

Third Quarter 2018

Larimer Small Business Development Center



July

10 **Sorting Through Social Media: Basics & Strategy**

9:00 am – 12:00 pm Cost: \$40

Facebook, Twitter, Pinterest, Instagram, YouTube, blogs... It can all be overwhelming! Social media is a constantly evolving form of marketing, but poses a great opportunity to build a loyal fan base for your business.

10 **Small Business After Hours: Take Your Craft To Market!**

4:00 pm – 6:00 pm Cost: FREE

This after hours event will help you understand how to take your artisan food product or craft to a market, begin selling in stores, and launch into the greater marketplace. Experts will highlight local opportunities.

10 **Upcoming Project Opportunities for Engineering & Construction Businesses**

9:00 am – 12:00 pm Cost: FREE

This event will allow small businesses to connect with local government agencies and large general contractors pursuing capital improvement and infrastructure projects.

24 **Protecting Your Creativity**

2:00 pm – 4:00 pm Cost: \$30

In this fast-paced session you will learn the tricks you can use at little or no cost to help protect your creativity in harsh business environments.

August

7 **QuickBooks Online (3 session course)**

8:30 am – 12:30 pm Cost: \$199

This class is perfect for the person who has never used the program or is within their first year of use (Online Version).

8 **Marketing & Branding Basics**

8:00 am – 11:30 am Cost: \$40

Everyone talks about branding, but what does it mean for your business and today's marketing landscape?

23 **Buying Or Selling A Business**

8:30 am – 12:00 pm Cost: \$40

This seminar covers the fundamentals of the business acquisition process and is geared to both buyers and sellers.

24 **Financials & Bookkeeping: From Input to Understanding**

8:30 am – 12:00 pm Cost: \$40

Understand what bookkeeping can tell you about your business and how it can help you manage your business.

28 **Franchising Panel**

4:00 pm – 6:00 pm Cost: \$40

Come learn the ins and outs of franchising from a panel of local experts.



The Cooking Studio

Read her Success Story on our website!

Photo Courtesy of Sharon Long

Our Mission

To help existing and new businesses grow and prosper.

Locations

Fort Collins

Loveland

Estes Park

Contact Us

Innosphere Building

320 E Vine Dr. #303

Fort Collins, CO 80524

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info@LarimerSBDC.org

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FORT COLLINS AREA
CHAMBER
OF COMMERCE

Partnering with...

Fort Collins Area Chamber of Commerce Members receive 20% off SBDC classes to help your business grow and prosper!

Full Class Descriptions, Registration and Additional Workshops & Events at www.LarimerSBDC.org

The Larimer Small Business Development Center is a partnership between the Colorado Office of Economic Development and International Trade, the Small Business Administration (SBA), and Front Range Community College. The support given by the SBA through such funding does not constitute an expressed or implied endorsement of any of the co-sponsors' or participants' opinions, products or services. Special arrangements for the handicapped will be made if requested in advance by contacting the Larimer SBDC at 970-498-9295. *Some restrictions apply; not all training seminars are free.

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Avid Product Development
Read their Success Story on our website!
Photo Courtesy of Lee Porter

Connect With Us

Want to keep current on relevant business information and local business events?

Want more information on upcoming classes?

Please review us on our Facebook and Google pages!

Larimer SBDC

@LarimerSBDC

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September

11 Small Business After Hours: Digital & Tech Arts

4:00 pm – 6:00 pm Cost: *FREE*
Join us for this After Hours event as we discuss businesses utilizing digital and technical arts.

12 1099 Workers: How To Minimize Your Risk & Save Money In The Long Run

3:00 pm – 5:00 pm Cost: *\$30*
The most common mistake that employers make is treating them as Independent Contractors when they are employees. This class will help you avoid that costly mistake!

13 QuickBooks Desktop (3 session course)

8:00 am – 12:00 pm Cost: *\$199*
This class is perfect for the person who has never used the program or is within their first year of use (Desktop Version).

19 Lunch & Learn: 2018 Tax Reform

12:00 pm – 1:00 pm Cost: *FREE*
Are you ready to take best advantage of the sweeping 2018 tax law changes? Come join Pavel Verbsky, CPA of RLR, LLP to learn about the new tax law and proactive steps you can take to get the best benefit of the new rules.

26 Three Ways Financial Information Can Make Your Business Thrive

8:30 am – 12:00 pm Cost: *\$40*
This course will improve your capability to read financial statements (primarily Balance Sheet and Income Statement).

Who we are and what we offer...

We help local businesses start, grow and prosper through street-smart business education and assistance.

Confidential Consulting

Larimer SBDC Consultants offer additional insight into your business. All consulting is FREE and confidential, register online today!

High Quality Training

Over 100 low-cost classes and workshops throughout the year and FREE industry-specific events and networking opportunities.

Connection to Resources

FREE business resources available, including: capital providers, CPA/tax advisors, bookkeepers, website and design, attorneys and more!



Sustaining Sponsors



Leadership Circle