

2021/2022 MEMBERSHIP & SPONSORSHIP OPPORTUNITIES



COLORADO'S ONLY 5-STAR ACCREDITED CHAMBER

3 TIME RECIPIENT 2010, 2015, 2021





*KeePNoCoOpen







225 S Meldrum Fort Collins, CO 80521 | phone: (970) 482-3746 | fax: (970) 482-3774 | info@fcchamber.org FortCollinsChamber.com

Easy Pay Option: fortcollinschamber.com/payment

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alphagraphics Northern Colorado



RESPOND. RECOVER. REIGNITE.

BUILDING BACK BETTER FOR A STRONG NORTHERN COLORADO

The Fort Collins Area Chamber of Commerce is an essential resource for the business community. Throughout 2020 and into 2021, we have been at the forefront providing business advocacy, working with local, state and federal organizations to support local businesses of all sizes and providing information, resources and assistance to help our members survive this unprecedented economic hit.

PANDEMIC RESPONSE

 Built, with partners, a unified regional COVID-19 resource for businesses NoCoRecovers.com.

NoCo Recovers

- Co-founded \$5M local business relief fund with community partners and distributed funds to over 200 businesses in Larimer County.
- Co-Convened and Leading **Reignite Northern Colorado**, an economic recovery strategy. The mission is to replace the lost regional domestic product and jobs lost during the pandemic.
- Created **Recovery Tracker** that provides insights into key aspects of Northern Colorado's economy and monitor certain indicators to track progress toward recovery.
- Gathered important data through conversations and survey work to better serve our business community in our response and recovery efforts.
- Created **Open for Business** webpage with more than 200 business listings and garnering 1,600 pages views per month.
- Co-created Larimer County's "5 star" certified business variance program, locally known as the Level Up Program. More than 360 businesses have been awarded.



• Built online marketplace to connect buyers and sellers of PPE: **NoCoSafetySupply.com**.

- Developed and executed **#KeepNoCoOpen** and **#ForFortCollins** campaigns with community partners.
- Continued hosting **members events** (virtual and in-person) for **connecting, networking and professional development.** These events included Leads groups, Fridays at the Chamber, Lunch n' Learn and Connect@Lunch.
- Reached out to all **1,200+ members** of the Chamber two times throughout 2020.
- Created a Resource and Recovery Friday email with direct information to state executive orders, resources, funding options, recovery efforts, guidelines to reopening and staying open.
- Conducted series of business webinars and regional town hall calls about COVID-19 business relief, including CARES Act and EIDL Loans, financial resources, reopening and keeping businesses open and marketing recovery.
- Northern Colorado Legislative Alliance hosted a series of calls with
 US Senators, state legislators and other business leaders. Calls included topics on transportation, energy, oil & gas,
 labor laws, U.S. Candidate Forum and a legislative session preview.
- Lobbied during restarted state legislative session to stop or neutralize anticipated anti-business legislation.
- Advocated for local government to extend tax payment deadlines, less rigorous sign code enforcement, suspend 'time-of use' utility rates and more.
- Seat at the Table: Chamber leadership has participated in more than **1,000 phone and virtual meetings** with community partners, Northern Colorado economic development organizations and state, city and county officials to provide support, perspective and a voice for business.
- Hosted **4 Signature Events** on virtual platforms, including Talent Summit, Small Business Celebration, Regional Issues Summit and Cyber Security Summit. Each event had more than 100 participants and the reply videos are being viewed weekly.
 - David May retires after 17 1/2 years as Fort Collins Chamber President & CEO and a 40-year career of working for chambers at the local and national level.

FIRST WATCH

- Ann Hutchison becomes Chamber President & CEO on January 1, 2021 after serving as the Chamber's Executive Vice President for 17 years.
- Red Carpet Ambassador committee is the largest active Chamber group and continues to meet twice weekly welcoming businesses to the community and celebrating with Level Up certified businesses.
- For the 10th year in a row, the Chamber and its volunteers **conducted a successful Moving Fort Collins Forward! Campaign** raising more than \$360,000 for future Chamber operations, events, programs and initiatives for the business community.
- Launched **Webinar Series** with a goal to provide presentations on timely topics that impact the business community.
- Chamber Board of Directors established a Past Chairs Council
- Volunteer of the Year Award renamed in honor of Valerie Arnold
- A feasibility study was conducted for **Northern Colorado Prospers 2.0** and supported strongly by the Board to move forward.



