



WE'RE ALL BUSINESS.

WE'RE ALL BUSINESS.

SUCCESS

The Fort Collins Area Chamber of Commerce is the leading membership-based business organization in Northern Colorado, dedicated to helping your business succeed.

Your investment in the Fort Collins Area Chamber of Commerce puts you in contact with more than 1,200 business owners and managers in this market. For more than 100 years, we have influenced efforts to maintain and grow the business community in Fort Collins.

Whether your business is new to the Fort Collins area or an established asset to the region, you'll benefit by taking advantage of all that we offer, and we'll deliver what you need to succeed. Activate your action plan and put some 'go' in your business goals – become a Chamber member today!

The Fort Collins Area Chamber is the only 5-Star Accredited Chamber of Commerce in the state of Colorado, placing us among the top 1% of chambers nationally.



Top
1%



FOCUS

OUR MISSION

The Fort Collins Area Chamber of Commerce champions our community and region's quality of life and economic vitality through strong business advocacy and collaborative leadership.

VISION

Founded in 1904, the Chamber has helped to shape the region we live in today. From its history as an agricultural township to its present-day reputation as a thriving location for manufacturing, technology and retail, Fort Collins has embraced diversity in industry, and the Chamber has been there every step of the way.

As the region prospers and our vibrant business climate evolves, the Fort Collins Area Chamber continues to lend its support and leadership, while remaining dedicated to improving the quality of life we all enjoy as members of this unique community.

RANGE

Today, the Chamber serves a diverse membership of businesses of all sizes, from a variety of sectors across the region.

The Chamber represents:

- the interests of more than 1,200 businesses
- more than 80,700 employees
- small, medium and large-sized companies
- businesses from more than 35 industry sectors

Each year the Chamber delivers:

- more than 11,570 referrals to member companies
- 220 business and professional development programs
- more than 20 business advocacy and signature events
- 60 graduates from our leadership programs

Joining the Fort Collins Area Chamber of Commerce keeps your business right on target, whether you're a startup, standout or a seasoned civic leader.

More than
1,200
businesses
are members of the Fort
Collins Area Chamber.



The Chamber is your introduction to local, state and federal lawmakers and elected officials. Making sure you have a seat at the table and a well-versed voice in the conversations that matter most is important.

At the Fort Collins Area Chamber of Commerce, we back up local business by keeping your needs front-and-center. Prioritizing and planning. Rigorous research and vigorous action. Listening before legislation. These are the values that guide our support of your business interests.

Our advocacy programs provide opportunities for members to meet and mingle with policymakers and engage civic leaders in meaningful dialogue surrounding the issues that are most important to your business.

NORTHERN COLORADO LEGISLATIVE ALLIANCE (NCLA) EVENT SERIES

The Chamber's NCLA events are the region's premier advocacy events, bringing together participants and partners to advance a shared pro-business agenda. NCLA events allow members to meet elected officials and policy makers at the state and national level.

ELECTION FORUMS

Candidates share their viewpoints on issues important to the business community at forums during local and state elections.

LOCAL LEGISLATIVE AFFAIRS COMMITTEE (LLAC)

As participants in the LLAC, Chamber members collaborate with public and private stakeholders to create a favorable environment for business.

2 MINUTE UPDATE

Members of the Fort Collins Area Chamber of Commerce have expressed a growing interest in the chamber advocacy program and the chamber is responding with the 2 Minute Update. This weekly email will provide members with a quick update on what is happening at City Hall and how it impacts business.

As part of a regional delegation
of nearly

100

business people,
Chamber members represent
your business interests at the
Colorado Legislature.



INFLUENCE

As a professional and civic leader, you see that a warm and welcoming business climate means an improved quality of life for employees, families and fellow citizens.

We see that too. Government regulations increasingly impact your ability to do business. As the leading advocate on business issues in the area, the Chamber strives to create and sustain a favorable business environment at the local, state and federal level. Working with you and for you, we make certain the business perspective is heard.

NORTHERN COLORADO LEGISLATIVE ALLIANCE (NCLA)

As the joint public policy advocacy arm of the Fort Collins, Greeley and Loveland Chambers of Commerce, the Northern Colorado Economic Alliance and Upstate Colorado, the NCLA offers a regional approach to issues management at the state and federal level.

