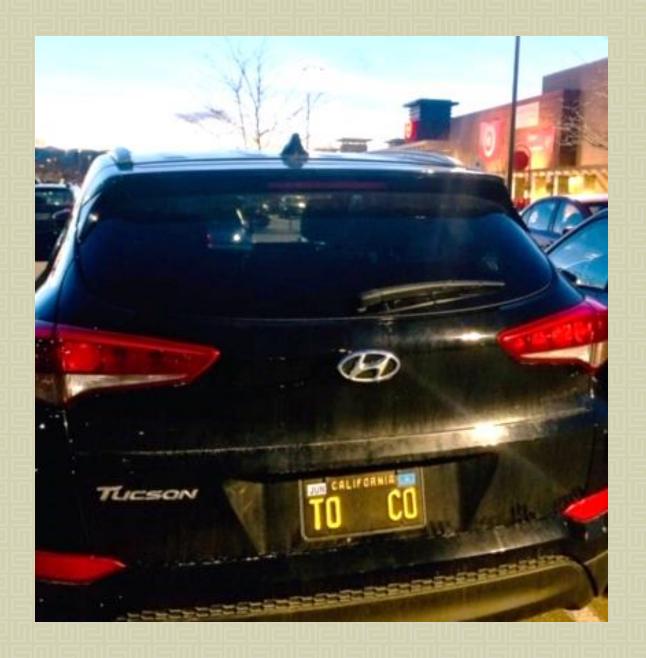
- Two counties account for 91% of Colorado's oil production 2018
  - Weld (147.3 million barrels)
  - Larimer (3.7 million barrels)
  - SB19-181 very damaging

Attack on oil & gas industry in Colorado is an attack on Northern Colorado economy

