

## **Fort Collins Area Chamber of Commerce Data Protection & Privacy Policy**

**Applicable to** [www.fortcollinschamber.com](http://www.fortcollinschamber.com) and [www.fcchamber.org](http://www.fcchamber.org) (the "Web site" or "Site").

### **General Statement of Privacy**

The Fort Collins Area Chamber of Commerce ("FCACC" or "the Chamber") respects the privacy of its members and of those who visit its Web site. Subject to the provisions of applicable laws, any information you submit to FCACC will not be used in any manner to which you have not consented. While the Chamber does analyze its Web site logs to monitor the flow of traffic and make improvements to the Web site's content, its Web site logs are not personally identifiable, and no attempt to link them to individual visitors to this Web site is made.

### **Personally Identifiable Information**

FCACC does not collect personally identifiable information about you on the Fort Collins Area Chamber of Commerce Web site without your knowledge or action. Your information is collected through voluntary registration forms. This information may include, but is not limited to, your name (first and last), company name, company address, phone number, fax number and e-mail address. When providing this personally identifiable information, you are indicating to us your consent that we use it in accordance with the terms and provisions of this Privacy Policy. You should be aware that if you disclose any information on any open forum that is hosted by FCACC, others may collect that information to send you unsolicited information from outside the Chamber or for other purposes.

### **Non-personally Identifiable Information**

Non-Personally Identifiable Information includes, but is not limited to, information we automatically collect on your use and/or actions on our Web site, e.g., user traffic patterns, page views on the Web site, click-through rates, search terms that users enter into our search utility. In addition, when a visitor arrives at our Site, we collect the IP address, operating system and browser software used. Using an IP address, which is not the same as an e-mail address, we can identify the user's Internet Service Provider and based on that identification, can approximate the geographic location of the connection. The Chamber recognizes that certain User Information of a key demographic nature, e.g., race, age, gender, national origin and income, while Non-Personally Identifiable Information is still of sensitive nature to users. As a general practice, FCACC does not collect such information about you through the Web site. However, in recognition of the sensitive nature of such information and in the event FCACC comes into possession of such information, whether through your voluntary submission of such information in response to a special feature on the Web site or by receiving such information from any of our business partners, such information shall, when coupled with any of your Personally Identifiable Information, itself be deemed to

be Personally Identifiable Information and treated as such by the Chamber. As a general matter, Non-Personally Identifiable Information allows us to determine how the [www.fortcollinschamber.com](http://www.fortcollinschamber.com) Web site is being used, helps us identify popular areas of the Web site, and helps to assess the effectiveness of our promotional activities regarding the Web site.

### **Use of Cookies**

The Chamber Web site uses "cookies," i.e. a small data file that our Web site writes to a user's hard drive, to track your usage of our Site, including what advertising you have seen. The Web site's cookies do not include personal information about you, but they are unique to each user and include a randomly-generated, unique member identification number that enables the Web site to identify you when you visit, so you (1) do not have to remember your User Name and Password each time you visit the Web site; and (2) receive any personalized services that you requested when you registered. Neither our Web site, nor the cookies it writes to the hard drives of our users, read any data from your hard drive outside of our cookies, including any cookie files created by other Web sites. You can refuse our cookies by deactivating them in your browser. (For more information on how to do this, please refer to your browser's documentation.) You do not need to have cookies turned on in your browser to use our Web site; however, without cookies certain automated functions and features of our Web site will not be available to you.

### **Third Party Use of Hyperlinks Information and Other Services**

The Fort Collins Area Chamber of Commerce Web site contains links to other Internet Web sites, including cobranded or other affiliated sites. Unless otherwise explicitly stated, we are not responsible for the privacy practices or the content of such Web sites, including such sites' use of any information. You may be able to access certain information related to third parties at the Site, or via links, banner ads or click-throughs from the Site, regarding the goods or services of third parties. You understand and agree that your access to or use of those services is a matter entirely between you and the third parties, and FCACC shall have no liability whatsoever for any such access or use.

### **Security**

We have attempted and will continue to attempt to establish procedures to ensure that your information is both accurate and safe from unauthorized access. Nevertheless, you understand and agree that "perfect" security does not exist anywhere, including on the Internet. Information you send to this Site, including e-mail messages, will not be encrypted unless we advise you that it will be encrypted. Our Web site is protected by a firewall and monitored for security.

### **Your Access to Information**

You are entitled to access the data we have collected about you to ensure that it is accurate. Accordingly, the Web site gives users the option, through automated procedures available on the Web site, to correct, update or delete any

information previously provided to us by the user; however, we will maintain copies of user information to the extent retained as part of our Web site's standard backup/archive process. In addition, these procedures will not remove such of your information that has been provided by you to, or collected from you by, the Web sites of our business partners. We are not responsible for ensuring the removal or deletion from the Web sites of our business partners of your information provided by us to our business partners as permitted by you or otherwise in accordance with this Privacy Statement.

### **Legal Terms and Conditions of Use and Applicable Law**

This Web site provides information designed to assist users with their own legal, business, financial and other needs. This information is not the same as retaining experts in those fields for advice. We recommend you consult an expert including, but not limited to, a lawyer, accountant, financial services consultant or other professional, as appropriate before taking any action. Nothing contained in this Web site is or should be considered to be the rendering of legal, financial, professional or other advice, and users are responsible for obtaining such advice from their own counsel. The information contained on this Web site is intended for educational and informational purposes only. You agree, as part of your use of this Web site, to release the Fort Collins Area Chamber of Commerce from any and all damages that may arise from that use, including, without limitation, incidental or consequential damages. Further, any disputes that arise from your use of this Web site shall be brought before the Larimer County Courts. By your use of this Web site, you submit to the exclusive jurisdiction and venue of those Courts. The Web site is designed to comply with all applicable laws now in effect, and it will be altered to address laws hereinafter enacted. Those laws include, but are not limited to, all privacy laws, whether they are based upon State torts or Federal law, such as the Children's On-Line Privacy Protection Act, the Federal Wire Tap Act, the Stored Communications Act, and the Computer Fraud and Abuse Act. Additionally, this Web site is intended to comply with all regulations of the Federal Trade Commission (FTC).