

WORK IN
NORTHERN
COLORADO

Talent 2.0 in Five Minutes!



Where We Started

- A workforce strategy for the Fort Collins-Loveland MSA (Larimer County)
 - Based on good data
 - Grounded in stakeholder input
- Led by Fort Collins Area Chamber of Commerce with consortium of partners:
 - City of Fort Collins
 - Larimer County
 - Northern Colorado Economic Alliance
 - Loveland Chamber of Commerce
 - City of Loveland
 - United Way



TALENT 2.0 | WORKFORCE STRATEGY
FORT COLLINS – LOVELAND MSA

FRAMEWORK



Access

Actively support employers in finding, attracting, and retaining the talent that they need

Alignment

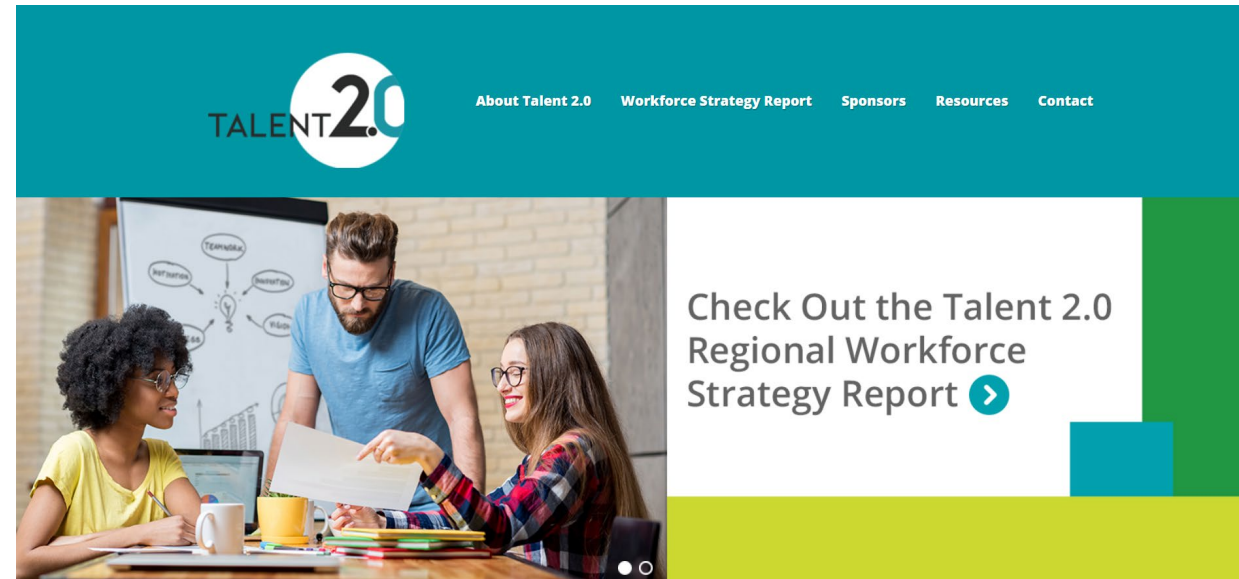
Align education and workforce resources more closely with business community and the local talent pool

Barriers

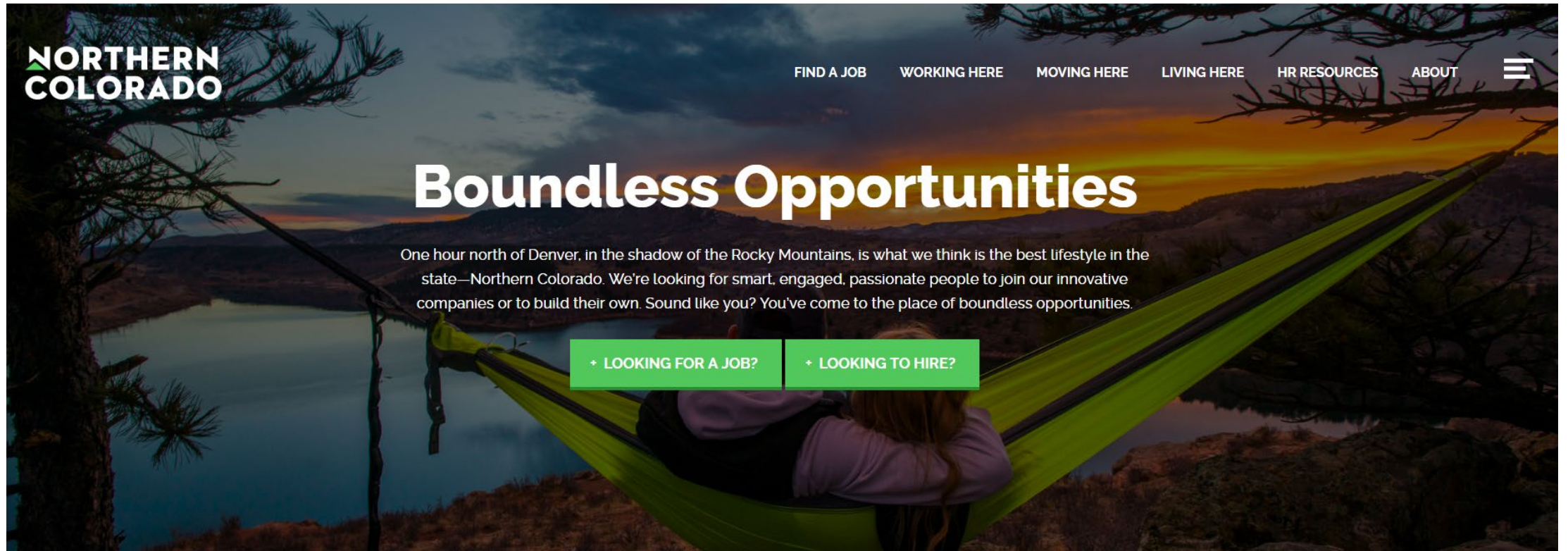
Collectively address structural issues that serve as barriers to a secure talent pipeline

