

2015 INITIATIVE

STRONG ECONOMY

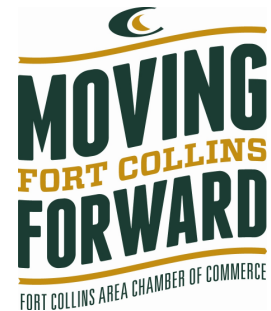


While the Fort Collins region is a wonderful place, it ranks 7th in the nation in under-employment. That means too many bright capable people are working in jobs below their level of experience and education. This suppresses earning power which in turn is a drag on the local economy. Business has a vision for the northern Colorado region: we want a prosperous, healthy community with a great quality of life. To create that, we need more good-paying private-sector jobs.

One of the biggest impediments, however, is the lack of understanding by the general public and government officials of what it takes to have a strong local economy. To address that, the Chamber created **Fort Collins Works**.

Fort Collins Works is a means of communicating the business community's economic vision. It is a data-driven, multi-year, multi-pronged communications and economic policy initiative.

“Fort Collins Works is a means of communicating the business community’s economic vision.”



KEY DELIVERABLE

Fort Collins Works influences local government to support business.

SPONSORSHIP OPPORTUNITIES

	Partner \$5,000	Supporter \$2,500	Advocate \$1,000
Priority seats in prime location to the Future of Jobs Event	10	5	2
Company featured on web site (www.FortCollinsWorks.com)	Logo	Name	Name
Company logo and/or name featured in Chamber stories about the Initiative (in the Chamber <i>Smart Brief</i> Newsletter and on the Chamber web site).	X	X	
Company recognition throughout the year.	X	X	