

# LARIMER SMALL BUSINESS *After Hours*



## "What is Your Business Saying?" Creative Business After Hours

Are you aware of what your brand, customer service and follow through are really saying about your business? These small things and telling your story effectively can make all the difference. You may believe your business brand or product display is resonating with your product/art, but in fact, it may be communicating something very different. Customer service and business etiquette can convey your professionalism and aid your business relationships and bottom line.

Come hear from the experts about tools and approaches you can use to sell more product, increase your return customers and achieve brand loyalty!  
This is a FREE event we do ask that your pre-register

**Drinks and snacks will be provided...register online today!!**



**Moderator:**  
**Peggy Lyle**

**Featured Panelists:**  
**Sari Kimbell**  
**Amanda Miller**  
**Cindy Skalicky**

**Tuesday,**  
**August 13, 2019**  
4:00 pm – 6:00 pm

**FREE\***

\*Pre-registration at:  
[www.LarimerSBDC.org](http://www.LarimerSBDC.org)

### Location:

*Innosphere Building*  
320 E Vine Dr. #303  
Fort Collins, CO 80524  
[www.LarimerSBDC.org](http://www.LarimerSBDC.org)  
[info@LarimerSBDC.org](mailto:info@LarimerSBDC.org)  
(970) 498-9295



**Peggy Lyle**  
*Creative District  
Director*



**Sari Kimbell**  
*Sari Kimbell Food  
Business  
Consulting*



**Amanda Miller**  
*The Place Setting  
Company*



**Cindy Skalicky**  
*On Point  
Communications,  
LLC*

Register at [www.LarimerSBDC.org](http://www.LarimerSBDC.org)

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