  
**MOVING**  
**FORT COLLINS**  
**FORWARD**  
FORT COLLINS AREA CHAMBER OF COMMERCE

10 years

2020/2021 MEMBERSHIP & SPONSORSHIP OPPORTUNITIES



Design Provided By:



Campaign Sponsor:



Printing Sponsor



# RESPOND. REOPEN. REIGNITE.

## BUILDING BACK BETTER FOR A STRONG NORTHERN COLORADO

The Fort Collins Area Chamber of Commerce is an essential resource for the business community. We have been at the forefront of this pandemic providing business advocacy, working with local, state and federal organizations to support local businesses of all sizes and providing information, resources and assistance to help our members survive this unprecedented economic hit.

### HOW WE PIVOTED

Developed **\$5M** local business relief fund with community partners.

Built unified regional COVID-19 resource for businesses with regional partners  
**NoCoRecovers.com.**

**NoCoRecovers**

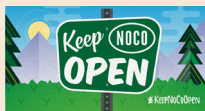
Built online marketplace to connect buyers and sellers of PPE: **NoCoSafetySupply.com.**



**NOCO SAFETY  
SUPPLY**

Created **Open for Business** webpage with more than 200 business listings.

Developed and executed **#ForFortCollins** and **#KeepNoCoOpen** campaigns with community partners.



Hosted **31 Virtual Member events** for connecting, networking and professional development.

Reached out personally to all **1,200+ members** of the Chamber.

Reached out to members and the larger business community during **20 weeks of direct communication** with information about executive orders, resources, funding options, recovery efforts, guidelines to reopening and staying open.



Conducted series of business webinars and regional town hall calls about **COVID-19 business relief**, including CARES Act and EIDL Loans, financial resources, reopening and keeping businesses open and marketing recovery.

**Northern Colorado Legislative Alliance** hosted a series of calls with US Senators, state legislators and other business leaders. Calls included topics on transportation, energy, oil & gas and labor laws.

Lobbied during restarted state legislative session to **stop or neutralize** anticipated anti-business legislation.

**Advocated** for local government to extend tax payment deadlines, less rigorous sign code enforcement, suspend 'time-of use' utility rates, etc.

Convened **Reignite Northern Colorado**, an economic recovery strategy.

Chamber leadership has participated in more than **800 phone calls and virtual meetings** with community partners, Northern Colorado economic development organizations and state, city and county officials to provide support, perspective and a voice for business.

“Their (the Chamber) focus is really on enhancing the business climate within the community. It’s amazing that a Chamber is able to pull together and do what they have done and be leaders on all of these issues.”

– Kevin Unger  
UCHealth

### WE HAVE NOT STOPPED AND WILL CONTINUE:

- Supporting the business community through the recovery, reopening and reigniting stages.
- Creating valuable ways members can connect and build relationships, resulting in successful business transactions.
- Building a comprehensive, enduring workforce development system.
- Lobbying for business at both the state and local level.
- Attending all local government meetings.
- Protecting or lobbying for funds allocated to North I-25.
- Providing maps, guides, relocation and other information about Northern Colorado to the public.



# RESPOND. REOPEN. REIGNITE.

## BUILDING BACK BETTER FOR A STRONG NORTHERN COLORADO

During the pandemic, the Fort Collins Area Chamber of Commerce has been a convener, catalyst and champion for business. The Chamber has provided relevant and timely information, direct assistance, advocated for business, pressed for the safe reopening of businesses and we are now working with partners on a plan to Reignite Our Economy.

## RESOURCES FOR YOUR BUSINESS

### One-Stop-Shop for Information

[NoCoRecovers.com](http://NoCoRecovers.com)

**NoCo** *Recovers*

### Communicate with Your Consumers

[fortcollinschamber.com/open-for-business/](http://fortcollinschamber.com/open-for-business/)



### Find and Sell PPE

[NoCoSafetySupply.com](http://NoCoSafetySupply.com)



**NOCO SAFETY  
SUPPLY**

### Safe Reopening Information

[ForFortCollins.com](http://ForFortCollins.com)



### Keep NoCo Open

[#KeepNoCoOpen](https://www.instagram.com/KeepNoCoOpen)