# POPULATION



# THEY'RE COMING

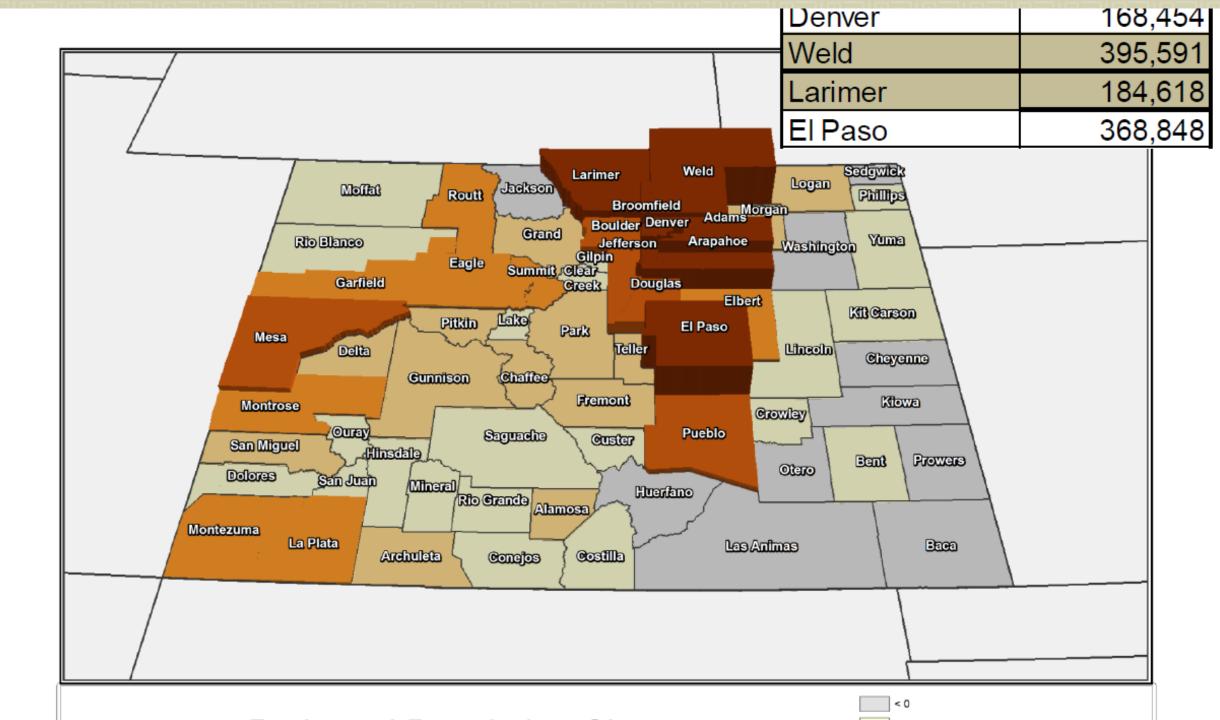


# LARIMER-WELD POPULATION

650,000 today 1,000,000 by 2036

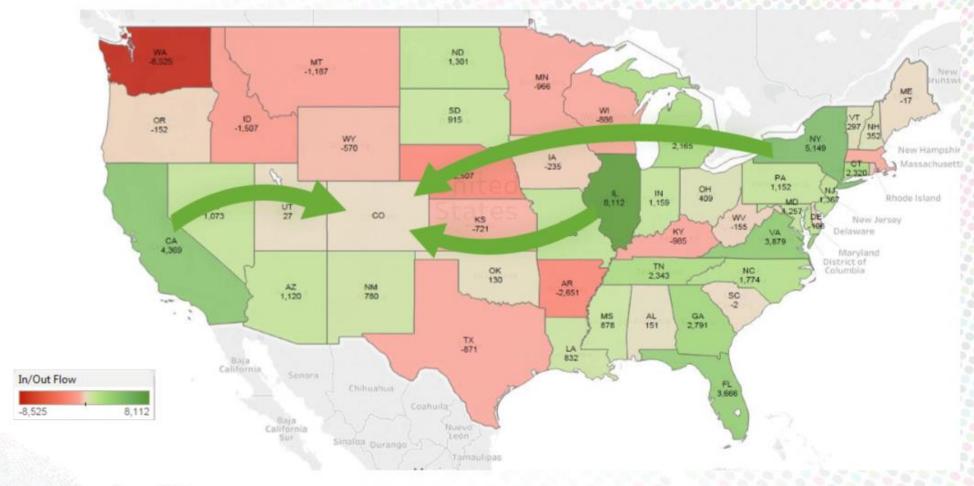
	2010	2017	Total Ch.	Annual Ave. Growth Rate	Net Migration	Natural Increase
Larimer	300,532	343,853	43,321	1.94%	33,177	9,299
Weld	254,230	304,435	50,205	2.61%	34,482	16,587

# MIGRATION AND NATURAL INCREASE BETWEEN 2010-17 (SOURCE: STATE DEMOGRAPHER)



## **NET MIGRATION TO & FROM COLORADO**

NUMBERS REPRESENT NET INFLOW/OUTFLOW IN 2016 (EX: 8,112 MIGRATED TO CO FROM IL ON NET)



Source: U.S. Census Bureau, 2018.

# MIGRATION FLOWS

Top 10 Migration Flows Larimer					
Moving From	IN	Moving To	OUT		
Weld	3,498	Weld	3,943		
Boulder	1,698	Boulder	1,560		
Jefferson	1,547	Denver	1,492		
Denver	1,523	Jefferson	706		
El Paso	1,250	Maricopa, AZ	688		
Adams	956	Arapahoe	630		
Arapahoe	893	Adams	610		
Douglas	881	Albany, WY	491		
Mesa	408	Douglas	424		
Laramie, WY	404	Laramie, WY	379		
2012 - 16 American Community Survey					

