

## Chamber of Commerce Questionnaire

### Due back by 10am Thursday January 24, 2019

Office Sought: City Council member	District: 1
Name: Glenn E. Haas	
Address: 3403 Green Wing Ct, Fort Collins, CO 80524	
Daytime Phone: 970-498-9350	Evening: same
Fax: none	Email: glennehaas@comcast.net
Employment: Krazy Karls Pizza Owner and Chief Administrative Officer	
Length of Residence in City: 44 years	In District: 20 years

#### (1) Education

Associate Degree, Forestry, Penn State, 1970

Bachelor's Degree, Natural Resource Management, West Virginia University, 1972

Master's Degree, Parks and Outdoor Recreation, Penn State, 1975

Ph.D. Natural Resource Planning and Policy, Colorado State, 1979

#### (2) Past and Present Community Service Including Offices Held

Campus West Merchants Association Board, Secretary (2018-present)

Hearthfire HOA Board, Secretary (2015-present)

Indian Mountain Metropolitan District Board, Secretary (2008-2018)

Hearthfire HOA Board, Vice President (circa 1999-2003)

Fort Collins Convention and Visitors Bureau (circa 1992-96)

#### (3) Past and Present Employment/Business Experience

Colorado State University professor (teacher, researcher, administrator) and Department Head of Natural Resource Recreation and Tourism (1980-2005).

Director of CSU Environmental Learning Center (1990-2000).

Assistant to Special Assistant for Fish, Wildlife and Parks in the US Department of the Interior (2000-2002).

Private consultant with Aukerman, Haas and Associates specializing in land/water use planning (2005-2012).

Private consultant with The Nature Conservancy specializing in sustainable revenue generation for national non-profit conservation trusts in developing nations (2000-2017).

#### **(4) Current Employment and Responsibilities**

Krazy Karls Pizza---Co-owner and Chief Administrative Officer; 9- year old business; \$6M+ annual gross sales; 175 employees; 1<sup>st</sup> or largest annual grossing (sales) among independent pizzerias in Colorado and 25<sup>th</sup> in US.

Responsible for corporate insurance policies, liquor license activity, TIPS training, state reports, employee safety handbook and policies, workman compensation claims, legal affairs, operating agreements, intellectual property, and tax filings. Also responsible to participate in all matters with significant financial implications (e.g., marketing, menu, expansion, remodeling, and bonuses).

#### **(5) Specific Qualifications for This Office**

Demonstrated success in small business management/ growth and real-world working relationship with City in terms of public planning process, building permits, building and operational codes, inspections, liquor license, sales tax, economic health services, and county health inspections.

Working knowledge of metropolitan districts as a financing tool (i.e., 10 years on Metro Board).

Expertise in natural resource/water resource planning and management.

Expertise in tourism development, revenue generation and fund-raising.

Demonstrated leadership and success in accomplishing complex multi-partner projects (see list under #7).

A working style characterized as being civil, respectful, transparent, critical-thinker, process-oriented, open, empathetic, approachable, responsive, collaborative, compromising, issue-centric and nonpartisan.

40 years of Board experience ranging from local to national organizations.

#### **(6) Why are you running for this office?**

I have the time, accumulated talent, and resources to do so, and more importantly a heartfelt desire to give back to Fort Collins.

I believe City Council needs more representation from the small business community, particularly from the food and beverage industry, since this industry is an economic engine for sales tax revenues and there is significant potential for enhanced tourism growth.

NE District 1 is the last large development frontier for FOCO. Change is inevitable and can be good. District 1 would be best served by a council member who sees the challenges, lives in the locale, and will be engaged and vigilant to represent the values of the District.

**(7) What have you done to prepare for election to this office and how you will you conduct yourself if elected to this office?**

Over past two months I have been preparing full-time for election to this office through extensive reading, attendance at regular board and work sessions of City Council, interviews with current and past Council members; numerous professional meetings (e.g. DBA, DDA, CSU, Campus West Merchants, Chamber, OutreachFortCollins, North Fort Collins Business Assoc., Small Business Development Center, River District, ELCO, small business owners, Montava, and City staff); attendance to HOA meetings and forums (e.g., Richards Lake, Waterglenn, Sidehill HOAs, & Poudre River Forum).

I will conduct myself with the dignity and decorum expected of a public servant beholden to the electorate, respectful of due process, and independent of any political body, organization, or affinity group.

**What experiences have you had that makes you qualified to serve in office?**

40 years of Board service ranging from local homeowners to national professional organizations, specifically including the Fort Collins Convention and Visitors Bureau, Campus West Merchants Association, and Indian Mountain Metropolitan District.

As stated elsewhere, successful development of a small business in FOCO and working knowledge of related City rules, regulations and operating procedures.

University administration and fundraising.

Demonstrated evidence of successfully completely large complex multi-partner projects:

- Built the Colorado Welcome Center (at I-25 and Prospect) as a partnership between CSU, Colorado Tourism Board, Fort Collins Convention and Visitors Bureau, and Colorado State Parks.
- Served on the Board of the Indian Mountain Metropolitan District, and in collaboration with the Colorado Division of Water Resources and the Colorado Water Court, developed an innovative water augmentation plan to service 2,500 property owners.
- Lead the passage of national legislation to enact the Belize Protected Areas Conservation Trust.
- Chaired the Federal Interagency Task Force on Visitor Capacity on Public Lands and Waters in the US Department of the Interior. (5 federal agencies participated)
- Developed numerous multi-agency natural resource plans using an open public planning process.

