



Beattie Action Team
Heidi Madden
3000 Meadowlark
Fort Collins, CO 80526
Heidi@fcmidtownspringfest.com
www.fcmidtownspringfest.com

The Midtown Springfest is a free family event for all ages to come together to celebrate and foster community bonds. Held on Saturday, May 30th, 2015, in the heart of Fort Collins behind Beattie Elementary, the event will host some of Northern Colorado's top bands, unique music and art demonstrations, carnival games, local food vendors, and exhibitors.

The goals of the Midtown Springfest are:

- Build and strengthen the bonds of community in Midtown Fort Collins where we live, learn, work and play
- Encourage families to have fun together
- Raise money to enhance the educational and enrichment programs at Beattie Elementary

We are asking businesses and organizations to partner with us for the benefit of our community and school. Sponsors will be promoted on high profile outdoor advertising mediums, event day signage, event website, our Facebook page, Beattie elementary family communications and in marketing efforts with local media.

To become an event sponsor or to make a donation for the Midtown Springfest silent auction, fill out the Contribution form and return it to the Beattie Action Team at the address listed.

Thank you for being involved in this Midtown event!

Sponsorship Levels and Promotional Benefits

Title (Limited to 2): \$2,000 donation

Logo placement on event website and Facebook page with link to your company.

Local Media (newspaper, posters distributed around community, postcards sent out to neighborhoods surrounding Beattie Park, etc.)

Publicity banner (10x8' banner placed at prominent location for one month prior to the event)

Additional Outdoor Large Format Banner posted on or near staging area at event.

4 complimentary VIP seating tickets to the event.

Platinum: Donations of \$1,000

Logo placement on event website and Facebook page with link to your company.

Local Media (newspaper, posters distributed around community, postcards sent out to neighborhoods surrounding Beattie Park, etc.)

Publicity banner (10x8' banner placed at prominent location for one month prior to the event)

4 complimentary VIP seating tickets to the event.

Gold: Donations of \$750

Logo placement on event website and Facebook page with link to your company.

Local Media (newspaper, posters distributed around community, postcards sent out to neighborhoods surrounding Beattie Park, etc.)

4 complimentary VIP seating tickets to the event.

Silver: Donations of \$500

Logo placement on event website and Facebook page with link to your company

Local Media (newspaper, posters distributed around community, postcards sent out to neighborhoods surrounding Beattie Park, etc.)

2 complimentary VIP seating tickets to the event.

Bronze: Donations of \$250

Logo placement on event website and Facebook page with link to your company.

Local Media (newspaper, posters distributed around community, postcards sent out to neighborhoods surrounding Beattie Park, etc.)

Cash or In-Kind Donations up to \$249

Logo placement on event website and Facebook page with link to your company.



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Contribution Form

Please accept our contribution at the following level:

- Title Sponsor (\$2,000+)
- Platinum Sponsor (\$1,000-\$1,999)
- Gold Sponsor (\$750)
- Silver Sponsor (\$500)
- Bronze Sponsor (\$250)
- Donation Sponsor (up to \$249 in cash, or in-kind donation)

Contact Name: _____

Address: _____

Phone: _____

Sponsor name as it should appear on publicity materials: _____

ACCEPTED LOGO FILE FORMAT:

All digital artwork must be supplied at 300 dpi. All fonts should be outlined. EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing.

- Logo has been sent to Heidi@fcmidtownspringfest.com

Due to print material deadlines, we need a reply from your organization no later than March 15, 2015 to be considered an early bird sponsor. All other sponsorships are due April 30, 2015.

All checks should be made payable to Beattie Action Team. Mail to:

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3000 Meadowlark Avenue
Fort Collins, CO 80526