Phase 1: Build Plan, Learn to Work Together, Build Basic Tools

- Recruitment tools:
 - Downloadable PDFs for recruiters / HR professionals
 - Create and launch talent recruitment portal (WorkInNorthernColorado.com)
 - Market new talent recruitment portal
 - EMSI Workforce Insight Tool
 - Trailing spouse program
 - Ambassadors program
- Leader on key advocacy issues
 - Childcare
 - Workforce Housing
 - Fix North I-25
- Prove we can work together – Talent 2.0 Steering Committee



WorkInNorthernColorado.com



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Boundless Opportunities

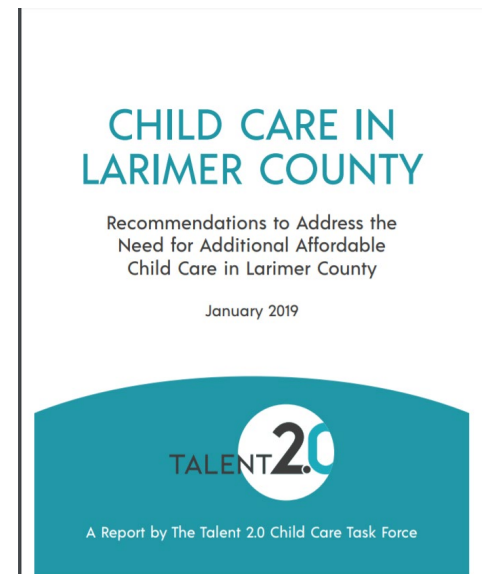
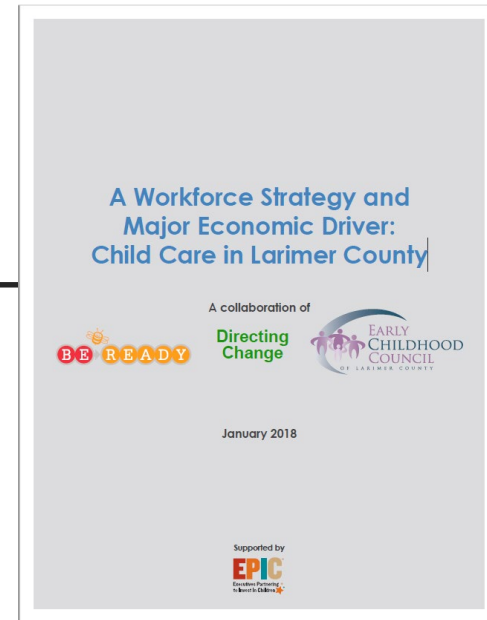
One hour north of Denver, in the shadow of the Rocky Mountains, is what we think is the best lifestyle in the state—Northern Colorado. We're looking for smart, engaged, passionate people to join our innovative companies or to build their own. Sound like you? You've come to the place of boundless opportunities.

