

2020

COMMUNICATIONS
CHAMBER ADVERTISING

The Fort Collins Area Chamber of Commerce gives members several opportunities to reach new customers through advertising.



The perfect opportunity to share your message with business and community audiences. Past investors include Banks, Law Firms, Health Care Systems, Real Estate Companies, Accounting Firms and more!

Fort Collins Area
Chamber of Commerce

225 S Meldrum
Fort Collins, CO 80521
FortCollinsChamber.com

(970) 482-3746
Contact: Kim Medina
kmedina@fcchamber.org

Easy Pay Option:
fortcollinschamber.com/payment/

SmartBrief Weekly E-Newsletter

The Chamber's SmartBrief e-weekly is the Chamber weekly e-newsletter. This direct to business email newsletter is a dynamic cost savings advertising tool.

Distribution: 4,200 business professionals every Tuesday

Exposure Opportunity: Use the Chamber's SmartBrief Weekly to announce grand openings, awards, sales, community thank you, company blogs and upcoming events.

Advertisements include a photo or logo, event and company information, event flyers, links to websites and email addresses.

Investment: \$100 for Weekly Ad

Official Visitor & Community Guide

The Official Visitor & Community Resource Guide: This is a joint publication of the Fort Collins Area Chamber of Commerce and the Fort Collins Convention & Visitors Bureau.

Distribution: Over 100,000 to people annually, including visitors to the area and those considering relocation.

Date: Advertisement sales begin in Fall 2019. Publish date of Spring 2020.



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Fort Collins Area Chamber website

The Fort Collins Area Chamber of Commerce website serves local residents, business professionals and people looking to relocate to Northern Colorado.

Web Hits: The Chamber website receives on average more than 22,000 hits each month.

Projected Audience: relocators, general public, members of the business community as well as companies looking to move to the area.

Feature your company or organization in a rotating banner ad on www.FortCollinsChamber.com. It's great visibility for your company. Ads link to your website. Send your own ad or the Chamber can create one for you.

FortCollinsChamber.com is a key source of information for people wanting to know more about the Fort Collins area, Chamber events, members and services, the local economy and businesses.

Investment Opportunities

Length	Home Page	Internal Page
1 Month	\$400	\$200
3 Months	\$800	\$400
6 Months	\$1,400	\$700
12 Months	\$2,400	\$1,200