Top 10 Migration Flows Weld					
Moving From	IN	Moving To	OUT		
Larimer	3,943	Larimer	3,498		
Adams	2,713	Boulder	2,701		
Boulder	2,494	Adams	1,415		
Jefferson	1,511	Denver	1,175		
Arapahoe	1,153	Jefferson	799		
Denver	1,105	Arapahoe	656		
El Paso	804	Logan	530		
Maricopa, AZ	490	El Paso	482		
Douglas	458	Morgan	239		
Berkeley, SC	313	Broomfield	182		
2012 - 16 American Community Survey					

https://flowsmapper.geo.census.gov/



# COST OF LIVING

COST OF LIVING	Fort Collins	Greeley	Colorado	USA
<u>Overall</u>	118	106	121	100
Grocery	101	98	101	100
<u>Health</u>	96	99	96	100
Housing	169	128	166	100
Median Home	\$389,700	\$294,700	\$384,000	\$231,200
<u>Utilities</u>	91	99	98	100
<u>Transportation</u>	84	88	107	100
<u>Miscellaneous</u>	104	101	100	100

https://www.bestplaces.net/cost of living/

# WHAT ARE PEOPLE IN FC DOING IN 15 YEARS TO EARN LIVING?

## A few thoughts:

- We are a workbench for Silicon Valley and will remain so
- Boom of health care sector
- Timnath, Windsor, Severance, Wellington as "cheaper" bedroom communities to Fort Collins
- Increase in passive income retirements
- \*Higher education's future model will be interesting to follow disruptive technologies

# OPPORTUNITIES / RISKS

What are our opportunities?

- Shape region like none other in country strong quality of life and economic prosperity
- Continue as workbench of Silicon Valley and acquire some tech jobs as California continues to escalate is costs and dysfunction
- Retirement income local people retiring in place, in-migration
- \*Health care first rate care, employment

# OPPORTUNITIES / RISKS

- What are some of our risks / vulnerabilities?
  - Complacency and arrogance thinking we have arrived
  - Attacks on oil / gas and ag
  - Unforeseen changes in consumer markets impact local companies
  - Federal deficit can't continue building huge deficits; what would fewer dollars mean for federal offices here and federal research?
  - Higher education model and disruptive technologies an unknown
  - Lack of qualified workforce
  - Housing affordability
  - Highway access across region but especially I-25
  - Local government over-regulation discouraging business attraction / expansion

# Thank you!

# BONUS SLIDES



# **Segment 8 – CO 392 to CO 14 (7 miles)**





Bridge

MP 262

MP 262

MP 263

Bridge

GWRR Bridge

Recutter William Man 268

MP 269

MP 269

Recutter William Man 268

MP 268

MP

I-25 & Harmony

Add Express Lane (to EIS alignment)

• Kechter Bridge Replacement

• Replace GWRR

• Reconstruct Port of Entry

Mulberry Interchange (see next slide)

\$218M

\$218M

3 GP + 1 EL				
Add General Purpose Lane	\$145M			
Complete EIS				
TOTAL FUNDING NEED	\$415M			

I-25 & CO 392

# EXPRESS NORTH

# **Prospect**

**Conceptual Rendering** 

Summer 2019 - Fall 2020

- New 8 lane bridge
  - 2 Eastbound thru lanes
  - 2 Westbound thru lanes
  - 2 Eastbound to Northbound I-25 turn lanes
  - 2 Westbound to Southbound I-25 turn lanes
- Two phased bridge construction to minimize closures of prospect
- Bike lanes and sidewalks both Eastbound and Westbound



\* Trees by others







I-25 & CO 402

# Segment 7 - CO 402 to CO 392 (8 miles) EXPRESS 125





I-25 & Cross	roads Blvd.
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2 GP + 1 EL				
<ul> <li>Express Lane CO 402 to CO 14 (to EIS alignment)</li> <li>Widen Big Thompson</li> <li>Replace LCR 20</li> <li>Replace GWRR</li> </ul>	\$138M			
US34/I25 Interim Bridge (see next 2 slides) \$42M				