ELECTION COMMITTEE

The Chamber has made it a priority to support the election of City Council Members who understand and support business and economic development. Through participation in this committee, Chamber members shape our efforts to elect officials who bring balanced perspective to local office.

NORTHERN COLORADO PROSPERS

The Fort Collins region is fortunate to have a strong economic base, with advanced technology, higher education, agriculture, health care, manufacturing, energy development, and state and federal government forming the diverse and resilient heart of our economy. At the same time, Northern Colorado faces significant challenges to its future success and prosperity. Northern Colorado Prospers is a five-year strategic initiative of the Fort Collins Area Chamber of Commerce designed to address four specific areas: Transportation, Labor Force, Business Environment, and Retaining Key Employers.

To learn more visit NorthernColoradoProspers.com.



CONNECTIONS

All work and no play? No way! When you're building your business, you're building relationships – and fun is fundamental to success.

As a member of the Fort Collins Area Chamber of Commerce, you have hundreds of opportunities to meet, greet, mix and mingle with other energetic professionals. Show up and get connected – we'll all raise a glass to putting some 'us' in industrious.

BUSINESS AFTER HOURS

Business After Hours is a networking mixer. Business After Hours are co-hosted by the Fort Collins Area Chamber of Commerce and a Chamber member at the member's place of business. Business After Hours normally engages 150-250 people, but some events see more than 350 attendees!

RED CARPET COMMITTEE

Membership in the Red Carpet Committee provides an interactive way to learn about other businesses in our community, to grow your network and to increase your visibility. Red Carpet Receptions take place each Tuesday and Thursday morning at business locations throughout the region, giving you a chance to learn more about your fellow Chamber members, as you work together to create a welcoming and inclusive experience for newer Chamber members.

CHAMBER LEADS GROUPS

The Fort Collins Area Chamber of Commerce offers two member-to-member Leads Groups that focus on exchanging leads, encouraging networking and building relationships with other members in the business community. Leads Groups members gain new contacts and an ever-expanding customer base. The Chamber Leads Groups meet twice each month at the Fort Collins Area Chamber of Commerce. Meetings include introductions, presentations, lead exchanges, business announcements and a social period to network with the members of the group. Both of the Chambers' Leads Groups are non-competing, making the group a tremendous resource for any business.

CONNECT @ LUNCH

We'll help introduce you to three other Chamber members, so you can enjoy lunch together at a local member restaurant – a great method for fostering relationships and an excellent opportunity to build word-of-mouth marketing.

CONNECTIONS

12 @ 12 LUNCHEONS

Join Chamber President & CEO David May and 11 other Chamber members for an informal lunch – a terrific opportunity to create powerful business partnerships.

FRIDAYS AT THE CHAMBER

Chamber members are invited to FREE lunch one Friday per month from 11:30 to 1pm. Lunch ranges from pizza parties to taco bars and grilling on the patio in the summer months. Join the Chamber staff and members for food, fun and relaxing networking,

NEW MEMBER ORIENTATION

Learn how to get the most out of membership via the Chamber's New Member Orientation. This fun and informative opportunity lets new members meet the Chamber staff, learn how to best utilize Chamber membership and network with other Northern Colorado businesses. New member orientation is open to new members, prospective members and any interested current Chamber member. Admission is free.

145
chamber members
are ambassadors for the Red
Carpet Committee, which serves
to welcome businesses to the
Chamber every week.

FOOD FOR THOUGHT



LUNCH & LEARN

Our innovative and creative Lunch & Learn program invites Chamber members to share their expertise with other Chamber members in an interactive, relevant lunch hour session. All Lunch & Learn programs take place at the Fort Collins Area Chamber of Commerce and Chamber members are eligible to apply to present a program.

ENVISION: YOUNG PROFESSIONALS PROFESSIONAL DEVELOPMENT

Designed to help young professionals develop new skills and techniques, this monthly luncheon series features presentations by local experts on a variety of topics.

ENVISION: MEET THE CEO SERIES

Envision provides dynamic, forward-thinking issue-based events that introduce key community leaders, concepts and opportunities specifically targeted to the networking, professional and personal development needs of upcoming professionals.



"The Fort Collins Chamber is a wonderful resource for businesses of any size or type. There are numerous opportunities to meet other business owners and leaders in Northern Colorado to discuss issues and network through many social, educational or professional leadership development programs. Creating jobs and maintaining a vibrant business climate is a priority of the Chamber."