**(8) If you are elected, what are the top three accomplishments you want to have completed by the end of your term, how will you pay for them and how will you get them done?**

Dual goal of building out River District businesses and housing while also relocating the Rescue Mission to area up north in proximity with Murphy Center, Food Bank, & Larimer Co. Health Services. This would be economic boost and expansion of Old Town and would also provide better services to people. Cost-shared between private investment, FOCO general funds, County funds, sale of Rescue Mission property, and charitable organizations.

Develop and implement a comprehensive Tourism Enhancement Plan that will bolster City sales tax revenue; use tourism lodging tax revenue cost-shared with City general funds.

Break ground on Montava---which means considerable work the next two years on issues of water, roads, overpass (es), natural areas, trails, adjacent community connections, and transit.

Develop Mulberry Annexation Plan in full collaboration with business community and landowners. I am not saying we should annex all of Mulberry corridor or over what time frame, but rather this plan would give us a future direction and strategy. It would be supported with City general funds and State Highway funds given SH14.

**(9) What do you think are the top 3 economic priorities the city government should undertake during the next four years?**

Increase sales tax revenue.

Retain KFCG.

Increase lodging tax for tourism development and Fort Fund programs.

Make progress on annexation of Mulberry Ave.

**What role should Fort Collins have in economic development?**

FOCO has a significant role ranging from planning, zoning, partnering, cost-sharing, seed money, leniencies, support in developing metropolitan and improvement districts, taxation (e.g., KFCG, lodging tax), business attraction and retention services, and economic health services.

**How will you make the economy a City budget priority?**

Using Budget for Outcomes, all budget items should be justified by detailing projected economic and non-economic cost and benefits. Set clear targets for growth and sustainability in the City budget.

**(10) How will you make Fort Collins a more Jobs Friendly community?**

Continue to push for affordable housing in new subdivisions and in redevelopment/infill projects particularly along transit lines.

Better connection of education system (e.g., K-12, vocational, trades, college) to job development and retention.

Continue our good work with police services, utilities, transit, parks and trails, special events, culture, and youth recreation programs which are very important to defining an attractive desirable community.

**Are you willing to engage with business leaders to discuss these solutions?** Yes, the issue is bigger than any one person and will take a community to achieve and maintain.

**Please explain how you will stay in touch with business leaders.** I would make myself available to participate in various business events, forums, and other professional gatherings. I would also pledge a personal goal of meeting one new business person, group or organization each month.

**(11) What role should Fort Collins have in the region?**

Leadership, collaboration, partnership, cost-sharing, staff expertise and support.

**What do you believe are the top issues facing Northern Colorado in the next several years?**

Quality and quantity of water resources including pricing, storage, and transport.

I-25 enhancement including interchanges.

Disposition of the Fort Collins-Loveland airport.

**12) Colorado will continue to grow, including our area. How should Fort Collins plan for growth, if at all?**

Continue to revise and update relevant plans through continue public collaboration—e.g., City Plan, Transportation Plan, and Natural Areas Plan.

Work with regional players (e.g., Weld County) to plan for growth at a larger regional landscape scale.

**(13) Tell us about your participation in the City Plan process.**

In-person visioning session, responded to survey, and provided written input. Will continue to be engaged and offer my opinions.

**(14) What are the top two issues facing city government over the next 4 years and why do you believe they are the most important?**

Sales tax revenue is flat lining at about 2% the past five years----we are on the edge given inflation. Basic services and critical staff may be affected without improvement. One could surmise that some residents are attracted to shop outside of FOCO.

Effective and efficient implementation of the broadband system----there is substantial financial exposure in this program. Keep an eye on new technology, recession, and economic decline.

**(15) What economic tools should the City add to their "tool box" of resources to attract, retain and expand key employers?**

Assessment of economic impacts of proposed projects on nearby businesses as part of the planning process, along with development of City "leniencies" (e.g., signage, tax payments) and other mitigation measures to help small business in distressed times due to prolonged construction projects (e.g., Shield underpass project followed by Union construction project on West Elizabeth and followed soon the Catholic Church construction on University).

**(16) What is your position on the Fix North I-25 effort? Why?**

Very high priority; it is the central portal to and from FOCO through which businesses are dependent and people are attracted to live, work and play in FOCO.

**(17) Why would a business person support your election to office?**

I am a successful small business owner who has first-hand experience with City/County rules & regulations, planning process, building permits, liquor licenses, health inspections, sales taxes, occupation taxes, economic health services, employee training and work center, etc.

There are 650 restaurants in FOCO generating a large percentage of our city sales tax and which add to the City's charm, attraction, and our quality of life. This sector has not been well represented on the Council and yet needs attention that I would like to give.

I believe most business people understand that our environment and natural resources are a foundational component contributing to their success, a satisfied employee base, and our quality of life in FOCO. Along with my small business competency, I bring expertise in natural resource (water) planning and management.

A working style characterized as being civil, respectful, transparent, critical-thinker, process-oriented, open, empathetic, approachable, responsive, collaborative, compromising, issue-centric and nonpartisan.

**(18) If business groups endorse you, is there any significant information that could come out about you during a campaign that could potentially embarrass you (and them) publicly? (ex: bankruptcy, arrest, conviction, etc.)**

No

Glenn E. Haas (e-sign) Jan. 23, 2019

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