

2020

SIGNATURE EVENTS SMALL BUSINESS OF THE YEAR

The Chamber produces the Small Business of the Year event to recognize small businesses. Awards are presented to finalists and winners in the Small, Medium, Large and a New Kid on the Block category. Businesses are judged on community involvement and stewardship, commitment to good business practices, overall business growth and innovation, and workplace culture and employee relations.



Event Details:
May 2020
The Drake Centre
200-350 attendees

The perfect sponsorship for anyone wanting to connect to, celebrate, honor and recognize small business.

Past sponsors include Banks, Law Firms, Accountants and previous winners.

Fort Collins Area
Chamber of Commerce

225 S Meldrum
Fort Collins, CO 80521
FortCollinsChamber.com

(970) 482-3746
Contact: Kim Medina
kmedina@fcchamber.org

Easy Pay Option:
fortcollinschamber.com/payment/

Presenting Sponsor \$7,500

- Sponsorship exclusivity of the event
- Opportunity to emcee event and promote your company
- Company name and/or logo featured on all promotional materials as **Presenting Sponsor** developed by the Chamber for the event, including the Chamber SmartBrief Newsletter and on the Chamber website. Marketing toolkit available upon request
- Unlimited tickets for company representatives
- Company logo or banner displayed at event
- Company recognition throughout the event
- Opportunity to setup a table with company banner, promotional materials and staff at the event
- Opportunity to share promotional product with all guests
- Opportunity to be part of the planning process for the event
- List of attendees emailed after event

Gold Sponsor \$5,000

- Company name and/or logo featured on all promotional materials as **Gold Sponsor** developed by the Chamber for the event, including the Chamber SmartBrief Newsletter and on the Chamber website. Marketing toolkit available upon request
- Each guest invited to attend a special VIP Sponsor event (if applicable)
- Ten tickets in prime location with table recognition
- Company logo or banner displayed at event
- Company recognition throughout the event
- Opportunity to setup a table with company banner, promotional materials and staff at the event
- Opportunity to share promotional product with all guests
- Opportunity to be part of the planning process



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Silver Sponsor \$2,500

- Company name and/or logo featured on all promotional materials as **Silver Sponsor** developed by the Chamber for the event, including the Chamber SmartBrief Newsletter and on the Chamber website. Marketing toolkit available upon request
- Five tickets in prime location
- Company recognition throughout the event.
- Opportunity to setup a table with company banner, promotional materials and staff at the event

Bronze Sponsor \$1,000

- Company name and/or logo featured on all promotional materials as **Bronze Sponsor** developed by the Chamber for the event, including the Chamber SmartBrief Newsletter and on the Chamber website. Marketing toolkit available upon request
- Two tickets in prime location
- Company recognition throughout the event
- Opportunity to setup a table with company banner, promotional materials and staff at the event

Event Sponsor \$500

- Company name and/or logo featured on all promotional materials as **Event Sponsor** developed by the Chamber for the event, including the Chamber SmartBrief Newsletter and on the Chamber website. Marketing toolkit available upon request
- Two tickets in prime location
- Opportunity to setup a table with company banner, promotional materials and staff at the event