Scott McCarthy, Owner

Austin's American Grill, Moot House Restaurant & Pub,
Big Al's Burgers & Dogs



RESOURCES

Today's competitive business environment requires a well-informed approach.

Fort Collins Chamber Members stay ahead of the game by utilizing valuable educational and promotional resources like:

WE'RE ON YOUR TEAM

You just picked up some additional employees – us! At the Fort Collins Area Chamber of Commerce, we appreciate how hard you work to make your business a success, and we take pride in adding our support to your efforts. Our staff is happy to assist you, whether it's by locating information or making introductions, offering tips and encouragement, providing referrals to your business or ensuring you're a part of the community conversations that matter most.

ONLINE MEMBERSHIP DIRECTORY

Chamber members are featured in the online membership directory. Businesses are grouped by category.

SMARTBRIEF

Stay informed about Chamber events and initiatives through our weekly SmartBrief e-newsletter. Delivered to your email inbox each Tuesday, the SmartBrief is also a great tool to advertise your business to over 4,000 business people. We are always looking for content for the Smartbrief. Writing a blog? Let us know. Have some exciting news? Submit a press release. Hosting an event? Add it to the community calendar.

Contact us – we're always ready to roll up our sleeves and help your business make a splash.



SAVINGS

Reducing overhead is a desire of every business. The Chamber provides resources for cutting costs, meeting the needs of our members through tangible discounts and services.

VALUE: DELIVERED.

Take advantage of these noteworthy membership benefits:

MAIL MORE, FOR LESS

Your membership affords you the opportunity to use the Chamber's bulk mail stamp when you conduct a mailing of 200+ identical pieces. Save up to 1/3 off your postage!

OFFICE SUPPLY DISCOUNT PROGRAM

Lower overall costs by saving 15-25% annually on office supplies through the Chamber's Office Depot /Office Max discount program.

CERTIFICATE OF ORIGIN

The Chamber provides member companies that export with a document required by certain foreign countries for tariff purposes, certifying the country of origin of specified goods.

CHAMBER MAILING LABELS

Wanting to do a direct mail piece to the business community? We can help with that. Members have access to our membership mailing list with options for 1,200 main contact addresses. May require purchase depending on membership level.

PASSFORT BUS PASS PROGRAM

Chamber members and their employees save 55% on an annual bus pass.

MEMBER DISCOUNT / COUPONS

The Chamber's member-to-member discount program allows members to save money on the products and services of fellow members. Participation also provides a valuable promotional channel to increase exposure for your business' services and products.

MEETING SPACE SAVINGS

Members receive free and discounted rental rates on meeting rooms in the Chamber building.

ADVERTISING VOUCHERS

New Chamber members receive vouchers valued at \$250 for ads in the Fort Collins Coloradoan.

OPPORTUNITY

MEMBER PRESS RELEASE PAGE

Post your press releases at **www.FortCollinsChamber.com** to promote your business and accomplishments.

FORT COLLINS COLORADO OFFICIAL VISITOR & COMMUNITY RESOURCE GUIDE

Be included in the 100,000 copies of this publication that are distributed to the Chamber membership, relocators, visitors and recruiters. The Chamber partners with Visit Fort Collins on this widely distributed publication. Advertising opportunities of all sizes available.

FORT COLLINS MAP ADVERTISING

Take advantage of a unique advertising opportunity in our city of Fort Collins map. More than 15,000 copies of the map are distributed to relocators, visitors and residents each year.

SMARTBRIEF (ELECTRONIC WEEKLY NEWSLETTER)

Stay informed about Chamber events and member news through our weekly e-newsletter. Submit press releases, events and blog posts, or purchase advertising opportunities.

RELOCATION PACKAGE INSERTS

Insert your promotional materials in the Chamber's relocation packet, and gain access to a market of newcomers to the Fort Collins area. More than 1,000 people contact the Chamber annually to learn about the area and relocation. Paid insert subscriptions available. We field 50+ relocation inquiries per month.

MEMBER JOB POSTING PAGE

Advertise current job opportunities at your company for free at **www.FortCollinsChamber.com**.

WEB SITE BANNER ADVERTISING

Place a banner advertisement on **www.FortCollinsChamber.com** and receive visibility via more than 62,000 visits per month.

ONLINE MEMBERSHIP DIRECTORY AND MOBILE APP

Chamber members are featured in the online membership directory and the Chamber's mobile app. Businesses are grouped by category.