**We're proud of our businesses and your fortitude, courage, and innovation to work through a difficult time.**

**We have your backs and are proud to stand with you.**



# 2020

## MEMBERSHIP LEVELS

PLATINUM \$10,000

CORPORATE \$5,000

EXECUTIVE \$3,000

PROMOTIONAL \$1,575

NETWORK \$775

BASIC \$475

NON-PROFIT \$325

- Red Carpet Ambassador Virtual Reception
- Link to your company's website from the Chamber's online directory and social media
- Business referrals from Chamber staff—exclusively for members
- Bulk mail permit use
- Use of Chamber boardroom eight hours per year
- \$250 voucher for advertising with the Coloradoan and CSU Media (\$500 total)
- Posting of your company's press releases, job openings and events on the Chamber website and social media
- Display of marketing materials in Chamber lobby (5,000 visitors per year)
- Access to the Member discount program, featured on Chamber website
- Access to a savings of 15-25% annually on office supplies through Office Depot/Office Max
- Representation by the Fort Collins Area Chamber of Commerce at every meeting of the Fort Collins City Council
- Use of the "proud member" logo, window decal or plaque for your store front, website and/or marketing materials
- Invitation to free Fridays at the Chamber lunches
- Discounted member pricing at all Chamber events (more than 250 events per year)

- Company logo featured on Chamber membership directory listing online
- Twenty-five word description included under your directory listing
- Additional category listing in Membership Directory
- Additional eight hours of Chamber boardroom use: total of 16 hours
- Quarterly dues for one Leads Group for one person per year –22 meetings per year
- Free registration for monthly Connect@Lunch program

- Two sets of membership mailing lists in electronic format
- 6 month banner ad on internal page of the Chamber website
- Three additional category listings in online Chamber Membership Directory: total of five
- Use of the Chamber boardroom 24 hours per year
- Additional Annual Pass to Business After Hours
- Your company's YouTube video link from Chamber site

- Annual banner ad on Chamber website internal page of your choice
- Feature article in Chamber e-newsletter
- Recognition as a Trustee Member on Chamber website
- Recognition as a Trustee member at Signature events (Annual Dinner, Golf Tournament, etc.)
- Use of Chamber Boardroom for 32 hours per year
- One booth at Chamber Virtual Tradeshow
- One corporate golf package—includes one golfer in annual Chamber tournament

- Promotional inserts included in relocation packet
- Membership Mailing List, provided quarterly by the Chamber

- One event sponsorship worth \$5,000 (allocation of your choice)
- Annual rotating banner ad on home page of Chamber website (replaces free internal ad)
- One corporate table (10 guests) at the Annual Celebration



# 2020

## MOVING FORT COLLINS FORWARD CAMPAIGN SPONSOR

It takes money to raise money. Key leaders give a big boost to the Chamber's work by underwriting the costs of the *Moving Fort Collins Forward!* Campaign. Your investment in this campaign allows us to focus on the work at hand and thank our campaign volunteers.



Campaign Details:  
Sept. 9 - Nov. 19, 2020

Co-Chairs:  
Deb Kelly, Independent Financial  
Mat Dinsmore, Wilbur's Total  
Beverage

*The perfect sponsorship for  
anyone wanting to be a key leader  
in the community.*

*Past sponsors include  
Otter Box, Wilbur's Total Beverage,  
Colorado State University & Odell  
Brewing Co.*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
[fortcollinschamber.com/payment/](https://fortcollinschamber.com/payment/)

### Overall Sponsor \$10,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as OVERALL CAMPAIGN Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity for company representative to share brief remarks at campaign events	✓	✓
Opportunity to share promotional product with all volunteers	✓	
Company logo featured as zoom background at all campaign events		✓

### Campaign Supporter \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as CAMPAIGN SUPPORTER	✓	✓
Company recognition throughout event	✓	✓
Opportunity for company representative to share brief remarks at campaign events	✓	✓
Opportunity to share promotional product with all volunteers	✓	

### Campaign Contributor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as CAMPAIGN CONTRIBUTOR	✓	✓
Company recognition throughout event	✓	✓





# 2021

## SIGNATURE EVENTS ANNUAL CELEBRATION

This annual celebration is attended by more than 600 guests to celebrate past successes, welcome new leadership, look into the future and honor long-standing business community members. This is the Chamber's largest networking event of the year and attracts business leaders from across the community.