3 GP + 1 EL				
Add General Purpose Lane	\$80M			
I-25 & US 34 & Centerra Parkway Interchange	\$136M			
Complete EIS				
TOTAL FUNDING NEED \$396N				



## **Segment 6 – CO 56 to CO 402 (5 miles)**



Johnstown to Fort Collins



	T. Market

2 GP + 1 EL				
<ul> <li>Add Express Lane</li> <li>Interchange at SH60/LCR48</li> <li>Interchange at SH16</li> <li>Replace Bridges LCR46, GWRR, LCR14</li> <li>Park n Ride at SH60</li> </ul>	\$236M			
3 GP + 1 EL				
Add General Purpose Lane	\$16.3M			
Complete EIS				
TOTAL FUNDING NEED	\$252.3M			



## **Segment 5 – CO 66 to CO 56 (7 miles)**





## 2 GP + 1 EL

\$395M

## Add Express Lane

- Interchange at WCR34
- Interchange at SH56
- Replace Bridges WCR32, GWRR, Valley Road, Little Thompson
- Express Bus Transit at SH56

I-25 & CO 66 - Done



Add General Purpose Lane \$30M

**Complete EIS** 

TOTAL FUNDING NEED \$425M



I-25 & CR 38

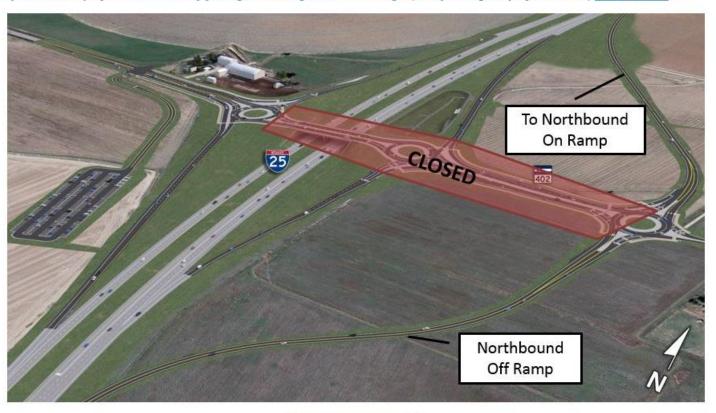
## I-25 North Express Lanes: Berthoud to Fort Collins

## I-25-Co 402 Interchange Closure

By the end of 2019, the I-25/CO 402 interchange will undergo substantial changes, resulting in a new-and-improved interchange. To support reconstruction, crews have closed both directions of CO 402 under I-25.

The closure extends from the southbound I-25 on- and off-ramps to the new Southeast Frontage Road. Once completed in October, the new configuration at CO 402 will be fully operational, and future impacts at this interchange will be minimal.

Stay updated on all project information by joining our mailing list or contacting us, or by calling the project hotline, 720-593-1996.



See detour details.

## CO 66 to CO 402

## **Project Highlights**

### 1. Improve I-25 Mainline:

- · Two general-purpose lanes and one tolled express lane in each direction
- Accommodations for three general-purpose lanes and one tolled Express Lane in each direction in the future for the ultimate condition
- · Modern design to meet current standards
- · 20 new bridges
- Incorporation of Intelligent Transportation Systems (ITS)
- · Rural template with 32-foot center median
- Priority section is approximately ½ mile south of the CO 56 interchange north up to the CO 402 interchange

### 2. Improve Colorado Highway 60 Interchange

### 3. Improve Larimer County Road (LCR) 16 Interchange

## 4. Improve CO 56 Interchange

- Straighten mainline I-25
- · Address substandard acceleration lanes
- · Construct Park-n-Ride location for an express rapid bus platform for Bustang
- Improve Weld County Road (WCR 34) interchange

## 5. Improve Frontage Roads:

 Relocate frontage road intersections at WCR 32, WCR 34, WCR 38, CO 56/WCR 44, CO 60, and LCR 16

