



Colorado Trans II Referendum Survey

April 8th - 9th, 2015

Magellan Strategies is pleased to present the results of a 704n survey of likely 2015 general election voters in Colorado. The sample included both landline and cell phone sample. The interviewing was conducted April 8th – 9th, 2015. This survey has a margin of error of +/-3.69% at the 95 percent confidence interval.



Key Findings



Key Findings

- 51% of likely 2015 voters would support a ballot measure to increase state debt by 3.5 billion dollars to fund transportation projects, 34% would oppose the measure and 15% of voters are undecided.
- Support for the ballot measure increases from 51% to 61% and opposition decreases from 35% to 27% when respondents were informed with additional information about the ballot measure.
- Compared to other funding options, Trans II is the most viable among likely voters. Although raising the state gas tax is supported by 52% of voters in the survey, support is likely to go below 50% when voters are informed of the specifics of the tax amount. Raising car and registration fees by \$20 is opposed by 54% of voters.

Key Findings

- Three out of four voters view transportation funding as an issue that should be addressed as a top priority in the state budget.
- Nine out of 10 voters view the state's roads, bridges and infrastructure in need of repair.
- Among the 34% of voters who oppose the ballot measure, 79% agree with this view.

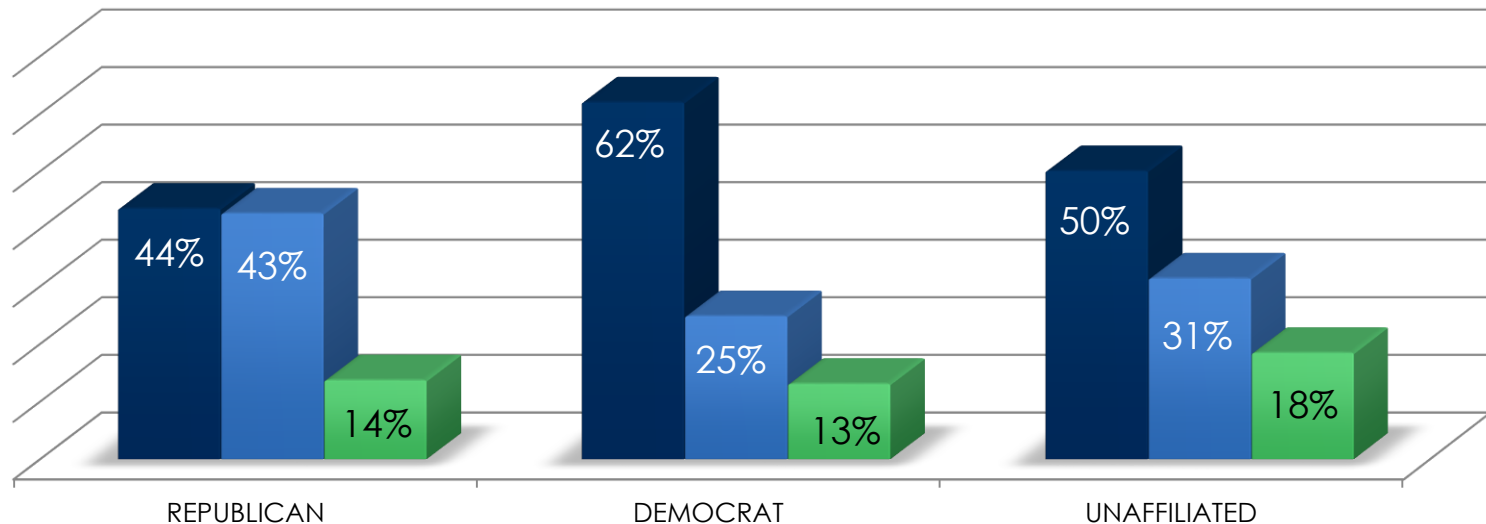
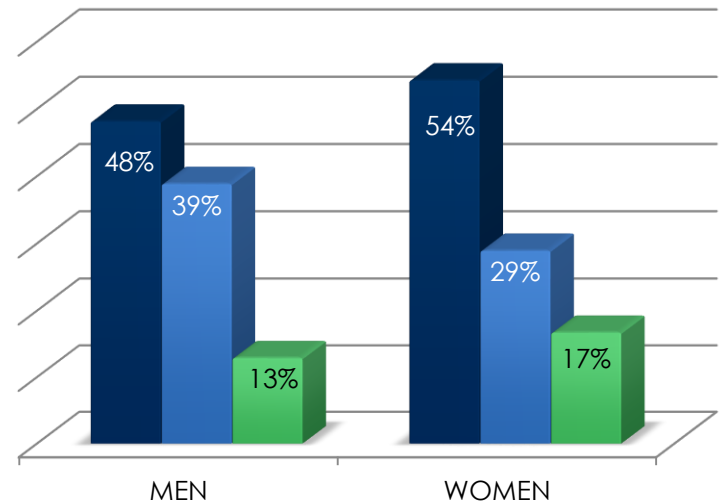
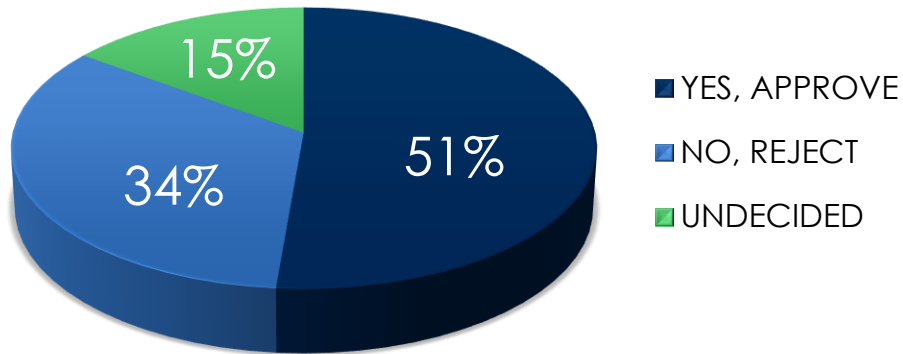


Trans II Referendum Ballot Test

“Shall state of Colorado debt be increased up to 3.5 billion with a maximum repayment cost of 6 billion, with no increase in any taxes, for the purpose of addressing critical, priority transportation needs in the state by financing transportation projects that qualify for federal funding through the issuance of revenue anticipation notes and shall earnings on the proceeds of such notes constitute a voter-approved revenue change?”

