

# LARIMER SMALL BUSINESS

## After Hours



### The Artistry of Cultivating a Food Service Staff

Northern Colorado has one of the lowest unemployment rates in the country, and there are more open positions than available workers. Additionally, the restaurant and food products industry is notorious for high employee turnover and extensive training demands.

Our team of street-smart expert panelists share their strategies and tactics on HOW to make your team members matter! We'll cover compensation, incentives, proper trainings, best practices, developing a joint sense of purpose, and the mindset needed to help your employees share your vision. This event is a must for any restaurant/food service professional interested in maximizing their employee-retention performance!

### Our Moderator & Panelists:



**John Verderame**  
SBDC Business/  
Restaurant  
consultant  
FRCC Hospitality  
Instructor



**Juliana Trujillo Escobar**  
Chef & Food  
Artist



**Juan Andres Rodriguez**  
Art Director  
&  
Sous Chef



**Tiffany Helton**  
Co-Owner of  
Stuft Burger  
Bar



**Ty Fulcher**  
Owner of  
Social



### Panel Event

**Tuesday,  
August 27, 2019**  
4:00 pm – 6:00 pm

**FREE\***  
\*Pre-registration  
required at  
[www.LarimerSBDC.org](http://www.LarimerSBDC.org)

### Contact Us

Innosphere Building  
320 E Vine Dr. #303  
Fort Collins, CO 80524  
[www.LarimerSBDC.org](http://www.LarimerSBDC.org)  
[info@LarimerSBDC.org](mailto:info@LarimerSBDC.org)  
(970) 498-9295

Register at [www.LarimerSBDC.org](http://www.LarimerSBDC.org)

Program Sponsors



U.S. Small Business  
Administration  
Funded in part through a cooperative  
agreement with the SBA



Sustaining Sponsors



Leadership Circle

The Larimer Small Business Development Center is a partnership between the Colorado Office of Economic Development and International Trade, the Small Business Administration (SBA), and Front Range Community College. Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Special arrangements for the handicapped will be made if requested in advance by contacting the Larimer SBDC at 970-498-9295. \*Some restrictions apply; not all training seminars are free.