Event Details:  
February 2021  
Location TBD  
500-700 Attendees

*The perfect sponsorship for anyone wanting to connect to business leaders that support the Chamber's mission.*

*Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
[fortcollinschamber.com/payment/](https://fortcollinschamber.com/payment/)

### Gold Sponsor \$3,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout event	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Participate on event planning committee	✓	✓
Attend a special VIP Sponsor Branded Breakout Room before the event	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Company recognition throughout event	✓	✓
Each guest invited to attend a special VIP Sponsor reception before the event	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

# 2021

## SIGNATURE EVENTS ANNUAL CELEBRATION

This annual celebration is attended by more than 600 guests to celebrate past successes, welcome new leadership, look into the future and honor long-standing business community members. This is the Chamber's largest networking event of the year and attracts business leaders from across the community.



Event Details:  
February 2021  
Location TBD  
500-700 Attendees

*The perfect sponsorship for anyone wanting to connect to business leaders that support the Chamber's mission.*

*Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
fortcollinschamber.com/payment/

### Reception Sponsor \$1,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as RECEPTION Sponsor	✓	✓
Company recognition throughout event	✓	✓
Each guest invited to attend a special VIP Sponsor reception before the event	✓	✓
Premium Seating for 10 people	✓	
Up to 10 Virtual Company Attendees		✓

### Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Company recognition throughout event	✓	✓
Premium Seating for 10 people	✓	
Up to 10 Virtual Company Attendees		✓

### Event Sponsor \$900

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Premium Seating for 10 people	✓	
Up to 10 Virtual Company Attendees		✓





# 2021

## SIGNATURE EVENTS CYBER SECURITY SUMMIT

Gain Awareness of cyber attacks and solutions to protect your company's valuable information. Industry experts present on business cyber awareness and solutions to protect your company's valuable information.



Event Details:  
Fall 2021

*The perfect sponsorship for anyone wanting to help business be aware, be proactive and be smart about Cyber Security.*

*Past sponsors include Information, Technology, Insurance and Security Companies, Banks*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
[fortcollinschamber.com/payment/](https://fortcollinschamber.com/payment/)

### Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Participate on event planning committee	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

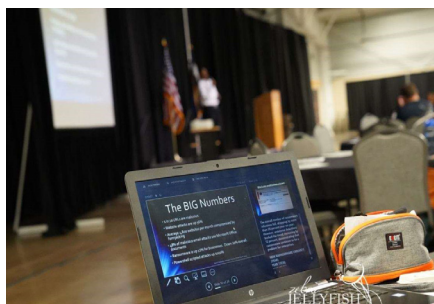
### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

# 2021

## SIGNATURE EVENTS CYBER SECURITY SUMMIT

Gain Awareness of cyber attacks and solutions to protect your company's valuable information. Industry experts present on business cyber awareness and solutions to protect your company's valuable information.



Event Details:  
Fall 2021

*The perfect sponsorship for anyone wanting to help business be aware, be proactive and be smart about Cyber Security.*

*Past sponsors include Information, Technology, Insurance and Security Companies, Banks*

### Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

### Booth Sponsor \$400-\$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)



# 2021

## SIGNATURE EVENTS GOLF CLASSIC

Held each August, the Fort Collins Area Chamber of Commerce brings together local business leaders to enjoy fresh air and friendly competition on the greens. Golfers will make new business connections during this afternoon event that features: special contests, goody bags stocked with gifts, and great food. Foursome and individual golfers are welcome to participate.



Event Details:  
August 2021  
Fort Collins Country Club  
144 Golfers

*The perfect sponsorship for anyone wanting to connect with businesses on the course.*

*Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Gold Sponsor \$2,500

#### Benefit

Eight golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as GOLD Sponsor
Company recognition throughout event
Company logo displayed at event
Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

### Silver Sponsor \$1,500

#### Benefit

Four golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as SILVER Sponsor
Company recognition throughout event
Company logo displayed at event
Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

# 2021

## SIGNATURE EVENTS GOLF CLASSIC

Held each August, the Fort Collins Area Chamber of Commerce brings together local business leaders to enjoy fresh air and friendly competition on the greens. Golfers will make new business connections during this afternoon event that features: special contests, goody bags stocked with gifts, and great food. Foursome and individual golfers are welcome to participate.