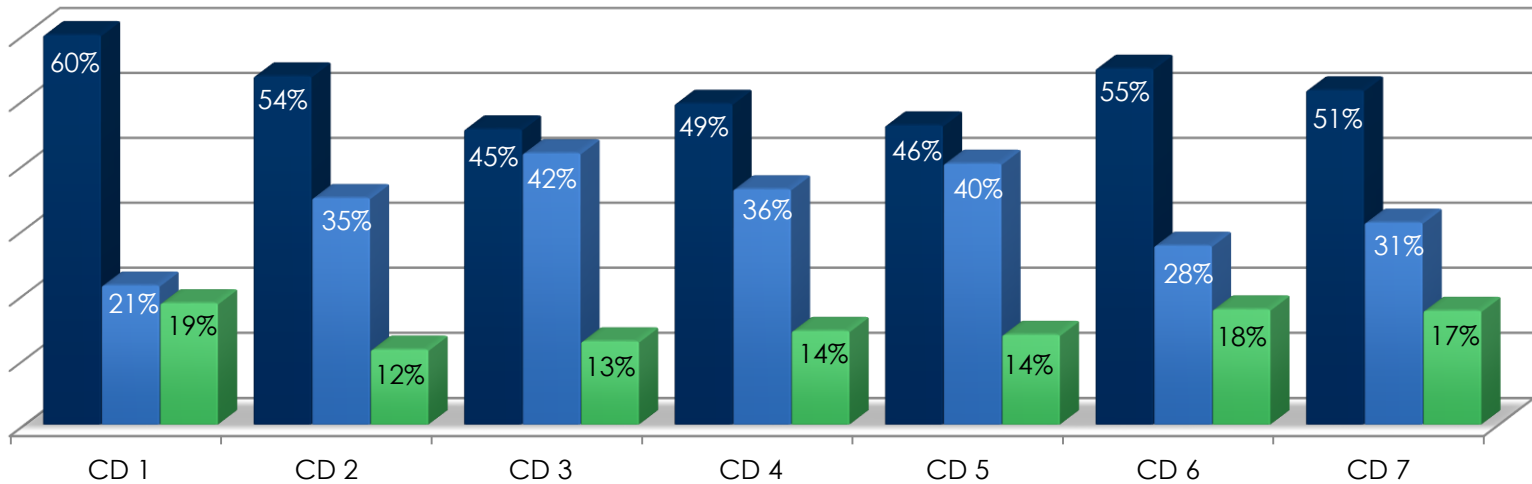
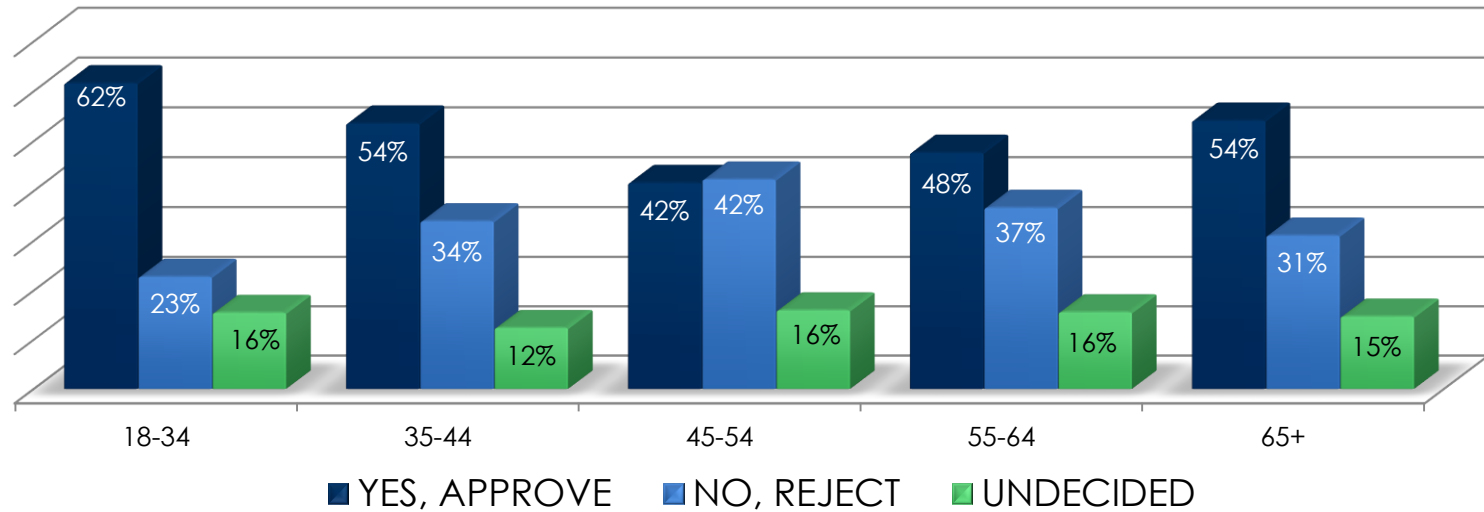
“If the election were being held today would you vote YES to approve the ballot question or would you vote NO to reject the ballot question?”

Trans II Referendum Ballot Test



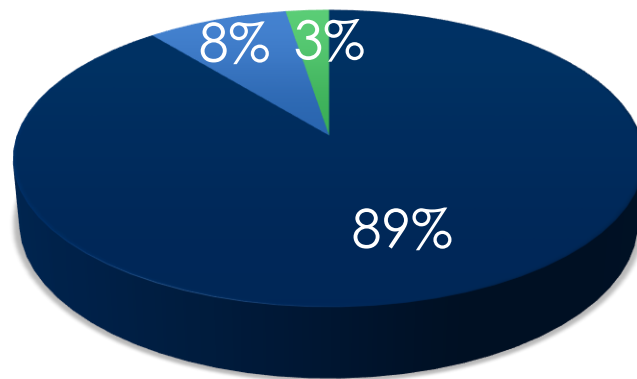


Trans II Referendum Ballot Test



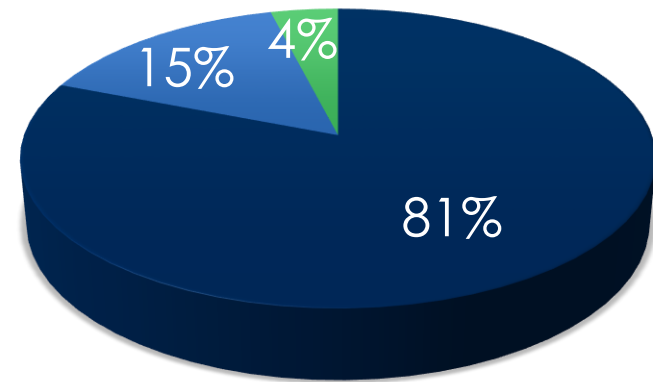
Please tell me if you agree or disagree with the following statements...

“Colorado’s roads, bridges and infrastructure are in desperate need of maintenance and repair.”



- TOTAL AGREE
- TOTAL DISAGREE
- UNSURE NO OPINION REFUSED

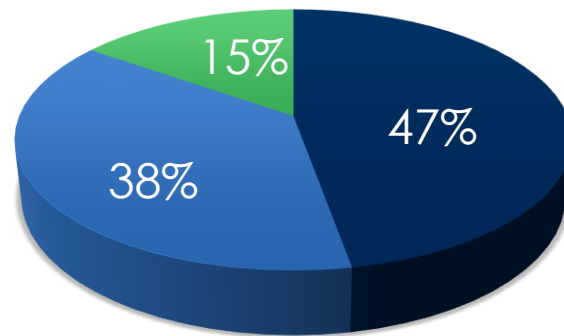
“Colorado’s roads are too congested and are in dire need of additional lanes and capacity.”