- Angela Milewski BHA Design

WE HAVE NOT STOPPED AND WILL CONTINUE:

- Supporting the business community through the recovery, reopening and reigniting stages.
- Creating valuable ways members can connect and build relationships, resulting in successful business transactions.
- Building a comprehensive, enduring workforce development system.
- Lobbying for business at both the state and local level.
- Attending all local government meetings.
- Protecting or lobbying for funds allocated to North I-25.
 \$937M has been committed to North I-25 for the past 5 years.
- Providing maps, guides, relocation and other information about Northern Colorado to the public.



- Yvonne Myers Columbine Health Systems

MEMBERSHIP LEVELS

CORPORATE \$5,000

BASIC \$475 N-PROFIT \$325

Red Carpet Ambassador Reception

- Link to your company's website from the Chamber's online directory and social media
- Business referrals from Chamber staff-exclusively for members
- · Bulk mail permit use
- Use of Chamber boardroom eight hours per year
- \$250 voucher for advertising with Northern Colorado media outlets (\$500 total)
- Unlimited posting of your company's press releases, job openings and events on the Chamber website and social media
- Display of marketing materials in Chamber lobby (5,000 visitors per year)
- · Access to the Member discount program, featured on Chamber website
- Access to a savings of 15-25% annually on office supplies through Office Depot/Office Max
- Representation by the Fort Collins Area Chamber of Commerce at every meeting of the Fort Collins City Council
- Use of the "proud member" logo, window decal or plaque for your store front, website and/or marketing materials
- Invitation to free Fridays at the Chamber lunches
- Discounted member pricing at all Chamber events (more than 250 events per year)
- · Company logo featured on Chamber membership directory listing online
- · Twenty-five word description included under your directory listing
- · Additional category listing in Membership Directory
- · Additional eight hours of Chamber boardroom use: total of 16 hours
- Quarterly dues for one Leads Group for one person per year -22 meetings per year
- Free registration for monthly Connect@Lunch program
- Two sets of membership mailing lists in electronic format
- 6 month banner ad on internal page of the Chamber website
- Three additional category listings in online Chamber Membership Directory: total of five
- Use of the Chamber boardroom 24 hours per year
- · Additional Annual Pass to Business After Hours
- Your company's YouTube video link from Chamber site
- Annual banner ad on Chamber website internal page of your choice
- Feature article in Chamber e-newsletter
- Recognition as a Trustee Member on Chamber website
- Recognition as a Trustee member at Signature events (Annual Dinner, Golf Tournament, etc.)
- Use of Chamber Boardroom for 32 hours per year
- One booth at Chamber Virtual Tradeshow
- One corporate golf package-includes one golfer in annual Chamber tournament
- Promotional inserts included in relocation packet
- Membership Mailing List, provided quarterly by the Chamber
- One event sponsorship worth \$5,000 (allocation of your choice)
- · Annual rotating banner ad on home page of Chamber website (replaces free internal ad)
- 10 guests at the Annual Celebration



MOVING FORT COLLINS FORWARD! CAMPAIGN SPONSOR

It takes money to raise money. Key leaders give a big boost to the Chamber's work by underwriting the costs of the *Moving Fort Collins Forward!* Campaign. Your investment in this campaign allows us to focus on the work at hand and thank our campaign volunteers.



Campaign Details: Sept. 8 - Nov. 17, 2021

Co-Chairs:

Deb Kelly, Independent Financial Mat Dinsmore, Wilbur's Total Beverage

The perfect sponsorship for anyone wanting to be a key leader in the community.

Past sponsors include Otter Box, Wilbur's Total Beverage, Colorado State University & Odell Brewing Co.

Fort Collins Area Chamber of Commerce

225 S Meldrum Fort Collins, CO 80521 FortCollinsChamber.com

(970) 482-3746 Contact: Kim Medina kmedina@fcchamber.org

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Overall Sponsor \$10,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as OVERALL CAMPAIGN Sponsor	✓	✓
Company recognition throughout event	✓	√
Opportunity for company representative to share brief remarks at campaign events	✓	✓
Opportunity to share promotional product with all volunteers	✓	
Company logo featured as zoom background at all campaign events		√

Campaign Supporter \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as CAMPAIGN SUPPORTER	√	√
Company recognition throughout event	√	✓
Opportunity for company representative to share brief remarks at campaign events	✓	✓
Opportunity to share promotional product with all volunteers	✓	

Campaign Contributor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as CAMPAIGN CONTRIBUTOR	✓	✓
Company recognition throughout event	✓	✓



3 TIME RECIPIENT 2010, 2015, 2021

SIGNATURE EVENTS ANNUAL CELEBRATION

This annual celebration is attended by more than 600 guests to celebrate past successes, welcome new leadership, look into the future and honor long-standing business community members. This is the Chamber's largest networking event of the year and attracts business leaders from across the community.