ONLINE COMMUNITY EVENT CALENDAR

Feature your event on our community event calendar.

DISPLAY OF MARKETING MATERIALS IN CHAMBER LOBBY

5,000 visitors per year

Reaching Out

Resource Guide: 100,000 copies annually

Map: 15,000 copies annually

SmartBrief: 4,000 e-newsletters weekly

Relocation Inquiries: 50+ monthly

Website: 62,000 visits annually

LEADERSHIP DEVELOPMENT



CREATING NORTHERN COLORADO'S SHARPEST LEADERS

The Chamber offers members the opportunity to participate in the top leadership programs in our area – Leadership Fort Collins and Leadership Northern Colorado.

LEADERSHIP FORT COLLINS

Leadership Fort Collins embodies the values of community citizenship, experiential learning and exposure to public policy issues in Fort Collins. The nine-month program annually educates 30 community leaders who are committed to the future of Fort Collins.

LEADERSHIP NORTHERN COLORADO

Leadership Northern Colorado is a regional leadership development program designed to build human capacity and to identify, define and address the issues facing the Northern Colorado region. A joint initiative of the Fort Collins, Greeley and Loveland Chambers of Commerce, the Community Foundation of Northern Colorado and the Community Foundation Serving Greeley and Weld County, this six-month interactive development program trains 30 select leaders from across the region annually.

ENVISION: YOUNG PROFESSIONALS

Build your network and your skill set with Envision: Young Professionals. Envision offers young professionals a monthly professional development luncheon as well as evening networking events featuring insightful presentations on local issues and topics.



SIGNATURE EVENTS



ANNUAL DINNER

Attracting a “who’s who” of community members from local political, civic and business sectors, the Chamber’s Annual Dinner celebrates the success of Chamber volunteers while honoring extraordinary businesses with distinguished awards.

GOLF CLASSIC

Designed as an opportunity for Chamber members to network and build business relationships on the golf course, the Golf Classic brings a whole new level of meaning to “hitting the links”.

THOUGHT LEADER SPEAKER SERIES

Distinguished speakers discuss timely business issues at this annual event. Past speakers have included: Jim Collins — *Good to Great*; Marcus Buckingham — *Now: Discover Your Strengths*; Dr. John Maxwell — *21 Irrefutable Laws of Leadership*; Dan Heath — *Made to Stick*; and Marshall Goldsmith — *What Got You Here Won’t Get You There*.

LEGISLATIVE UPDATES

Gain insight into the state legislative session while providing lawmakers with your business viewpoint at the Chamber’s Legislative Mid-Term Update, Legislative Preview and Legislative Wrap-up.

MOVING FORT COLLINS FORWARD!

Each fall the Chamber conducts a campaign focused on membership and sponsorships that fund programs in the areas of professional development, education, networking and the work of selected committees. This is a volunteer led, staff supported program. Teams work to promote the Chamber over 10 weeks to see who can bring in the most members and dollars while achieving the overall campaign goal.

SUMMITS



SMALL BUSINESS OF THE YEAR

Celebrate small employers and their contribution to Fort Collins at this annual event. Awards are given in three categories: 0-10 employees, 11-50 employees and 51-200 employees. Businesses are judged on: community involvement and stewardship, commitment to good business practices, overall business growth and innovation and workplace culture and employee relations.

HEALTH CARE IN YOUR FUTURE SUMMIT

The Fort Collins Area Chamber hosts this annual summit to discuss developments in health care, the outlook for the health care industry in the Fort Collins region and actions that could strengthen the health care sector.

REGIONAL ISSUES SUMMIT

Explore in-depth key issues important to the two-county region and advocate a proactive agenda while building relationships and awareness at the Regional Issues Summit, co-hosted by Leadership Northern Colorado and the Northern Colorado Legislative Alliance.



“The Fort Collins Chamber of Commerce is the voice for business. Everyday, they are working to promote a vibrant and healthy business economy – which is the key to the success for the entire community. While we are so busy operating and growing our businesses, they are creating connections with other businesses, higher education, community leadership, and government to better understand the needs of business.”

Yvonne Myers,
Health Systems Director,
Columbine Health Systems

JOIN US



Join the more than 1,200 member organizations that benefit from the Chamber's business development, advocacy and cost-savings programs.