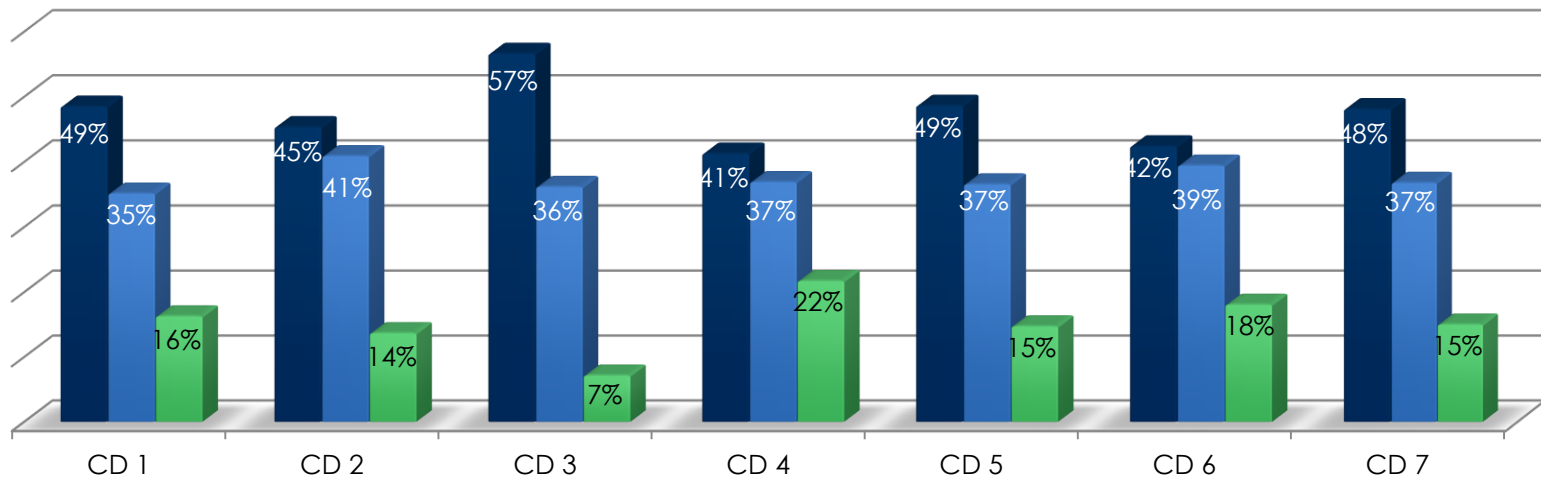
- TOTAL AGREE
- TOTAL DISAGREE
- UNSURE NO OPINION REFUSED



As you may know, if approved the transportation funds can only be spent on 33 different transportation and highway projects across the state. Would you be more likely to support the ballot measure if one of the transportation and highway projects has a direct impact on your daily commute or residential area?



■ YES, WOULD ■ NO, WOULD NOT ■ UNSURE REFUSED



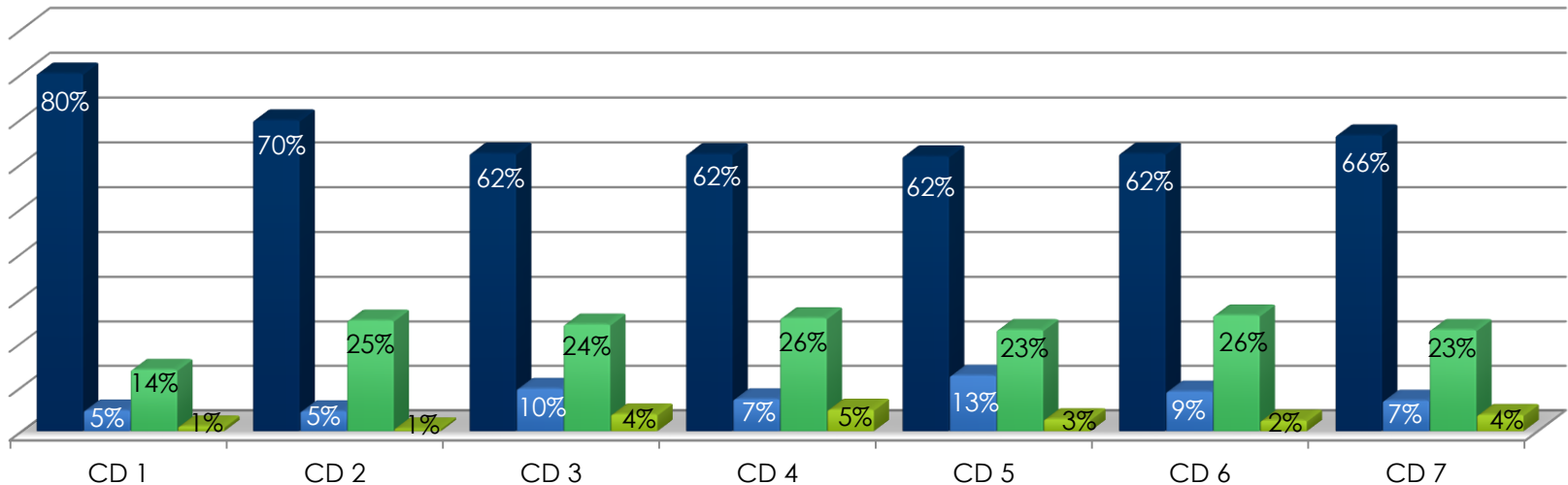
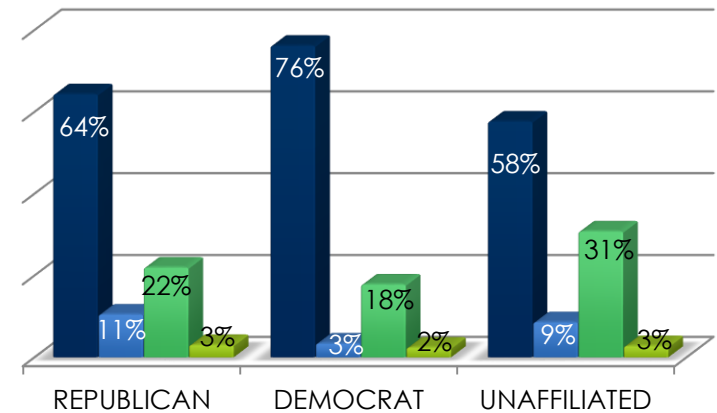
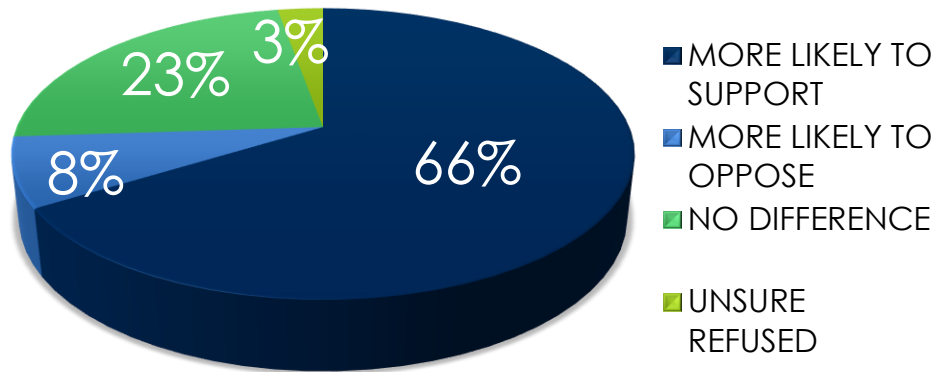
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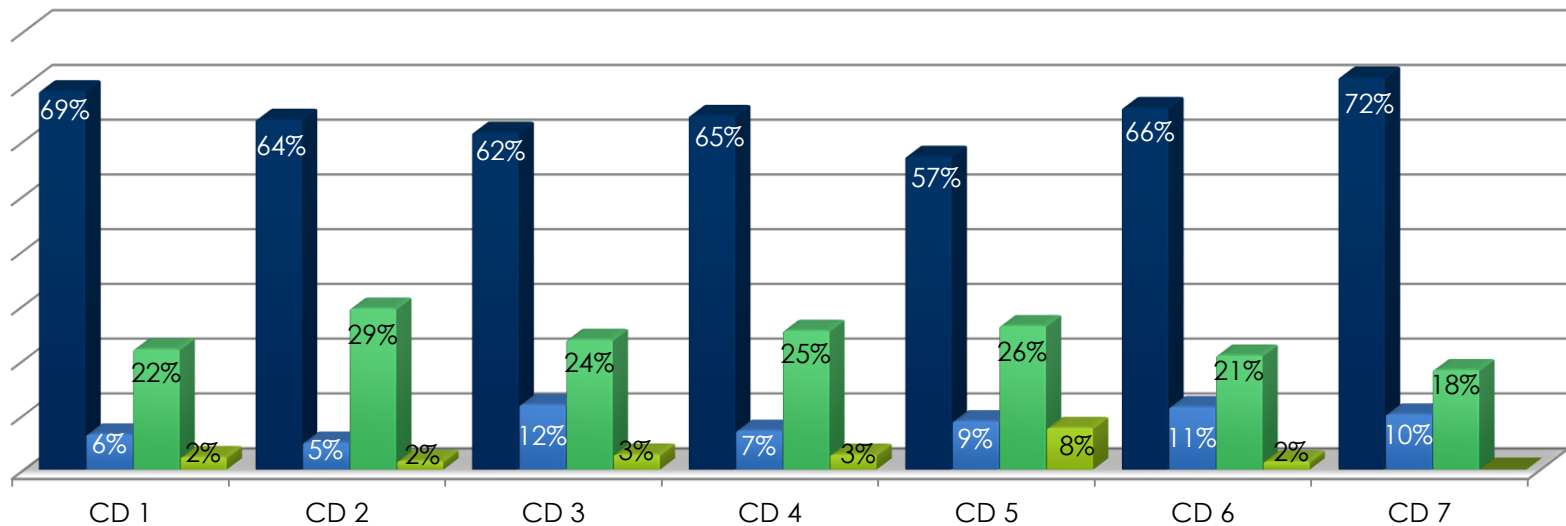
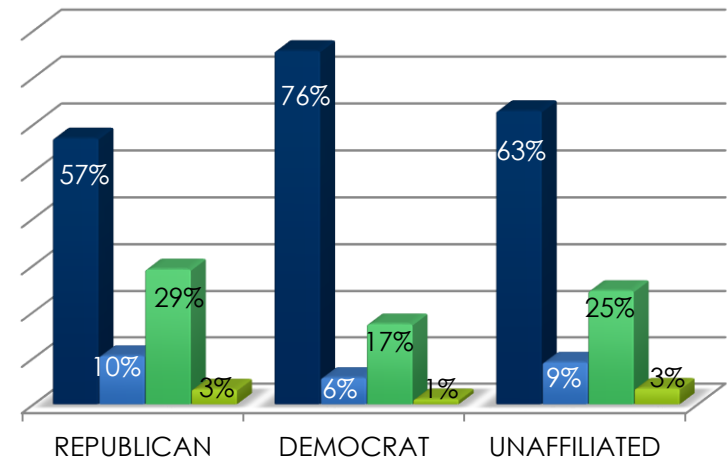
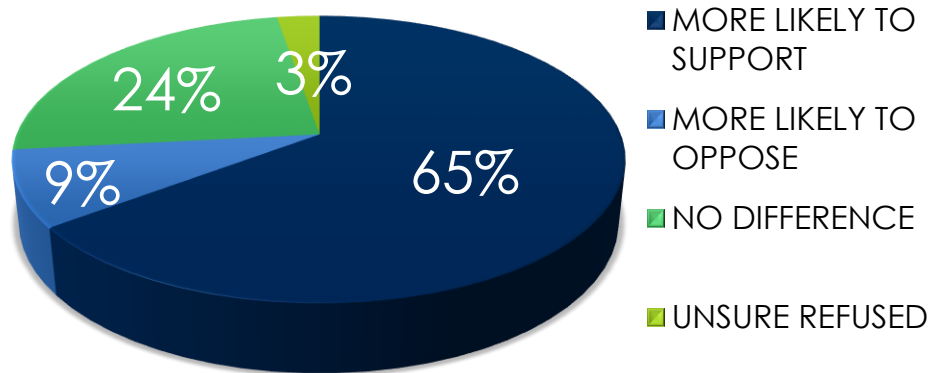
Voter Opinion of Trans II Referendum Facts and Information