Event Details:  
August 2021  
Fort Collins Country Club  
144 Golfers

*The perfect sponsorship for anyone wanting to connect with businesses on the course.*

*Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Birdie Sponsor \$1,000

Benefit
Two golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as BIRDIE Sponsor
Company recognition throughout event
Company logo displayed at event
Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

### Beverage or Cart Sponsor \$850

Benefit
Two golfers with two additional drink tickets/golfers
Company name and/or logo featured on all promotion as BEVERAGE or CART Sponsor
Company recognition throughout event
Company logo displayed on carts
One tee box or green sign placement
Opportunity to place a small promotional item or coupon in golfer goodie bag

### On the Course Sponsor \$500

Benefit
One golfer
Company name and/or logo featured on all promotion as ON THE COURSE Sponsor
Company recognition throughout event
One tee box or green sign placement
Choice of Driving Range, Putting Green, Longest Drive or Closest to the Pin sponsorship

# 2021

## SIGNATURE EVENTS GOLF CLASSIC

Held each August, the Fort Collins Area Chamber of Commerce brings together local business leaders to enjoy fresh air and friendly competition on the greens. Golfers will make new business connections during this afternoon event that features: special contests, goody bags stocked with gifts, and great food. Foursome and individual golfers are welcome to participate.



Event Details:  
August 2021  
Fort Collins Country Club  
144 Golfers

*The perfect sponsorship for anyone wanting to connect with businesses on the course.*

*Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Corporate Sponsor \$250

Benefit
One golfer
Company name and/or logo featured on all promotion as CORPORATE Sponsor
Company recognition throughout event
One tee box or green sign placement

### Table on the Course Sponsor \$250

Benefit
Company name and/or logo featured on all promotion as TABLE ON THE COURSE Sponsor
Company recognition throughout event
Opportunity to setup a table with company banner, promotional materials and staff on the course

### Hole Sponsor \$100

Benefit
Company name and/or logo featured on all promotion as HOLE Sponsor
Company recognition throughout event
1 Tee Box/Green Sign placement for \$100
2 Tee Box/Green Sign placement for \$150







# 2021

## SIGNATURE EVENTS HEALTH CARE SUMMIT

The Health Care Summit provides the business community with the opportunity to discuss developments in health care, the outlook for the health care industry in the Northern Colorado region and actions that could strengthen the health care sector.



Event Details:  
April 2021  
Location TBD  
350-500 attendees

*The perfect sponsorship for anyone wanting to connect to the Health Care Industry*

*Past sponsors include Health Care Systems, Banks, Law Firms, Insurance and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Participate on event planning committee	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

# 2021

## SIGNATURE EVENTS HEALTH CARE SUMMIT

The Health Care Summit provides the business community with the opportunity to discuss developments in health care, the outlook for the health care industry in the Fort Collins region and actions that could strengthen the health care sector.



Event Details:  
April 2021  
Location TBD  
350-500 attendees

*The perfect sponsorship for anyone wanting to connect to the Health Care Industry*

*Past sponsors include Health Care Systems, Banks, Law Firms, Insurance and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
fortcollinschamber.com/payment/

### Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

### Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓



# 2021

## SIGNATURE EVENTS REGIONAL ISSUES SUMMIT

The Regional Issues Summit is a forum that will bring attention to some of the larger issues facing the region. The program, presented by the Northern Colorado Legislative Alliance features expert presentations, panel conversations and participant reactions. Business, civic, education and government leaders are invited to attend.



Event Details:  
Late Fall, 2021  
200-350 attendees

*The perfect sponsorship for anyone wanting to connect to regional issues.*

*Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
[fortcollinschamber.com/payment/](https://fortcollinschamber.com/payment/)

### Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Participate on event planning committee	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

# 2021

## SIGNATURE EVENTS REGIONAL ISSUES SUMMIT

The Regional Issues Summit is a forum that will bring attention to some of the larger issues facing the region. The program, presented by the Northern Colorado Legislative Alliance features expert presentations, panel conversations and participant reactions. Business, civic, education and government leaders are invited to attend.



Event Details:  
Late Fall, 2021  
200-350 attendees

*The perfect sponsorship for anyone wanting to connect to regional issues.*

*Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

### Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓





# 2021

## SIGNATURE EVENTS SMALL BUSINESS OF THE YEAR

The Chamber produces the Small Business of the Year event to recognize small businesses. Awards are presented to finalists and winners in the Small, Medium, Large and a New Kid on the Block category. Businesses are judged on community involvement and stewardship, commitment to good business practices, overall business growth and innovation, and workplace culture and employee relations.



