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**NEWS RELEASE**

FOR IMMEDIATE RELEASE

August 29, 2023

**Amy Speed joins Mantooth Company as Senior Marketing Manager**

*International healthcare marketing executive returns to Northern Colorado*

Amy Speed has joined Mantooth Company as senior marketing manager.

Amy's career has spanned the globe and the healthcare industry over the last 15 years, working for agencies abroad early in her career, and focusing on healthcare marketing upon her return to Colorado. She has developed marketing strategies from the ground up for private medical practices, built community engagement platforms for nonprofits, launched multi-million-dollar corporate campaigns for Fortune 500 companies, and developed comprehensive go-to-market strategies for health tech startups. Most recently, Amy led B2B marketing for Oura Ring, representing multiple audience strategies to position Oura as the leader in a new wellness category: Sleep Health.

Born and raised in Fort Collins, she graduated from Colorado State University with a degree in Technical Journalism and Public Relations. While at CSU, Amy was a marketing intern for Mantooth. Her career path has led her back to Mantooth where she will apply her experience to local companies with whom she can meet face-to-face, facilitate client success, and build deep relationships within the community she once again calls home. As a senior marketing manager, Amy will be partnering with Mantooth's clients to develop innovative, impactful marketing strategies and lead the firm's efforts to bring immediate and long-term value to its customers and community.

“Even 15 years ago, her incredible attitude and ability to get projects done demonstrated savvy far beyond her years,” said Connie Hanrahan, Mantooth Co. founder. “Mantooth is honored she left the corporate world and returned to work in the Northern Colorado community.”

Amy resides in Timnath with her husband and two daughters.