“I am now going to read to you some more information about the ballot question. After hearing the information please tell me if you are more likely to support or oppose the ballot question, or if it makes no difference in your decision. Let’s get started...”

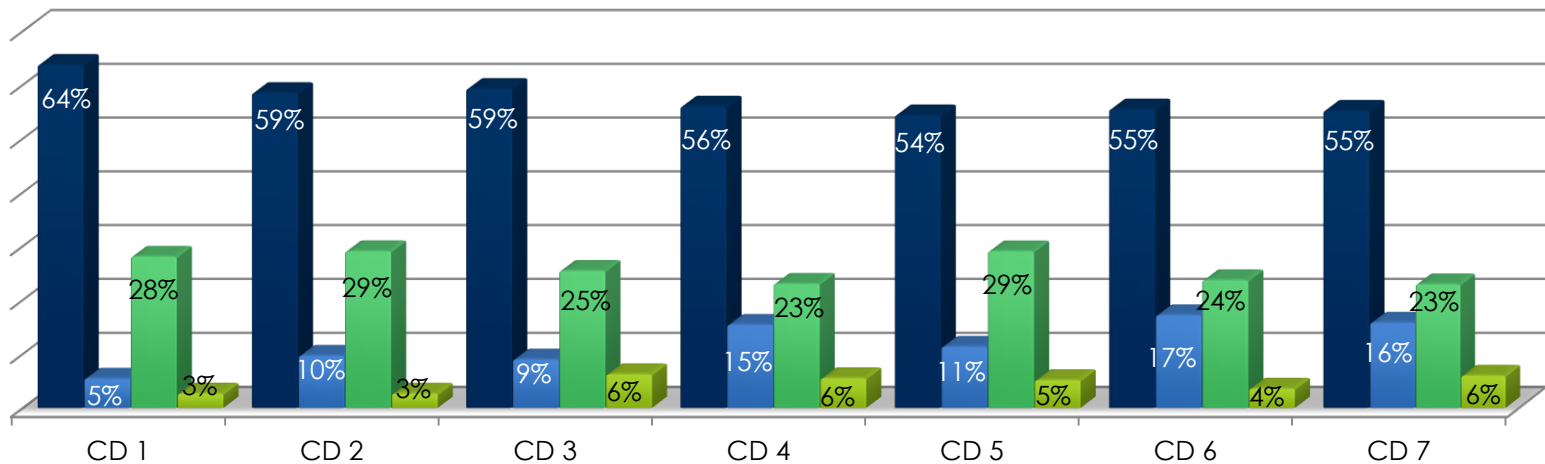
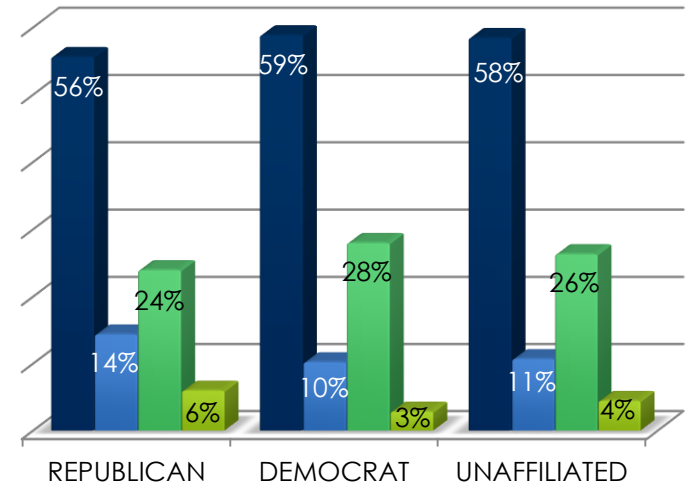
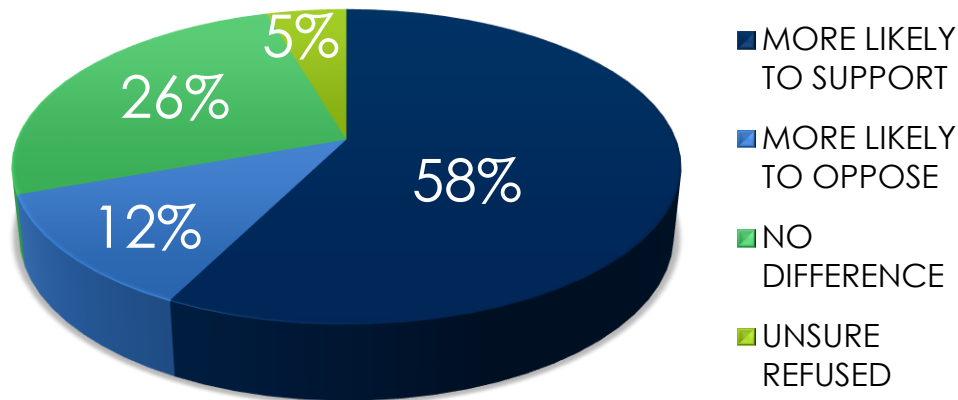
If approved, the spending of the transportation funds by the Colorado Department of Transportation would be subject to disclosure requirements that will make certain the funds are spent in the most cost effective manner.