Event Details:  
May 2021  
200-350 attendees

*The perfect sponsorship for anyone wanting to connect to, celebrate, honor and recognize small business.*

*Past sponsors include Banks, Law Firms, Accountants and previous winners.*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
[fortcollinschamber.com/payment/](https://fortcollinschamber.com/payment/)

### Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Featured as GOLD sponsor on Virtual Events Platform		✓
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

# 2021

## SIGNATURE EVENTS SMALL BUSINESS OF THE YEAR

The Chamber produces the Small Business of the Year event to recognize small businesses. Awards are presented to finalists and winners in the Small, Medium, Large and a New Kid on the Block category. Businesses are judged on community involvement and stewardship, commitment to good business practices, overall business growth and innovation, and workplace culture and employee relations.



Event Details:  
May 2021  
200-350 attendees

*The perfect sponsorship for anyone wanting to connect to celebrate, honor and recognize small business.*

*Past sponsors include Banks, Law Firms, Accountants and previous winners*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

### Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓



# 2021

## SIGNATURE EVENTS STATE OF BUSINESS

This event features keynote speakers from the Chamber that address the status of business in Fort Collins and the surrounding area. Topics presented include area GDP, economic trends, the value of 100 jobs, and more. The event will also feature key positions of the Chamber on policy issues impacting the economic success of the community.



### NoCo Recovers

Event Details:  
Fall 2021  
200-350 Attendees

*The perfect sponsorship for anyone wanting to connect to the Chamber's mission of being an advocate for business vitality.*

*Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
[fortcollinschamber.com/payment/](https://fortcollinschamber.com/payment/)

### Gold Sponsor \$2,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout event	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

### Silver Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Company recognition throughout event	✓	✓
Premium Seating for 5 people	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

### Bronze Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Company recognition throughout event	✓	✓
Premium Seating for 2 people	✓	
Up to 10 Virtual Company Attendees		✓



# 2021

## SIGNATURE EVENTS TALENT SUMMIT

The Talent Summit actively support employers in finding, attracting and retaining the talent they need by connecting regional employers with residents and residents with better economic opportunities. The Talent Summit agenda may include industry leader presentations, an insight into Talent 2.0, the Future of Workforce, and other information sharing that will be valuable to employers. Past events have also included a job fair.



Move. Work. Live. Play.

WORK IN  
NORTHERN  
COLORADO

Event Details:  
October 2021  
200-350 attendees

*The perfect sponsorship for anyone wanting to support the Chamber's mission of creating talent in our community*

*Past sponsors include Banks, Law Firms, Real Estate Companies and Primary Employers*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
[fortcollinschamber.com/payment/](https://fortcollinschamber.com/payment/)

### Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Participate on event planning committee	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

### Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓



# 2021

## SIGNATURE EVENTS TALENT SUMMIT

The Talent Summit actively support employers in finding, attracting and retaining the talent they need by connecting regional employers with residents and residents with better economic opportunities. The Talent Summit agenda may include industry leader presentations, an insight into Talent 2.0, the Future of Workforce, and other information sharing that will be valuable to employers. Past events have also included a job fair.



Event Details:  
October 2021  
200-350 attendees

*The perfect sponsorship for anyone wanting to support the Chamber's mission of creating talent in our community*

*Past sponsors include Banks, Law Firms, Real Estate Companies and Primary Employers*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
fortcollinschamber.com/payment/

### Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		✓

### Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓



# 2021

## MEMBER EVENTS BUSINESS TRADESHOW

The annual Business After Hours Tradeshow features a format similar to a typical tradeshow, but is condensed into a 3 hour period of time. The tradeshow is partnered with the ever-popular Business After Hours or the Small Business of the Year Summit, allowing vendors to maximize their time in front of potential clients. Exhibit booths for this event usually sell out prior to the event.



Event Details:  
October 2021  
200-350 attendees

*The perfect sponsorship for anyone wanting to connect with businesses looking to grow.*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### GOLD SPONSOR \$1,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Five tickets to event	✓	
Company logo displayed at event	✓	
WiFi Sponsor		✓
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

### Exhibit Booth \$275

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion	✓	✓
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓



# 2021

## MEMBER EVENTS CONNECT @ LUNCH

Connect@Lunch offers what every businessperson is hoping to achieve: up-close, relationship-building opportunities on a regular basis that let you connect more personally. Each month, a Fort Collins member restaurant is featured, allowing members to meet three new members at each lunch.



