

Chamber Advertising

The Fort Collins Area Chamber of Commerce gives members several opportunities to reach new customers through advertising.

The Official Visitor & Community Resource Guide: This is a joint publication of the Fort Collins Area Chamber of Commerce and the Fort Collins Convention & Visitors Bureau.

Distribution: Over 100,000 to people annually, including visitors to the area and those considering relocation.

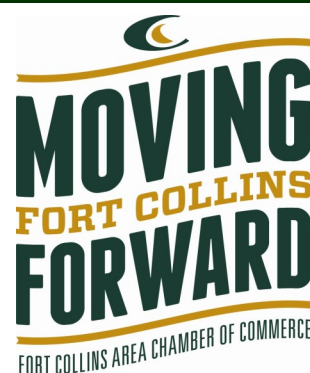
Date: Advertisement sales begin in Fall 2017. Publish date of Spring 2018.

SmartBrief Weekly Newsletter: The Chamber's *SmartBrief Weekly* is the Chamber weekly e-newsletter. This direct to business email newsletter is a dynamic cost savings advertising tool.

Distribution: 4,500 business professionals every Tuesday

Exposure Opportunity: Use the Chamber's *SmartBrief Weekly* to announce grand openings, awards, sales, community thank you notes and upcoming events. Advertisements include a photo or logo, event and company information, event flyers, links to Web sites and email addresses.

Investment: \$100 for Weekly Ad



**Fort Collins Area
Chamber of Commerce**
225 S Meldrum
Fort Collins, CO 80521
FortCollinsChamber.com
(970) 482-3746

Contact: Ann Hutchison
ahutchison@fcchamber.org

Chamber Advertising

Page 2

Fort Collins Chamber Website: The Fort Collins Area Chamber of Commerce Web site serves local residents, business professionals and people looking to relocate to Northern Colorado.

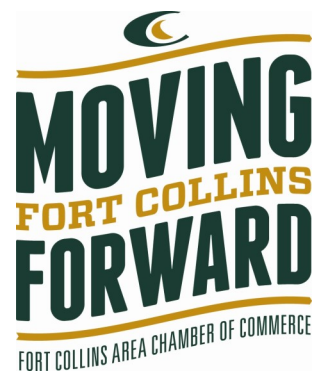
Web Hits: The Chamber Web site receives on average more than 20,000 hits each month.

Projected Audience: Relocators, General Public, Members of the business community as well as companies looking to move to the area.

Description: Feature your company or organization in a rotating banner ad on www.FortCollinsChamber.com, It's great visibility for your company. Ads link to your website. Send your own ad or the Chamber can create one for you. FortCollinsChamber.com is a key source of information for people wanting to know more about the Fort Collins area, Chamber events, members and services, the local economy and businesses.

INVESTMENT OPPORTUNITIES

	Home Page 250 x 185 pixels	Internal Page 300 x 185 pixels
1 Month	\$400	\$200
3 Months	\$800	\$400
6 Months	\$1,400	\$700
12 Months	\$2,300	\$1,100



**Fort Collins Area
Chamber of Commerce**
225 S Meldrum
Fort Collins, CO 80521
FortCollinsChamber.com
(970) 482-3746

Contact: Ann Hutchison
ahutchison@fcchamber.org