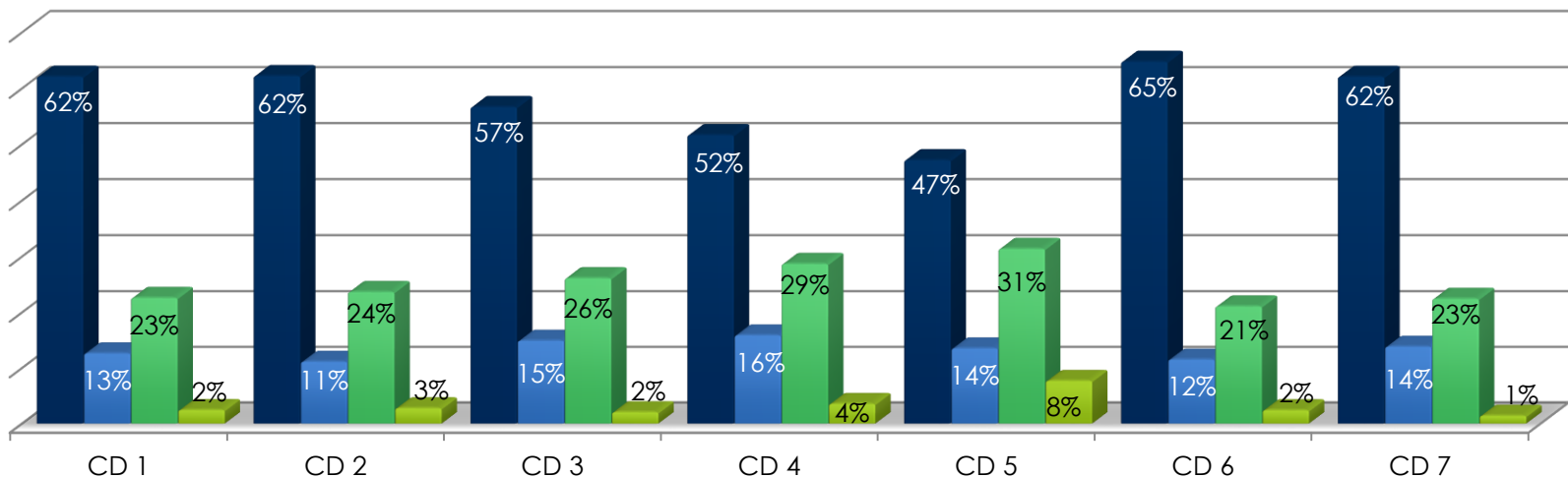
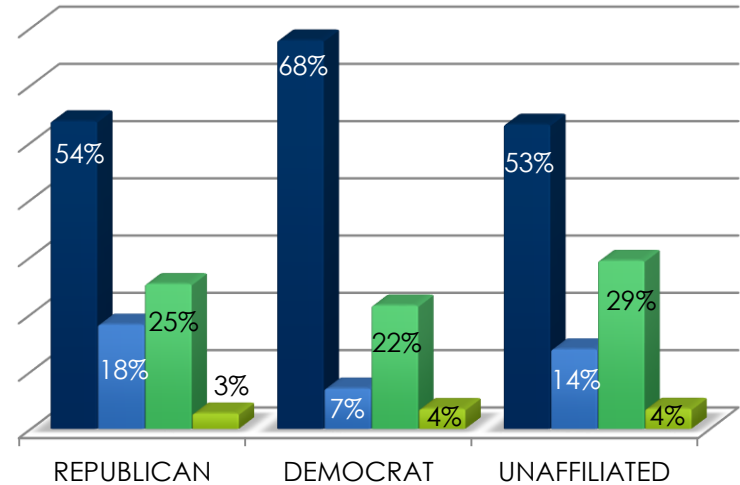
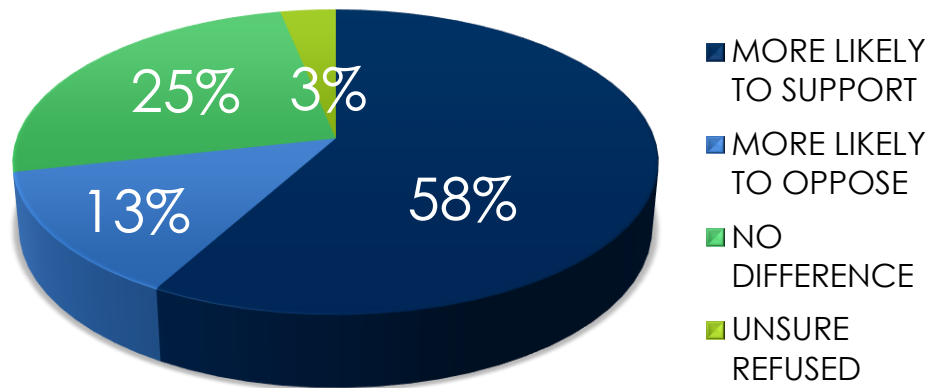
If approved, the new transportation funding would create thousands of direct and indirect jobs across the state.



This approach to increase funding for highway and transportation needs would not increase taxes on Colorado residents.



Supporters of the ballot measure say it is important to approve the funding sooner rather than later to take advantage of very low interest rates, which will reduce the state's borrowing costs.