Event Details: February 2022 Location TBD 500-700 Attendees

The perfect sponsorship for anyone wanting to connect to business leaders that support the Chamber's mission.

Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies

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Gold Sponsor \$3,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	√
Attendee registration list provided	✓	\checkmark
Sponsored Video Ad played at event	✓	√
Participate on event planning committee	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor (First to Sponsor)	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		/

Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	√
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		√

Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	✓
Premium Seating for 10 people	✓	
Up to 10 Virtual Company Attendees		✓





SIGNATURE EVENTS **GOLF CLASSIC**

Held each August, the Fort Collins Area Chamber of Commerce brings together local business leaders to enjoy an afternoon on the greens. Players will make new business connections during this afternoon event that features: goody bags stocked with gifts, great food, drinks and even bragging rights. Twosome, foursome and individual golfers are welcome to participate.



Event Details: August 2022 Course TBD 144 Golfers

The perfect sponsorship for anyone wanting to connect with businesses on the course.

Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies

Gold Sponsor \$2,500

Benefit

Eight golfers with two additional drink tickets/golfers

Company name and/or logo featured on all promotion as GOLD Sponsor

Company provided banner on display throughout the event

Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)

One tee box or green sign placement

Opportunity to place a small promotional item or coupon in golfer goodie bag

Silver Sponsor \$1,500

Benefit

Four golfers with two additional drink tickets/golfers

Company name and/or logo featured on all promotion as SILVER Sponsor

Company provided banner on display throughout the event

Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)

One tee box or green sign placement

Opportunity to place a small promotional item or coupon in golfer goodie bag

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Birdie Sponsor \$1,000

Benefit

Two golfers with two additional drink tickets/golfers

Company name and/or logo featured on all promotion as BIRDIE Sponsor

Company provided banner on display throughout the event

Opportunity to setup a table with company banner, promotional materials and staff on the course (if allowed)

One tee box or green sign placement

Opportunity to place a small promotional item or coupon in golfer goodie bag

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Beverage or Cart Sponsor \$850

Benefit

Two golfers with two additional drink tickets/golfers

Company name and/or logo featured on all promotion as BEVERAGE or CART Sponsor

Company logo displayed on carts

One tee box or green sign placement

Opportunity to place a small promotional item or coupon in golfer goodie bag

Corporate Sponsor \$250

Benefit

One golfer

Company name and/or logo featured on all promotion as CORPORATE Sponsor

Ability to add another golfer for a fee

One tee box or green sign placement

Table on the Course Sponsor \$250

Benefit

Company name and/or logo featured on all promotion as TABLE ON THE COURSE Sponsor

Opportunity to setup a table with company banner, promotional materials and staff on the course

Hole Sponsor \$100

Benefit

Company name and/or logo featured on all promotion as HOLE Sponsor

1 Tee Box/Green Sign placement for \$100

2 Tee Box/Green Sign placement for \$150





SIGNATURE EVENTS HEALTH CARE IN YOUR FUTURE SUMMIT

The Health Care in Your Future Summit provides the business community with the opportunity to discuss developments in health care, the outlook for the health care industry in the Northern Colorado region and actions that could strengthen the health care sector.



Event Details: October 2022 Location TBD 250-300 attendees

The perfect sponsorship for anyone wanting to connect to the Health Care Industry

Past sponsors include Health Care Systems, Banks, Law Firms, Insurance and Real Estate Companies

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Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	√
Opportunity to setup a vendor booth	✓	✓
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Participate on event planning committee	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		/

Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	√
Opportunity to setup a vendor booth	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		√



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Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	√	√
Opportunity to setup a vendor booth	√	✓
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		√

Event Details: October 2022 Location TBD 250-300 attendees

The perfect sponsorship for anyone wanting to connect to the Health Care Industry

Past sponsors include Health Care Systems, Banks, Law Firms, Insurance and Real Estate Companies

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	√	✓
Opportunity to setup a vendor booth	√	✓
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓

Event Sponsor \$500

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3 TIME RECIPIENT 2010, 2015, 2021



SIGNATURE EVENT NOCO HOUSING NOW

NoCo Housing NOW is a coalition of the willing serving as Northern Colorado's leading voice for housing options & relative affordability. Members of the coalition include: Fort Collins Area Chamber of Commerce, the Cities of Greeley and Fort Collins, Larimer and Weld County, the Town of Windsor, Fort Collins Habitat for Humanity, the Northern Colorado Home Builders Association, the NoCo Rental Housing Association, IRES and the Fort Collins Board of Realtors.