Event Details:  
Monthly Lunches  
Member Restaurants  
20-40 people/month

*The perfect sponsorship for anyone wanting to connect with businesses on an intimate level.*

*Past sponsors include Promotional Product Companies and Banks.*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Gold Sponsor \$2,500

Benefit
Twelve month sponsorship (events held once per month)
Company name and/or logo featured on all promotion as GOLD Sponsor
Company recognition throughout event
Company logo displayed at event
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

### Silver Sponsor \$1,500

Benefit
Six month sponsorship
Company name and/or logo featured on all promotion as SILVER Sponsor
Company recognition throughout event
Company logo displayed at event
Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.



# 2021

## MEMBER EVENTS FRIDAYS AT THE CHAMBER

Chamber Members are invited to a FREE lunch at the Chamber. This has been one of our most popular events with six lunches offered in 2020. The lunches are held on a Friday at noon and provide fun and relaxed networking. Food and refreshments are provided.



Event Details:  
Seven Lunches  
Fort Collins Chamber  
30-50 people/month

*The perfect sponsorship for anyone wanting to connect to businesses looking to grow their business in a fun, laid-back environment.*

*Past sponsors include Banks, Auto Service, Plumbers, Human Resources and more!*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Gold Sponsor \$2,000

Benefit
Sponsorships are not exclusive, however, a maximum of three companies may sponsor each lunch. Gold Sponsors are recognized at all Fridays at the Chamber events.
Company name and/or logo featured on all promotion as GOLD Sponsor
Company recognition throughout event
Company logo displayed at event
Opportunity to set up a table with company banner, promotional materials and staff at the event
Opportunity for company representative to share brief remarks at the event

### Lunch Sponsor \$300

Benefit
Sponsorships are not exclusive, however, a maximum of three companies may sponsor each lunch. Lunch Sponsors are recognized at one lunch.
Company name and/or logo featured on all promotion as GOLD Sponsor
Company recognition throughout event
Company logo displayed at event
Opportunity to set up a table with company banner, promotional materials and staff at the event
Opportunity for company representative to share brief remarks at the event



# 2021

## MEMBER EVENTS LUNCH 'N LEARN

Every month the Fort Collins Area Chamber presents a Lunch 'n Learn professional development seminar. Presenters are selected on application basis and provide participants in-depth knowledge of each presentation topic.



Event Details:  
Monthly Lunches  
Fort Collins Chamber  
15-25 people/month

*The perfect sponsorship for  
anyone wanting to support  
the growth of professional  
development*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Gold Sponsor \$2,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout event	✓	✓
Opportunity to set up a table with company banner, promotional materials and staff at the event	✓	
Five tickets to event (events held monthly)	✓	
Company Logo displayed at event	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓





# 2021

## MEMBER EVENTS RED CARPET AMBASSADOR EVENTS

The Red Carpet Ambassadors serve as active member liaisons to provide outreach and support to the business community. Their mission is to represent and promote the Fort Collins Area Chamber of Commerce in a positive and professional manner. Every Tuesday and Thursday, they welcome newer members to the Chamber. Twice a year, they celebrate with a summer picnic and a holiday party.



Event Details:  
Twice Weekly Events  
50-100 attendees

*The perfect sponsorship for anyone wanting to support the work of the ambassadors.*

*Past sponsors include Promotional Product Companies, Real Estate Developers, , Restaurants, Funeral Care and Tech Companies.*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
fortcollinschamber.com/payment/

### Gold Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	✓
Company recognition throughout events	✓	✓
Company banner displayed at summer picnic and holiday event	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

### Silver Sponsor \$250

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Company recognition throughout event	✓	✓



# 2021

## LEADERSHIP PROGRAMS CHANGE LEADERSHIP INSPIRED BY LFC

The 2020-2021 Leadership Fort Collins (LFC) program has been re-branded as: Change Leadership Inspired by LFC. The traditional LFC program will be put on pause for 2020-2021 and a new program will be offered to Leadership Fort Collins and Leadership Northern Colorado alumni and other community leaders. The program will focus on leadership during a time of change.