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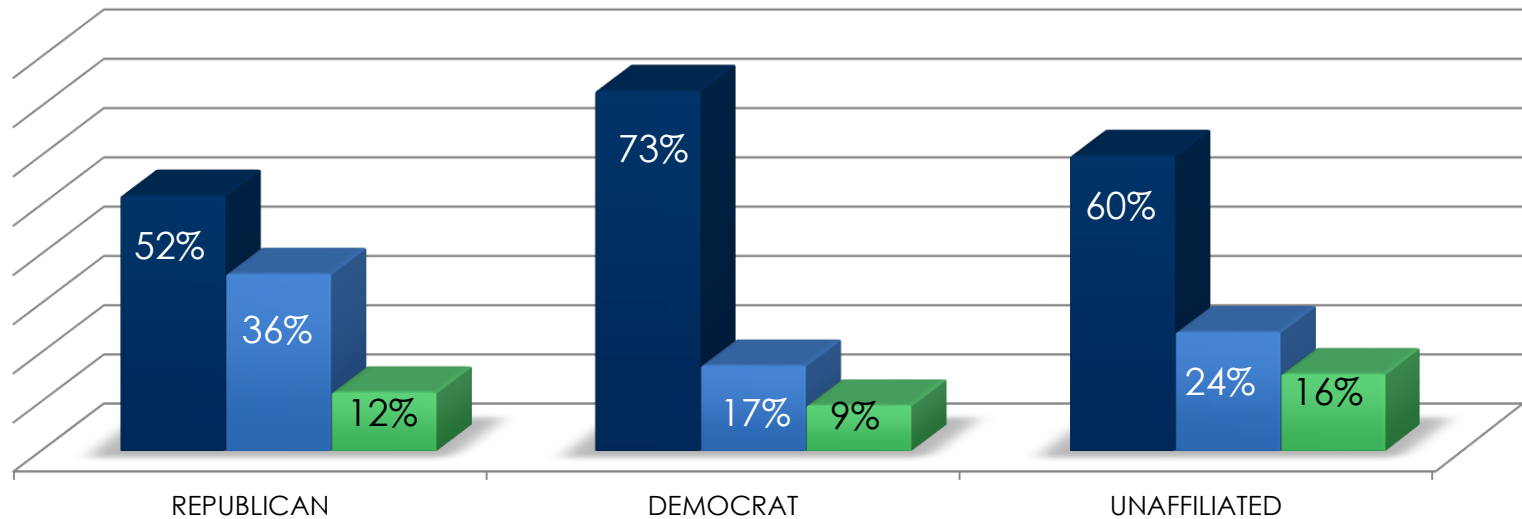
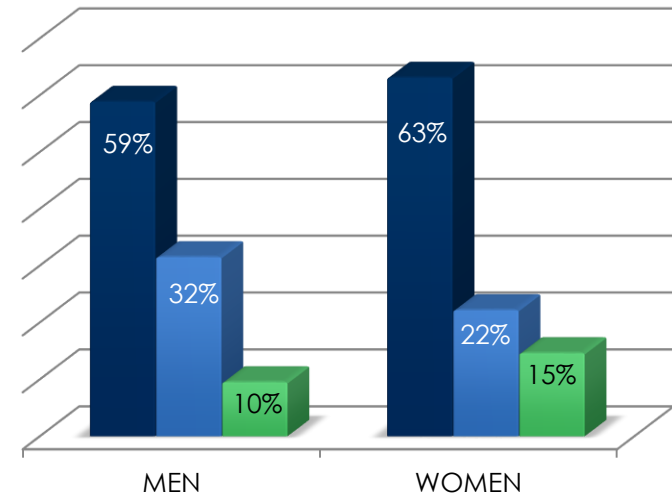
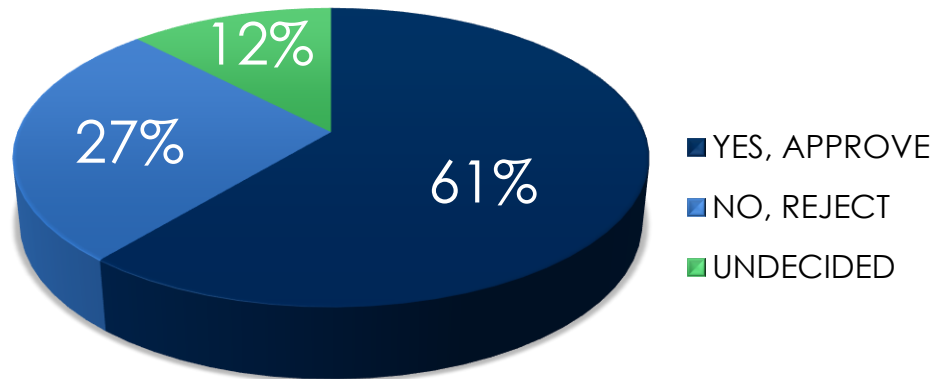


Trans II Referendum Informed Ballot Test

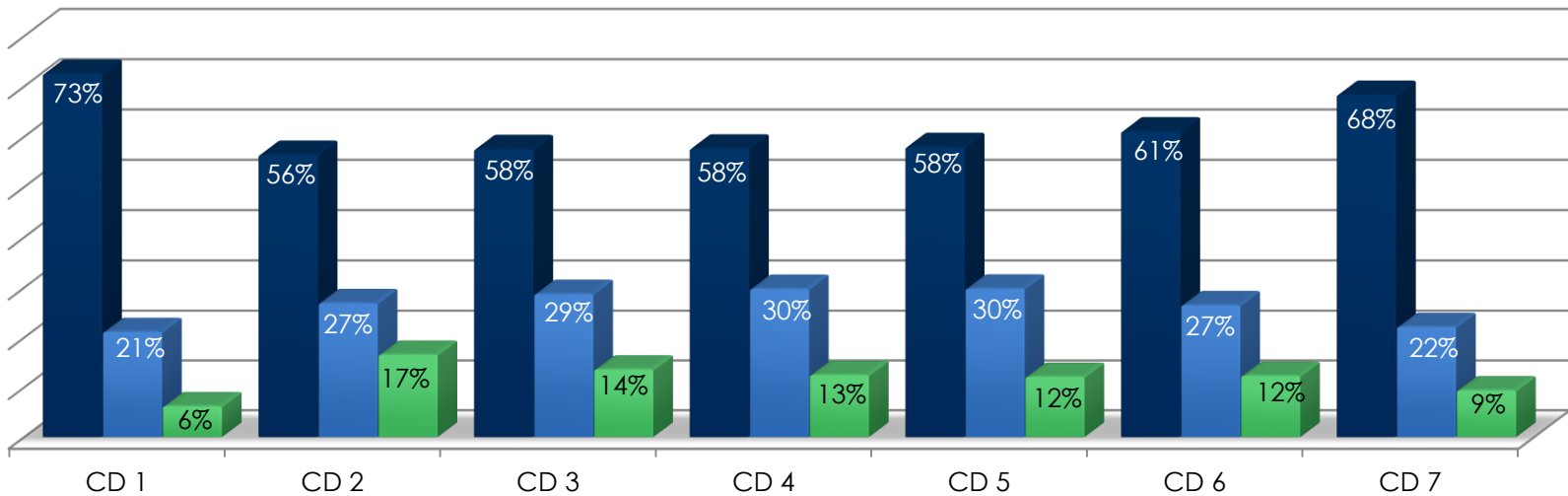
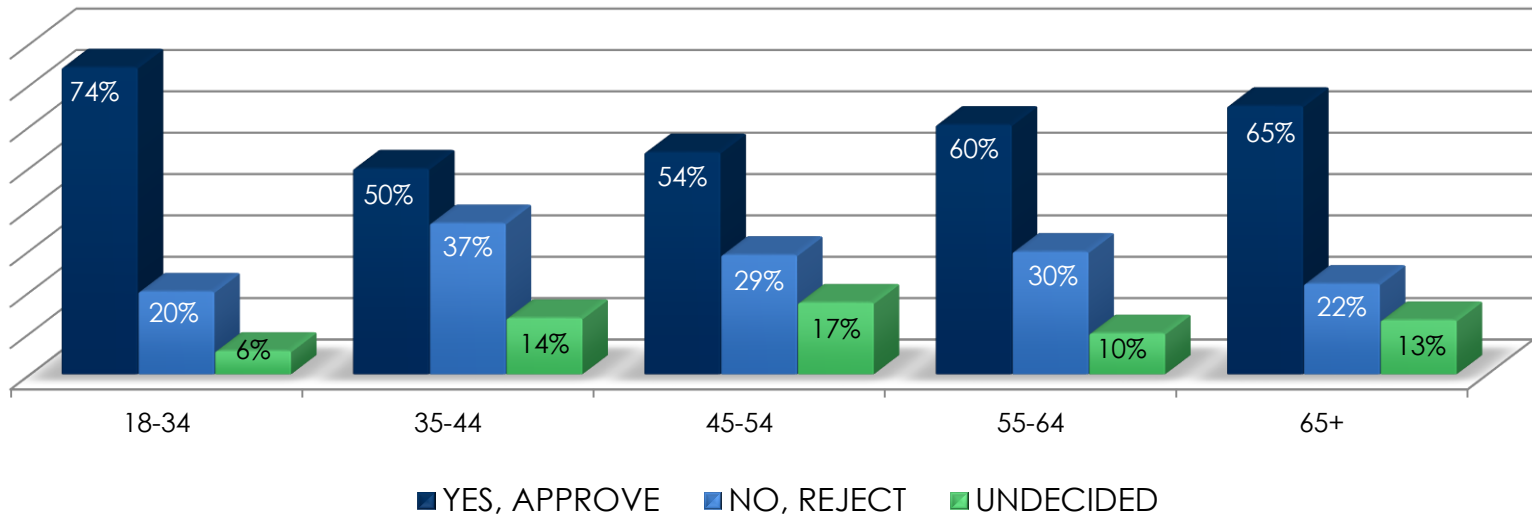
Trans II Referendum **Informed Ballot Test**