[+ LOOKING FOR A JOB?](#)

[+ LOOKING TO HIRE?](#)

Barrier Issues

- Childcare
 - Two Reports
 - Supporting work of the County related to Strategic Plan
- Workforce Housing
 - NoCoHousing NOW Conversations
- Fix North I-25
 - \$934.4M since 2014

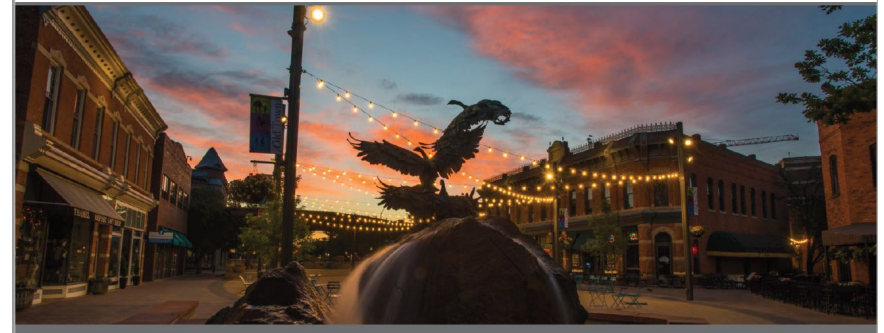


Additional Infrastructure Build Out

- Sneak Peeks today:
 - Trailing Spouse
 - Work-Based Learning
- Data Resources for Employers
- Early Alert System

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Connecting People and Employers



AmericanJobCenter



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Move. Work. Live. Play.

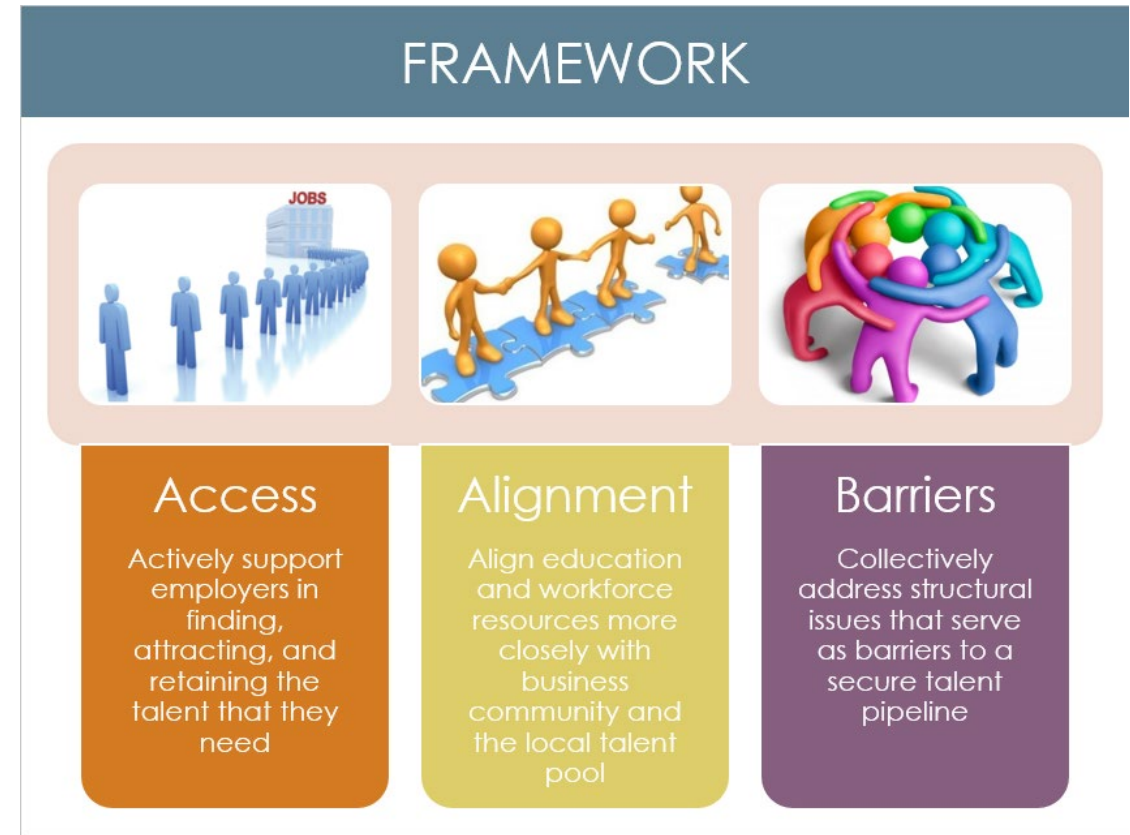


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Phase 2: Short Term

- Continue implementing goals / programs in “TALENT 2.0 – Regional Workforce Strategy, Fort Collins-Loveland Metro Area”
- Continue intentional effort to build a comprehensive, integrated ‘workforce development system’



Phase 3: What's Next

- Update “TALENT 2.0 – Regional Workforce Strategy, Fort Collins-Loveland Metro Area”
- Continue building comprehensive, integrated ‘workforce development system’
- Plans for staffing, funding, governance, stakeholders



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