Whether you're a young professional or a seasoned civic leader, working for a large corporation or owning a small business, there's a Chamber membership level that's right for your organization.

CHAMBER MEMBERSHIP OPTIONS

Non-Profit	\$325
Basic	\$475
Network	\$775
Promotional	\$1,575
Executive	\$3,000
Corporate	\$5,000
Platinum	\$10,000+

Your Chamber dues are 96% tax deductible as a business expense.

RESOURCES. RELATIONSHIPS. RESULTS.

Membership in the Fort Collins Area Chamber of Commerce is an investment in your business that makes sense. As a Chamber member, you gain access to a network of dynamic assets relevant to your business objectives and tailored to your personal goals. Connect with the right people. Master skills that move you forward. Leverage leadership and get engaged in your community. No matter where you are on the business path, your membership puts you on the fast track to success, by:

- Benefiting your bottom line
- Increasing your visibility
- Advocating for your interests
- Multiplying your connections
- Adding to your expertise



"I joined the Fort Collins Chamber because they have been a positive advocate for economic issues to the city council and to the citizens of Fort Collins."

Carey & Jim Hewitt,
The Cupboard

MEMBERSHIP LEVELS

PLATINUM \$10,000	CORPORATE \$5,000	EXECUTIVE \$3,000	PROMOTIONAL \$1,575	NETWORK \$775	BASIC \$475	
					<ul style="list-style-type: none"> Discounted member pricing at all Chamber events (more than 250 events per year) Red Carpet Welcome Reception-scheduled by our Member Engagement Coordinator Link to your company's website from the Chamber's online directory Invitation to 12@12 Lunch with President & CEO Business referrals from Chamber staff— exclusively for members Bulk mail permit use Use of Chamber boardroom eight hours per year \$250 voucher for advertsing with the Coloradoan Unlimited posting of your company's press releases, job openings and events on Chamber website Display of marketing materials in Chamber lobby (5,000 visitors per year) Access to the Member discount program, featured on Chamber website Access to a savings of 15-25% annually on office supplies through Office Depot/Office Max Representation by the Fort Collins Area Chamber of Commerce at every meeting of the Fort Collins City Council Use of "proud member" logo, window decal or plaque for your store front, website and/or marketing materials Invitation to free Fridays @ the Chamber lunches 	
					<ul style="list-style-type: none"> Monthly Pass to Business After Hours for one person — 13 events per year Quarterly dues for one Leads Group for one person per year- 22 meetings per year Monthly Pass to Envision: Young Professionals luncheons — 11 events per year Free registration for 12 Connect@Lunch Company logo featured on Chamber membership directory listing online Additional category listing in Membership Directory Additional eight hours of Chamber boardroom use: total of 16 hours 	
					<ul style="list-style-type: none"> Two sets of membership mailing lists in electronic format One Free Pass to all Chamber Summits (Health Care, Small Business of the Year, Regional Issues Summit) or three tickets to one Summit 6 month banner ad on internal page of Chamber website Three additional category listings in online Chamber Membership Directory: total of five 25-word description included under your directory listings Use of the Chamber boardroom 24 hours per year Additional Annual Pass to Business After Hours Your company's YouTube video link from Chamber site 	
					<ul style="list-style-type: none"> One booth at Chamber Business After Hours Tradeshow One corporate golf package - includes one golfer in annual Chamber tournament Annual banner ad on Chamber website internal page of your choice Feature article in Chamber e-newsletter Recognition as a Trustee Member on Chamber website Recognition as a Trustee member at Signature events (Annual Dinner, Golf Tournament, etc.) Use of Chamber Boardroom for 32 hours per year 	
					<ul style="list-style-type: none"> Promotional inserts included in relocation packet Membership Mailing List, provided quarterly by the Chamber 	
					<ul style="list-style-type: none"> Annual rotating banner ad on home page of Chamber website (replaces internal page ad) One event sponsorship worth \$5,000 (allocation of your choice) One corporate table (10 guests) at the Annual Dinner 	

TRUSTEE MEMBERS

Chamber members make it possible for the organization to provide the many networking, business advocacy, economic development, small business and community enhancement programs to help grow and sustain the economy of the Fort Collins Area.

We would like to thank the following trustee members for their generous support and invite you to add your logo here.



WOODWARD



EKS&H
Now part of **Plante Moran**





FORT COLLINS AREA CHAMBER OF COMMERCE

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