“Now that you have heard some information about the potential ballot question to increase the Colorado debt by 3.5 billion dollars, with no increase in any taxes, for the purpose of addressing critical transportation needs across the state, if the election were being held today would you vote YES to approve the ballot question or would you vote NO to reject the ballot question?”

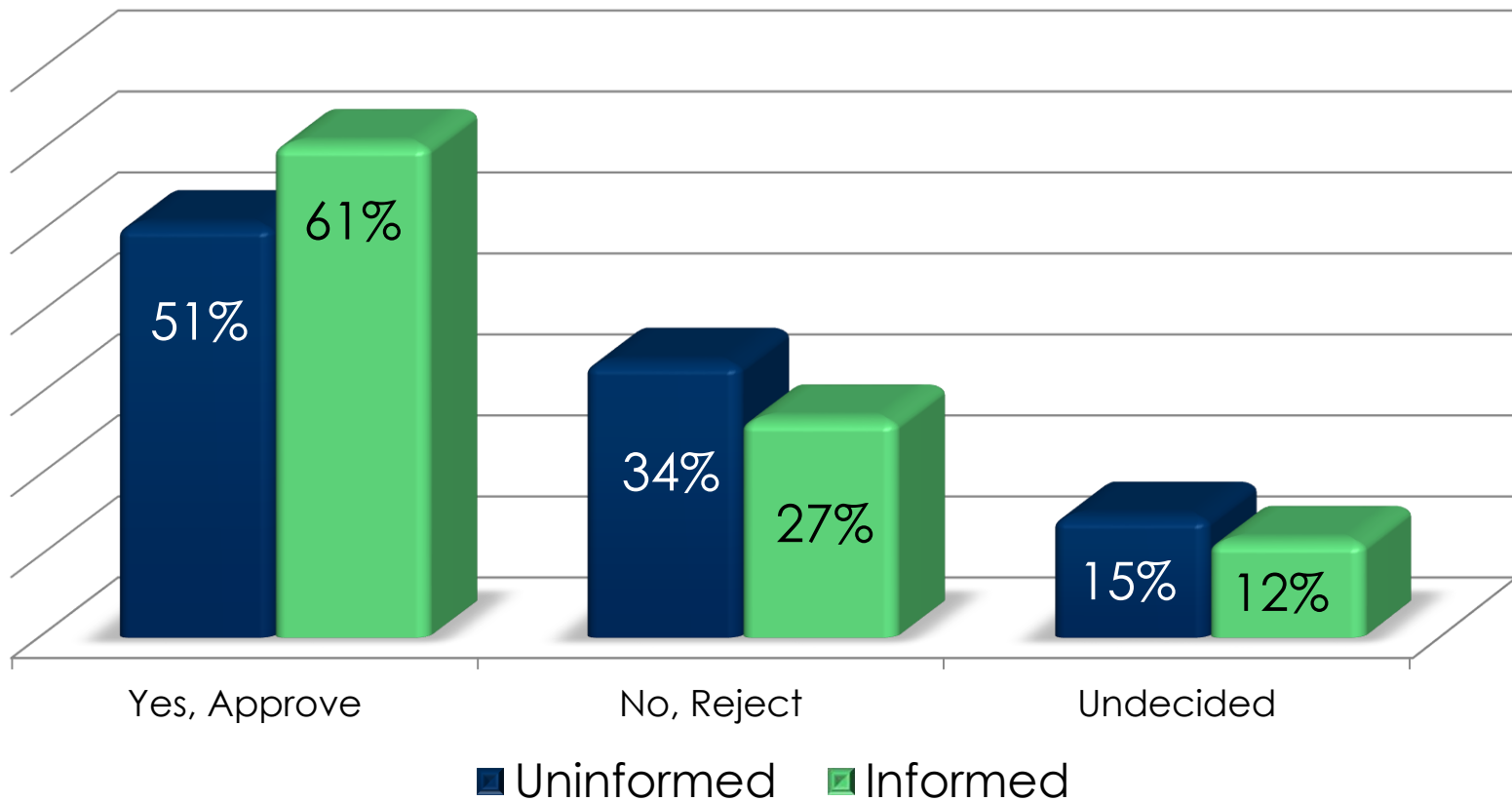
Trans II Referendum Informed Ballot Test



Trans II Referendum Informed Ballot Test



Trans II Ballot Test Uninformed vs. Informed



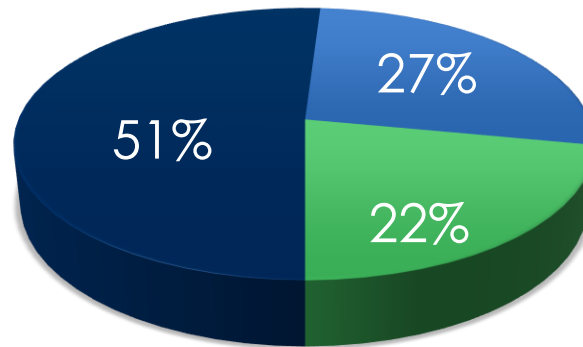
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Colorado Springs Issue 2C

Colorado Springs Issue 2C Survey

- October 27th – 28th, 2015
- Automated survey of 755 likely 2015 general election voters.
- +/- 3.5% Margin of Error
- Party Demographics of Colorado Springs:



■ Republican ■ Democrat ■ Unaffiliated



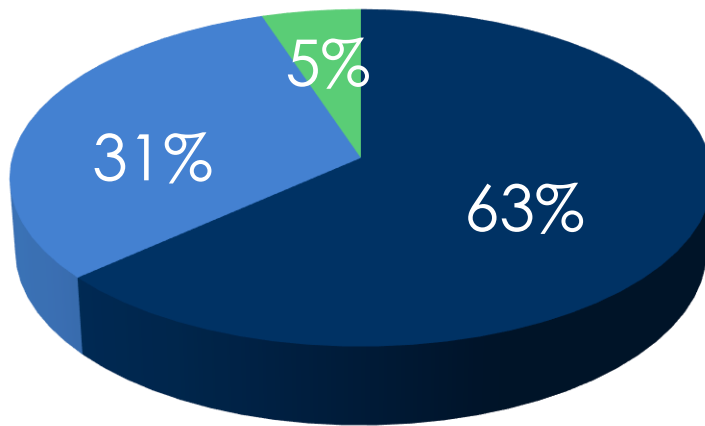
Issue 2C Ballot Test

I am now going to read to you the ballot language for Issue 2C. After hearing the ballot language, I would like you to tell me if you intend to vote yes or no, let's get started.

