



Top  
**6**

# REASONS TO JOIN

**1**

## BE CONNECTED

Expand your network through our social media and human connections. Networking and building relationships are critical!

**2**

## BE SEEN

Boost your visibility through our website, resource shelves in our office, word of mouth by members and staff, and social media.

**3**

## BE HEARD

We are THE voice of the business community here in Northern Colorado. We advocate for OUR community.

**4**

## BE REFERRED

Reap the benefits of referrals by the Chamber staff and through partnerships you make with our business members.

**5**

## BE BOLD

To boost your business, try sponsoring an event, utilizing our mailing list, or hosting your own event with us.

**6**

## BELONG

With over 1,230 business members of all industries and sizes, your opportunities are endless. The Fort Collins Area Chamber of Commerce is where business belongs.

# Top Ways to Market Your Business

*Let's call it your marketing package*



Chamber website:  
Over 22,000 page views per month



Direct mail:  
Reach all of our 1,230+ businesses



eNewsletter:  
Distributed to over 4,300 subscribers weekly



Sponsorships: Be seen by your target market



We have over 1,850 followers



Connect with our vast business network



We have over 5,400 followers



Flyers on site: Be seen by an average of 5,000 visitors per year

## We stand up for you:

**1. WE HAVE A STAFF MEMBER AT EVERY LOCAL GOVERNMENT MEETING INCLUDING CITY COUNCIL**

**2. WE HAVE A LEGISLATIVE COMMITTEE THAT LISTENS TO AND WEIGHS IN ON CURRENT LOCAL ISSUES**

**3. WE HAVE SUCCESSFULLY SPED UP THE PROCESS OF WIDENING I25 BY 50 YEARS**



**WE'RE CERTIFIED RIBBON CUTTING EXPERTS.**

(OKAY, NOT REALLY)

**BUT WE DO HAVE REALLY BIG SCISSORS.**

## Top 5 Places to Meet Other Members

**RED CARPET RECEPTIONS  
BUSINESS AFTER HOURS  
CONNECT @ LUNCH  
FRIDAYS AT THE CHAMBER  
LUNCH AND LEARN**

## What are you waiting for?

JOINING IS EASY,

[www.fortcollinschamber.com/membership/join-now/](http://www.fortcollinschamber.com/membership/join-now/)

or



**Questions?**

**CONTACT US**

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