Making Tomorrow More Affordable Today

Program Details: 2022 50-60 Attendees per quarter 200 attendees at Annual Summit

The perfect sponsorship for anyone wanting to connect to the Chamber's mission of being an advocate for business vitality.

Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies

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Gold Sponsor \$2,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	√	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		√

Silver Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	√
Premium Seating for 5 people	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		√

Bronze Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	√	√
Premium Seating for 2 people	√	
Up to 10 Virtual Company Attendees		/



3 TIME RECIPIENT 2010, 2015, 2021



SIGNATURE EVENTS REGIONAL ISSUES SUMMIT

The Regional Issues Summit is a forum that will bring attention to some of the larger issues facing the region. The program, presented by the Northern Colorado Legislative Alliance features expert presentations, panel conversations and participant reactions. Business, civic, education and government leaders are invited to attend.

REGIONAL ISSUES SUMMIT

The Regional Issues Summit is presented by the Northern Colorado Legislative Alliance, the Fort Collins Area Chamber of Commerce, the Loveland Chamber of Commerce, the Greeley Area Chamber of Commerce and Upstate Colorado.

Event Details: Late Fall, 2022 200-350 attendees

The perfect sponsorship for anyone wanting to connect to regional issues.

Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies

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Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	√	✓
Introduce Speaker	✓	✓
Attendee registration list provided	✓	✓
Sponosred Video Ad played at the event	✓	✓
Participate on event planning committee	✓	✓
Premium Seating for 10 people	✓	
Company Logo displayed at event	✓	
WiFi Sponsor	√	
Unlimited Virtual Company Attendees		✓
Sponsored posts on chat activity feed		✓

Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	√
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		✓



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Event Details: Late Fall, 2022 200-350 attendees

The perfect sponsorship for anyone wanting to connect to regional issues.

Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies

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Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	√
Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		√

Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	√
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		✓



SIGNATURE EVENTS SMALL BUSINESS CELEBRATION

With more than 80% of our membership having 20 employees or less, small businesses are the heart of the Fort Collins Area Chamber. We understand and want to celebrate the success of these businesses. Our month long celebration kicks-off with a business tradeshow, continues with member promotion and concludes with a celebratory event to cumulate the month.



Event Details: Fall 2022 Month Long Celebration

The perfect sponsorship for anyone wanting to connect to, celebrate, honor and recognize small business.

Past sponsors include Banks, Law Firms, Accountants and previous winners.

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Gold Sponsor \$5,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	√
Introduce speaker	✓	✓
Attendee registration list provided	✓	√
Sponsored Video Ad played at event	✓	√
Premium Seating for 10 people	✓	
WiFi Sponsor	✓	
Featured as GOLD sponsor on Virtual Events Platform		√
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		√

Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	√
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		√



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With more than 80% of our membership having 20 employees or less, small businesses are the heart of the Fort Collins Area Chamber. We understand and want to celebrate the success of these businesses. Our month long celebration kicks-off with a business tradeshow, continues with member promotion and concludes with a celebratory event to cumulate the month.



Event Details: Fall 2022 Month Long Celebration

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Bronze Sponsor \$1,000

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	√	√
Premium Seating for 5 people	√	
Up to 10 Virtual Company Attendees		√

Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	✓	√
Premium Seating for 2 people	✓	
Up to 5 Virtual Company Attendees		√



SIGNATURE EVENTS STATE OF BUSINESS

This event features keynote speakers from the Chamber that address the status of business in Fort Collins and the surrounding area. Topics presented include area GDP, economic trends, the value of 100 jobs, and more. The event will also feature key positions of the Chamber on policy issues impacting the economic success of the community.



Event Details: Summer 2022 150-200 Attendees

The perfect sponsorship for anyone wanting to connect to the Chamber's mission of being an advocate for business vitality.

