

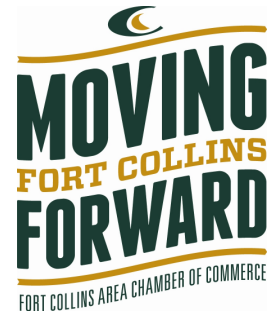
2016 INITIATIVE STAND UP FOR BUSINESS and a STRONG ECONOMY



While the Fort Collins region is a wonderful place, it ranks 9th in the nation in under-employment. That means too many bright capable people are working in jobs below their level of experience and education. This suppresses earning power which in turn is a drag on the local economy. The **Stand Up for Business / Strong Economy Initiative** is focused on programs and activities to increase the number of good paying jobs and disposable income in the greater Fort Collins area.

Decisions of government directly affect business profitability. While the Chamber considers local and state governments our partners, they require constant monitoring and communications, which is the purpose of this initiative. The business community must have an effective lobbying program to influence specific local and state legislation and regulations. That is also a key purpose of the **Stand Up for Business / Strong Economy Initiative**.

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KEY DELIVERABLE

Strong economic messages and effective lobbying

SPONSORSHIP OPPORTUNITIES

	Partner \$5,000	Supporter \$2,500	Advocate \$1,000
Priority seats in prime location to all the Chamber government affairs events including, but not limited to: State Legislative Events, Friend of Business Social Events, Chamber Summit Events.	2	1	1
Company featured in promotional materials developed by the Chamber for the initiative, including the Chamber SmartBrief Newsletter and on the Chamber Website.	Logo	Name	Name
Link on Chamber web sites.	X	X	
Special pre-event invitation to any public official “meet and greet” sessions coordinated by the Chamber.	X	X	