NEW PROGRAM FOR 2020-2021

### Change Leadership Inspired by LFC

Join us to learn about  
resilience, change  
management and leading  
through times of change

**VIRTUAL LEARNING  
FOR 60 PARTICIPANTS  
OVER 9 MONTHS:**

**Featuring:**

- Deep Dive Experiences
- Change Agility
- Strengths
- Professional Book Club
- Good to Great
- Go, You, Mind to Talk



#### Event Details:

New Program for 2020/21  
Nine Month Virtual Program  
60 Class members and  
25 Steering Committee  
members

*The perfect sponsorship for  
anyone wanting to connect with  
leaders in the community.*

*Past sponsors include  
Accounting Firms, Marketing  
Companies and Restaurants.*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Gold Sponsor \$3,500

#### Benefit

Company name and/or logo featured on all promotion as GOLD Sponsor

Nine month program

Company logo displayed at each virtual session and on class agenda

Opportunity for company representative to share brief remarks virtually with the class

Opportunity to distribute materials to participants electronically

### Graduation Sponsor \$750

#### Benefit

Company name and/or logo featured on all promotion as GRADUATION Sponsor

Company logo displayed at each virtual session and on class agenda

Opportunity for company representative to share brief remarks virtually with the class

### Session Sponsor \$300

#### Benefit

Company name and/or logo featured on all promotion as SESSION Sponsor

Company logo displayed at each virtual session and on class agenda

Opportunity for company representative to share brief remarks virtually with the class



# 2021

## LEADERSHIP PROGRAMS LEADERSHIP NORTHERN COLORADO

A joint initiative of the Fort Collins, Greeley and Loveland Chambers, the Community Foundation of Northern Colorado and the Community Foundation Serving Greeley and Weld County, this six-month program will focus on regional issues, regionalism and regional leadership skills. The program is designed to educate and motivate leaders who are committed to shaping the future of our region.



Event Details:  
Six Month Program  
30 Class members and  
15 Steering Committee  
members

*The perfect sponsorship for  
anyone wanting to connect with  
leaders in the community.*

*Past sponsors include  
Accounting Firms, Marketing  
Companies and Restaurants.*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Gold Sponsor \$3,500

Benefit
Company name and/or logo featured on all promotion as GOLD Sponsor
Six month program
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks virtually with the class
Opportunity to distribute materials to participants

### Graduation Sponsor \$750

Benefit
Company name and/or logo featured on all promotion as GRADUATION Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks with the class

### Session Sponsor \$300

Benefit
Company name and/or logo featured on all promotion as SESSION Sponsor
Company logo displayed at each session and on class agenda
Opportunity for company representative to share brief remarks with the class



# 2021

## COMMUNICATIONS ANNUAL REPORT

The Chamber's Annual Report & Plan of Action provides a review of the Chamber's accomplishments for the year and plans for the year ahead. The report is distributed to over 1,180 Chamber members and key community partners and is made available electronically on our website.



Report Details:  
February 2020  
2,000 printed copies

*The perfect sponsorship for anyone who wants to be recognized as a Chamber supporter.*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### Gold Sponsor \$5,000

#### Benefit

Company name and/or logo featured on all promotion as  
GOLD Sponsor

Company recognition/logo in the report

### Silver Sponsor \$2,500

#### Benefit

Company name and/or logo featured on all promotion as  
SILVER Sponsor

Company recognition/logo in the report

### Bronze Sponsor \$1,000

#### Benefit

Company name and/or logo featured on all promotion as  
BRONZE Sponsor

Company recognition/logo in the report

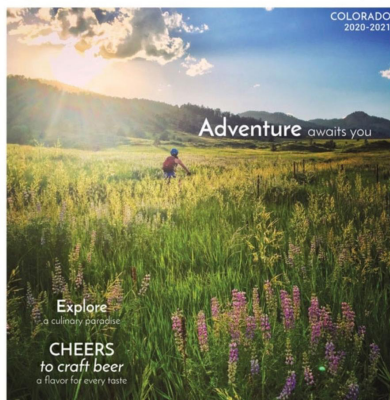


# 2021

## COMMUNICATIONS CHAMBER ADVERTISING

The Fort Collins Area Chamber of Commerce gives members several opportunities to reach new customers through advertising.