Past sponsors include Banks, Law Firms, Health Care Systems and Real Estate Companies

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Gold Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	√
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		√

Silver Sponsor \$1,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	√
Premium Seating for 5 people	/	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		√

Bronze Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as BRONZE Sponsor	✓	√
Premium Seating for 2 people	√	
Up to 10 Virtual Company Attendees		√



SIGNATURE EVENTS TALENT SUMMIT

The Talent Summit actively support employers in finding, attracting and retaining the talent they need by connecting regional employers with residents and residents with better economic opportunities. The Talent Summit agenda may include industry leader presentations, an insight into Talent 2.0, the Future of Workforce, and other information sharing that will be valuable to employers.



Event Details: Spring 2022 200-350 attendees

The perfect sponsorship for anyone wanting to support the Chamber's mission of creating talent in our community

Past sponsors include Banks, Law Firms, Real Estate Companies and Primary Employers

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Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	√
Introduce speaker	✓	✓
Attendee registration list provided	✓	✓
Sponsored Video Ad played at event	✓	✓
Participate on event planning committee	✓	✓
Premium Seating for 10 people	✓	
Company logo displayed at event	✓	
WiFi Sponsor	✓	
Unlimited Virtual Company Attendees		/
Sponsored posts on chat activity feed		√

Silver Sponsor \$2,500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SILVER Sponsor	✓	✓
Attendee registration list provided	✓	✓
Premium Seating for 10 people	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		✓



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Premium Seating for 5 people	✓	
Up to 10 Virtual Company Attendees		√

Event Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as EVENT Sponsor	√	√
Company recognition throughout event	✓	✓
Opportunity to setup a vendor booth	✓	✓
Premium Seating for 2 people	√	
Up to 5 Virtual Company Attendees		✓

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MEMBER EVENTS BUSINESS TRADESHOW

The annual Business After Hours Tradeshow features a format similar to a typical tradeshow, but is condensed into a 3 hour period of time The tradeshow is partnered with the ever-popular Business After Hours or the Small Business of the Year Summit, allowing vendors to maximize their time in front of potential clients. Exhibit booths for this event usually sell out prior to the event.



Benefit

Gold Sponsor \$1,500

Company name and/or logo featured on all promotion as GOLD Sponsor

Opportunity to setup a vendor booth

Five tickets to event

Company logo displayed at event

WiFi Sponsor

Unlimited Virtual Company Attendees

Sponsored posts on chat activity feed

Event Details: September 2022 200-350 attendees

The perfect sponsorship for anyone wanting to connect with businesses looking to grow.

Exhibit Booth \$275

Benefit

Company name and/or logo featured on all promotion

Opportunity to setup a vendor booth

Fort Collins Area Chamber of Commerce

225 S Meldrum Fort Collins, CO 80521 FortCollinsChamber.com

(970) 482-3746 Contact: Kim Medina kmedina@fcchamber.org

Easy Pay Option: fortcollinschamber.com/payment/



MEMBER EVENTS CONNECT@LUNCH

Connect@Lunch offers what every businessperson is hoping to achieve: up-close, relationship-building opportunities on a regular basis that let you connect more personally. Each month, a Fort Collins member restaurant is featured, allowing members to meet three new members at each lunch.



Event Details: Monthly Lunches Member Restaurants 20-40 people/month

The perfect sponsorship for anyone wanting to connect with businesses on an intimate level.

Past sponsors include Promotional Product Companies and Banks.

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Gold Sponsor \$2,500

Benefit

Twelve month sponsorship (events held once per month)

Company name and/or logo featured on all promotion as GOLD Sponsor

Company logo displayed at event

Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.

*Sponsorship is not exclusive

Silver Sponsor \$1,500

Benefit

Six month sponsorship

Company name and/or logo featured on all promotion as SILVER Sponsor

Company logo displayed at event

Opportunity for company representative to share brief remarks at the event and to distribute promotional materials at the event.



MEMBER EVENTS FRIDAYS AT THE CHAMBER

Chamber Members are invited to a FREE lunch at the Chamber. This has been one of our most popular events with seven lunches offered in 2021. The lunches are held on a Friday at 11:30 a.m. and provide fun and relaxed networking. Food and refreshments are provided.



Event Details: Seven Lunches Fort Collins Chamber 30-50 people/month

The perfect sponsorship for anyone wanting to connect to businesses looking to grow their business in a fun, laid-back environment.