The language reads as:

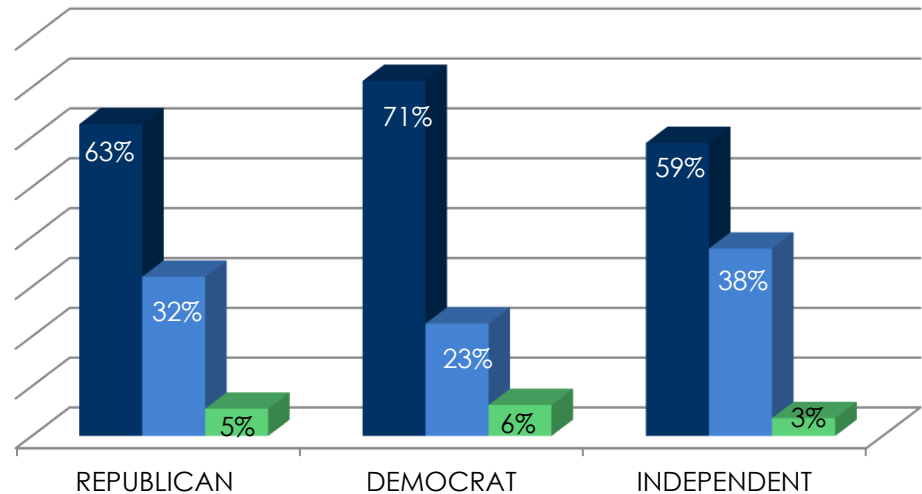
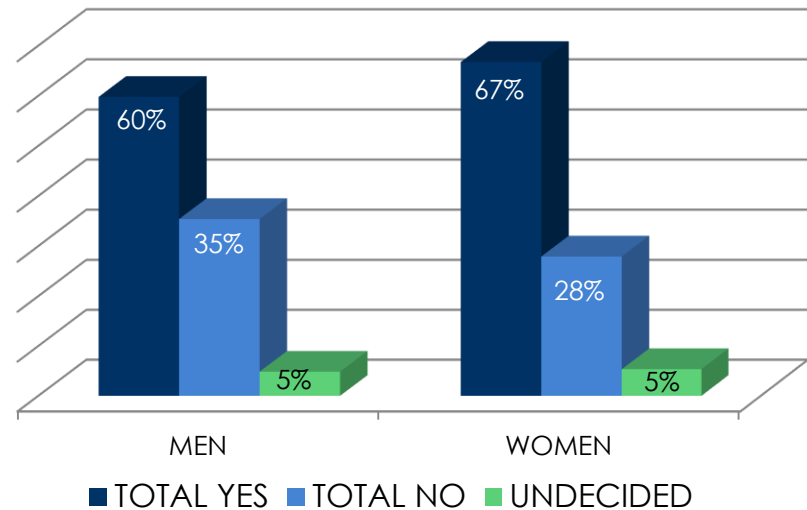
“Shall city taxes be increased \$50 million dollars annually be levying a temporary .62% sales/use tax for road repairs and improvements to terminate December 31st, 2020, constituting a voter-approved revenue change exempt from spending and revenue limitations?”

Colorado Springs Issue 2C Ballot Test Results



■ TOTAL YES
■ TOTAL NO
■ UNDECIDED

***Actual Vote: Yes 65%, No 35%**



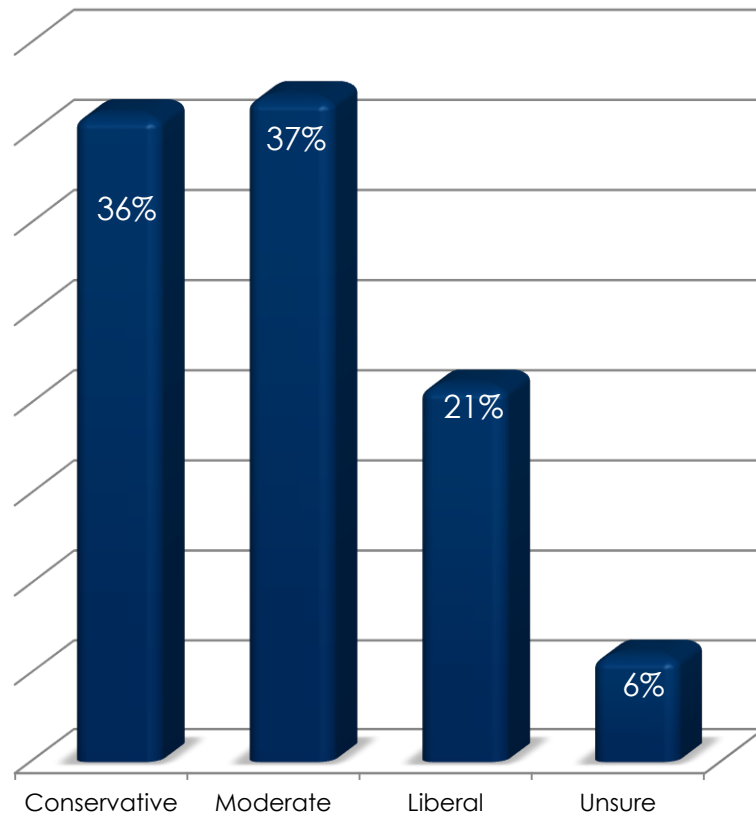
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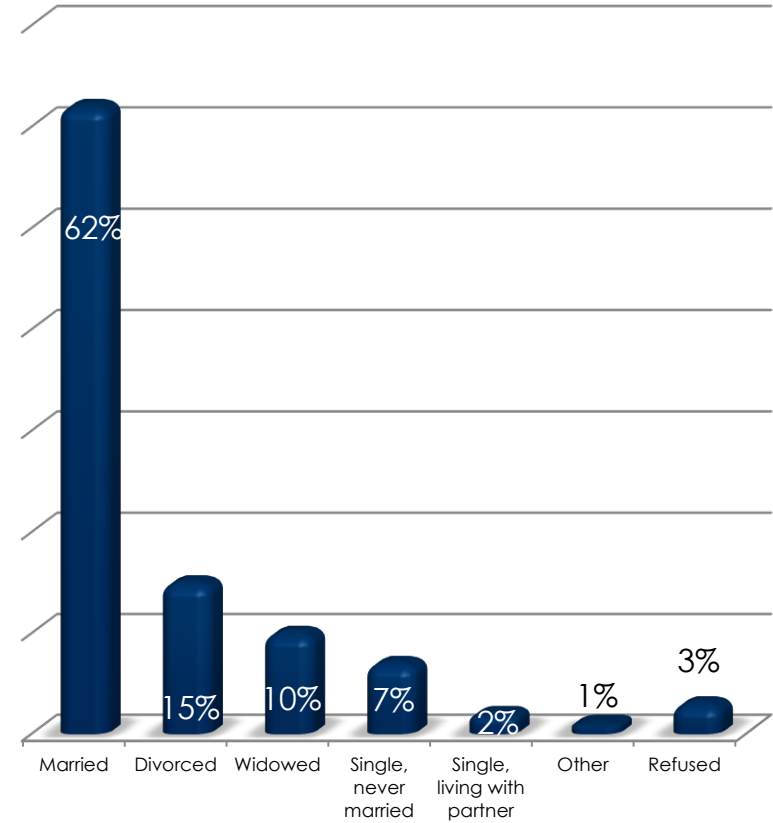
Trans II Survey Demographics

Survey Demographics

Ideology



Marital Status



Survey Demographics

