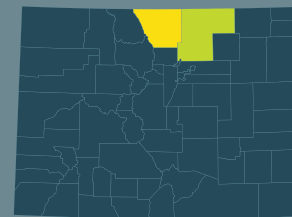


# THE ECONOMIC VALUE OF NORTHERN COLORADO PUBLIC COLLEGES & UNIVERSITIES

AUG  
2017

REFLECTS FISCAL YEAR 2015-16



## NoCoPCU IMPACT ON BUSINESS COMMUNITY

**TOTAL IMPACT**  
**\$2.4**  
BILLION  
OR  
**39,677**  
SUPPORTED  
JOBS

**ALUMNI  
IMPACT**  
\$1.3  
BILLION IN  
ADDED INCOME  
OR  
**22,467**  
SUPPORTED  
JOBS

**OPERATIONS  
SPENDING  
IMPACT**  
\$676.8  
MILLION IN  
ADDED INCOME  
OR  
**9,986**  
SUPPORTED  
JOBS

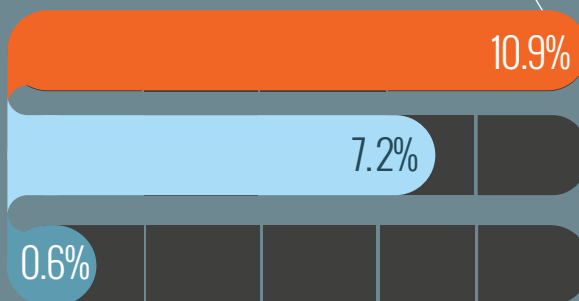
**RESEARCH  
SPENDING  
IMPACT**  
\$172.7  
MILLION IN  
ADDED INCOME  
OR  
**2,894**  
SUPPORTED  
JOBS

**STUDENT  
SPENDING  
IMPACT**  
\$159.6  
MILLION IN  
ADDED INCOME  
OR  
**2,428**  
SUPPORTED  
JOBS



## NoCoPCU RETURN ON INVESTMENT TO STUDENTS TAXPAYERS SOCIETY

### STUDENT RATE OF RETURN



**\$78.9**  
MILLION IN  
ADDED INCOME  
OR  
**1,354**  
SUPPORTED  
JOBS

**\$35.8**  
MILLION IN  
ADDED INCOME  
OR  
**548**  
SUPPORTED  
JOBS

### CONSTRUCTION SPENDING IMPACT

**START-UP  
COMPANY  
IMPACT**

LARIMER  
CO WELD  
CO

Interest Earned  
on Savings Account  
(National Average)\*\*

Stock Market  
10-year Average  
Annual Return\*

Average Annual  
Return NoCoPCU  
students

\*Forbes S&P 500, 1994-2014. \*\*FDIC.gov 12-2016.

**Aims**  
COMMUNITY COLLEGE

**Colorado State University**

**FRONT RANGE  
COMMUNITY COLLEGE**

**UNIVERSITY OF  
NORTHERN  
COLORADO**

**FOR EVERY \$1  
SPENT BY ...**

**STUDENTS**  
**\$3.10**  
GAINED IN  
LIFETIME EARNINGS

**TAXPAYERS**  
**\$5.80**  
GAINED IN  
ADDED TAXES &  
PUBLIC SECTOR  
SAVINGS

**SOCIETY**  
**\$6.30**  
GAINED IN  
ADDED STATE  
REVENUE  
& SOCIAL SAVINGS