Past sponsors include Banks, Auto Service, Plumbers, Human Resources and more!

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Gold Sponsor \$2,500

Benefit

Sponsorships are not exclusive, however, a maximum of three companies may sponsor each lunch. Gold Sponsors are recognized at all Fridays at the Chamber events.

Company name and/or logo featured on all promotion as GOLD Sponsor

Company logo displayed at event

Opportunity to set up a table with company banner, promotional materials and staff at the event

Opportunity for company representative to share brief remarks at the event

Lunch Sponsor \$300

Benefit

Sponsorships are not exclusive, however, a maximum of two companies, in addition to Gold sponsors, may sponsor each lunch. Lunch Sponsors are recognized at one lunch.

Company name and/or logo featured on all promotion as GOLD Sponsor

Company logo displayed at event

Opportunity to set up a table with company banner, promotional materials and staff at the event

Opportunity for company representative to share brief remarks at the event





MEMBER EVENTS RED CARPET AMBASSADOR EVENTS

The Red Carpet Ambassadors serve as active member liaisons to provide outreach and support to the business community. Their mission is to represent and promote the Fort Collins Area Chamber of Commerce in a positive and professional manner. Every Tuesday and Thursday, they welcome newer members to the Chamber. Twice a year, they celebrate with a summer picnic and a holiday party.



Event Details: Twice Weekly Events 50-100 attendees

The perfect sponsorship for anyone wanting to support the work of the ambassadors.

Past sponsors include Promotional Product Companies, Real Estate Developers, Restaurants, Funeral Care and Tech Companies.

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(970) 482-3746 Contact: Kim Medina kmedina@fcchamber.org

Easy Pay Option: fortcollinschamber.com/payment/

Gold Sponsor \$500

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as GOLD Sponsor	✓	√
Company provided banner displayed at summer picnic and holiday event	✓	
Unlimited Virtual Company Attendees		√
Sponsored posts on chat activity feed		✓

Silver Sponsor \$250

Benefit	In-Person	Virtual
Company name and/or logo featured on all promotion as SLIVER Sponsor	✓	√





LEADERSHIP PROGRAMS LEADERSHIP FORT COLLINS

Leadership Fort Collins educates and motivates leaders who are committed to shaping the future of our community while encouraging inspired and active involvement that contributes to community betterment. This annual program invites 30 individuals to learn about Fort Collins in-depth over nine months.



Gold Sponsor \$3,500

Benefit

Company name and/or logo featured on all promotion as GOLD Sponsor

Opportunity for company representative to share brief remarks with the class

Opportunity to distribute materials to class participants

Event Details: Nine Month Program 30 Class members and 25 Steering Committee members

The perfect sponsorship for anyone wanting to connect with leaders in the community.

Past sponsors include Accounting Firms, Marketing Companies and Restaurants.

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Easy Pay Option: fortcollinschamber.com/payment/

Graduation Sponsor \$750

Benefit

Company name and/or logo featured on all promotion as Gradaute Sponsor

Company banner or logo displayed at each session and on class agenda

Opportunity for company representative to share brief remarks with the class

Session Sponsor \$300

Benefit

Company name and/or logo featured on all promotion as Session Sponsor

Opportunity for company representative to share brief remarks with the class





LEADERSHIP PROGRAMS LEADERSHIP NORTHERN COLORADO

A joint initiative of the Fort Collins, Greeley and Loveland Chambers, the Community Foundation of Northern Colorado and the Community Foundation Serving Greeley and Weld County, this six-month program will focus on regional issues, regionalism and regional leadership skills. The program is designed to educate and motivate leaders who are committed to shaping the future of our region.



Event Details: Six Month Program 30 Class members and 15 Steering Committee members

The perfect sponsorship for anyone wanting to connect with leaders in the community.

Past sponsors include Accounting Firms, Marketing Companies and Restaurants.

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Gold Sponsor \$3,500

Benefit

Company name and/or logo featured on all promotion as GOLD Sponsor

Six month program

Company logo displayed at each session and on class agenda

Opportunity for company representative to share brief remarks virtually with the class

Opportunity to distribute materials to participants

Graduation Sponsor \$750

Benefit

Company name and/or logo featured on all promotion as GRADUATION Sponsor

Company logo displayed at each session and on class agenda

Opportunity for company representative to share brief remarks with the class

Session Sponsor \$300

Benefit

Company name and/or logo featured on all promotion as SESSION Sponsor

Company logo displayed at each session and on class agenda

Opportunity for company representative to share brief remarks with the class





COMMUNICATIONS ANNUAL REPORT

The Chamber's Annual Report & Plan of Action provides a review of the Chamber's accomplishments for the year and plans for the year ahead. The report is distributed to over 1,050 Chamber members and key community partners, and is made available electronically on our website.



