

# WORK IN NORTHERN COLORADO

## Connecting People and Employers





## Talent 2.0 Strategic Vision

“A dynamic labor market with a **strong talent pipeline** that supports employers’ current and future needs and provides residents with good career options and opportunities to improve their skills.”





# Talent 2.0 Opportunities



## **OPPORTUNITY 1. INCREASE ACCESS**

*Actively support employers in finding, attracting, and retaining the talent that they need*



## **OPPORTUNITY 2. IMPROVE ALIGNMENT**

*Align education and workforce resources more closely with the business community and the local talent pool*



## **OPPORTUNITY 3. REMOVE BARRIERS**

*Collectively address structural issues that serve as barriers to a secure talent pipeline*

# Trailing Spouse Initiative

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1.1.3. Partner with existing business networks (chambers of commerce, business associations, and industry associations) to create a program by which spouses and partners of recruits can be connected to potential employers or job opportunities.



## Supportive Data

A 2018 Atlas survey found that **59%** of companies indicate the spouse's/partner's employment **almost always or frequently** affects a candidate's relocation.

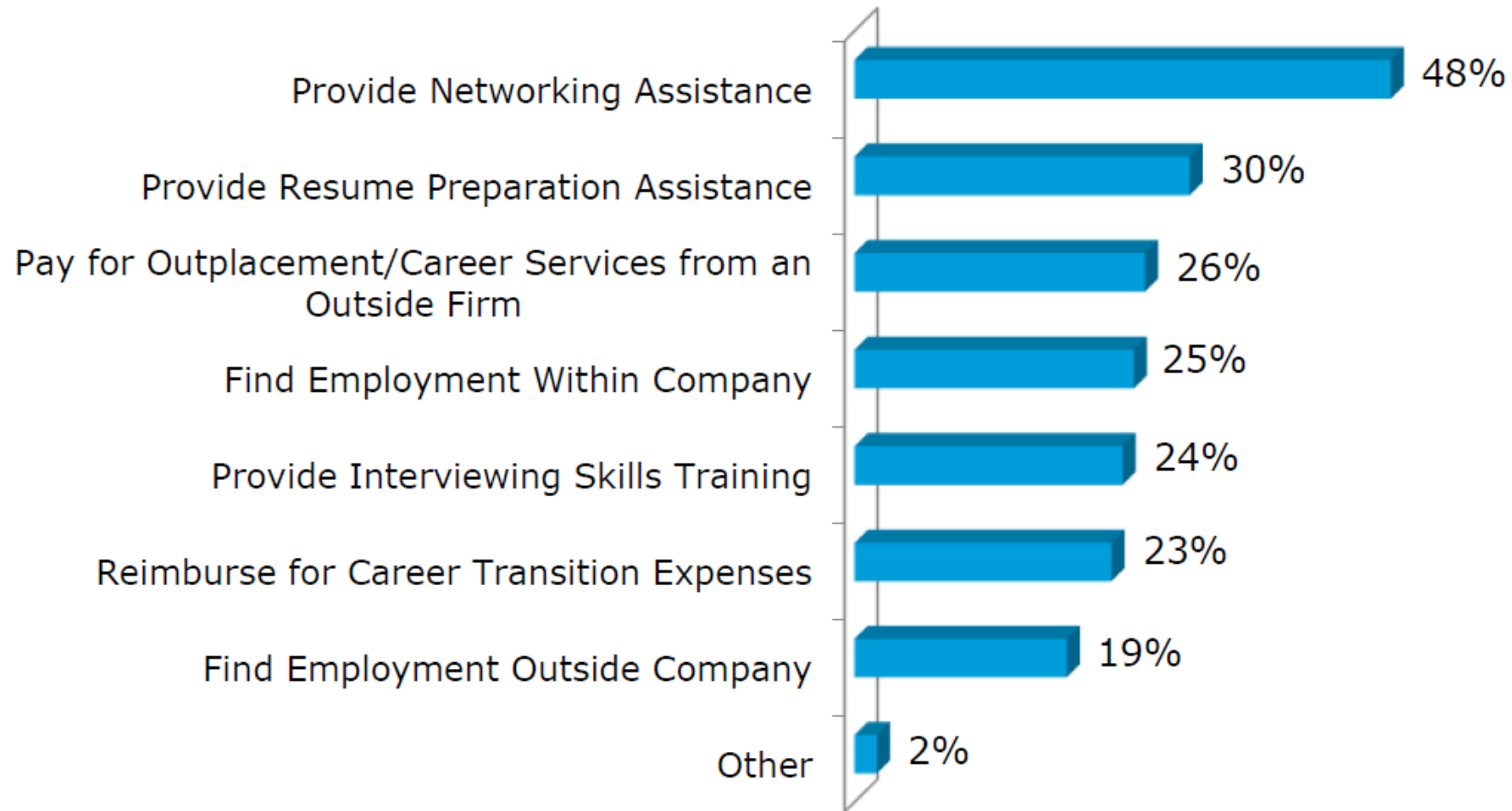


## Supportive Data

In that same survey, **55%** of candidates who declined relocation did so because of a spouse or partner's employment.

# Type of Assistance

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# Hire Me. *Connect My Partner*

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WORK IN  
NORTHERN  
COLORADO

Move. Work. Live. *Play.*







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## **Hire Me. *Connect My Partner* benefits:**

- One-on-one, customized review of employment services available within Larimer County Economic and Workforce Development (LCEWD) and community
- Connections and networking opportunities with local employers
- Access to labor market information



## **Hire Me. *Connect My Partner* benefits (cont.):**

- Personalized career exploration services
- Resume reviews/resume creation/cover letter assistance
- Interview preparation
- Established account with a state-wide jobs database

# Employer Connections

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WorkInNorthernColorado is a regional connection effort.  
Our partners believe that by working together, we can encourage job creation, attract qualified employees to our neighborhoods and provide resources to the partners and families of recruited new talent. Our goal is to help drive economic vitality and show what makes Northern Colorado a great place to work and live.