visit **FORT COLLINS**



*The perfect opportunity to share your message with business and community audiences. Past investors include Banks, Law Firms, Health Care Systems, Real Estate Companies, Accounting Firms and more!*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
[FortCollinsChamber.com](http://FortCollinsChamber.com)

(970) 482-3746  
Contact: Kim Medina  
[kmedina@fcchamber.org](mailto:kmedina@fcchamber.org)

Easy Pay Option:  
[fortcollinschamber.com/payment/](http://fortcollinschamber.com/payment/)

### SmartBrief Weekly E-Newsletter

The Chamber's SmartBrief e-weekly is the Chamber weekly e-newsletter. This direct to business email newsletter is a dynamic cost savings advertising tool.

**Distribution:** 4,200 business professionals every Tuesday

**Exposure Opportunity:** Use the Chamber's SmartBrief Weekly to announce grand openings, awards, sales, community thank you, company blogs and upcoming events.

Advertisements include a photo or logo, event and company information, event flyers, links to websites and email addresses.

**Investment:** \$100 for Weekly Ad

### Official Visitor & Community Guide

The Official Visitor & Community Resource Guide: This is a joint publication of the Fort Collins Area Chamber of Commerce and the Fort Collins Convention & Visitors Bureau.

**Distribution:** Over 100,000 to people annually, including visitors to the area and those considering relocation.

**Date:** Advertisement sales begin in Fall 2020. Publish date of Spring 2021.





# 2021

## COMMUNICATIONS CHAMBER ADVERTISING

The Fort Collins Area Chamber of Commerce gives members several opportunities to reach new customers through advertising.



*The perfect opportunity to share your message with business and community audiences. Past investors include Banks, Law Firms, Health Care Systems, Real Estate Companies, Accounting Firms and more!*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
fortcollinschamber.com/payment/

### Fort Collins Area Chamber website

The Fort Collins Area Chamber of Commerce website serves local residents, business professionals and people looking to relocate to Northern Colorado.

**Web Hits:** The Chamber website receives on average more than 22,000 hits each month.

**Projected Audience:** relocators, general public, members of the business community as well as companies looking to move to the area.

Feature your company or organization in a rotating banner ad on [www.FortCollinsChamber.com](http://www.FortCollinsChamber.com). It's great visibility for your company. Ads link to your website. Send your own ad or the Chamber can create one for you.

FortCollinsChamber.com is a key source of information for people wanting to know more about the Fort Collins area, Chamber events, members and services, the local economy and businesses.

#### Investment Opportunities

Length	Home Page	Internal Page
1 Month	\$400	\$200
3 Months	\$800	\$400
6 Months	\$1,400	\$700
12 Months	\$2,400	\$1,200





# 2021

## COMMUNICATIONS RELOCATION PROGRAM

The Fort Collins Area Chamber of Commerce provides residential relocation information and sends priority mail packets out every day to people who request information about our area. Insert your brochure or promotional piece into these information resource packets.



*Distribution: 350 packets shared each year*

*The perfect sponsorship for anyone wanting to connect to individuals relocating to the area.*

*Past sponsors include Banks, Dentists, Health Care Providers, Real Estate Companies and more!*

Fort Collins Area  
Chamber of Commerce

225 S Meldrum  
Fort Collins, CO 80521  
FortCollinsChamber.com

(970) 482-3746  
Contact: Kim Medina  
kmedina@fcchamber.org

Easy Pay Option:  
fortcollinschamber.com/payment/

### Relocation Packet Advertising

The Chamber is the first contact many people make when they are considering a move to the greater Fort Collins area.

If you want an early opportunity to reach potential new residents, the Chamber's New Residents' Relocation Program is a must. This information is mailed to people outside the area who are considering moving to the Fort Collins region. It is also distributed to people who walk in to the Chamber. Additionally, you have the option of purchasing a banner ad on the Chamber's relocation website.

*Distribution Amount:* The Chamber New Resident Relocation Packet is given to over 350 people who are interested in relocating to the Fort Collins Area yearly.

#### *Investment Opportunities:*

Length	Relocation Package
1 Month	\$150
3 Months	\$300
6 Months	\$500
9 Months	\$750
One Year	\$900
<b>Combination Package:</b> One Year of relocation inserts and website banner ad.	\$1500