Report Details: February 2022 2,000 printed copies

The perfect sponsorship for anyone who wants to be recognized as a Chamber supporter.

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Gold Sponsor \$5,000

Benefit

Company name and/or logo featured on all promotion as GOLD Sponsor

Company recognition/logo in the report

Silver Sponsor \$2,500

Benefit

Company name and/or logo featured on all promotion as SILVER Sponsor

Company recognition/logo in the report

Bronze Sponsor \$1,000

Benefit

Company name and/or logo featured on all promotion as BRONZE Sponsor

Company recognition/logo in the report



CHAMBER ADVERTISING

The Fort Collins Area Chamber of Commerce gives members several opportunities to reach new customers through advertising.





The perfect opportunity to share your message with business and community audiences. Past investors include Banks, Law Firms, Health Care Systems, Real Estate Companies, Accounting Firms and more!

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SmartBrief Weekly E-Newsletter

The Chamber's SmartBrief e-weekly is the Chamber weekly e-newsletter. This direct to business email newsletter is a dynamic cost savings advertising tool.

Distribution: 4,200 business professionals every Tuesday

Average Click to Open Rate: 14%

Average Click Rate: 17.5%

Exposure Opportunity: Use the Chamber's SmartBrief Weekly to announce grand openings, awards, sales, community thank you, company blogs and upcoming events.

Advertisements include a photo or logo, event and company information, event flyers, links to websites and email addresses.

Investment: \$100 for Weekly Ad

Official Visitor & Community Guide

The Official Visitor & Community Resource Guide: This is a joint publication of the Fort Collins Area Chamber of Commerce and the Fort Collins Convention & Visitors Bureau.

Distribution: Over 100,000 to people annually, including visitors to the area and those considering relocation.

Date: Advertisement sales begin in Fall 2021. Publish date of Spring 2022.



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Fort Collins Area Chamber website

The Fort Collins Area Chamber of Commerce website serves local residents, business professionals and people looking to relocate to Northern Colorado.

Web Hits: The Chamber website receives on average more than 20,000 pageviews each month. The top visited pages, other than the homepage include: Events, Membership, Major Employers, Blog. Relocation and Advocacy.

Projected Audience: relocators, general public, members of the business community as well as companies looking to move to the area.

Feature your company or organization in a rotating banner ad on www.FortCollinsChamber.com. It's great visibility for your company. Ads link to your website. Send your own ad or the Chamber can create one for you.

FortCollinsChamber.com is a key source of information for people wanting to know more about the Fort Collins area, Chamber events, members and services, the local economy and businesses.

Investment Opportunities

Length	Home Page	Internal Page
1 Month	\$400	\$200
3 Months	\$800	\$400
6 Months	\$1,400	\$700
12 Months	\$2,400	\$1,200



COMMUNICATIONS RELOCATION PROGRAM

The Fort Collins Area Chamber of Commerce provides residential relocation information and sends priority mail packets out every day to people who request information about our area. Insert your brochure or promotional piece into these information resource packets.



Distribution: 200 packets shared each year

The perfect sponsorship for anyone wanting to connect to individuals relocating to the area.

Past sponsors include Banks, Dentists, Health Care Providers, Real Estate Companies and more!

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Relocation Packet Advertising

The Chamber is the first contact many people make when they are considering a move to the greater Fort Collins area.

If you want an early opportunity to reach potential new residents, the Chamber's New Residents' Relocation Program is a must. This information is mailed to people outside the area who are considering moving to the Fort Collins region. It is also distributed to people who walk in to the Chamber. Additionally, you have the option of purchasing a banner ad on the Chamber's relocation website.

Distribution Amount: The Chamber New Resident Relocation Packet is given to over 200 people who are interested in relocating to the Fort Collins Area yearly.

Investment Opportunities:

Length	Relocation Package
1 Month	\$150
3 Months	\$300
6 Months	\$500
9 Months	\$750
One Year	\$900
Combination Package: One Year of relocation inserts and website banner ad.	\$1500



3 TIME RECIPIENT 2010, 2015, 2021