

2015 INITIATIVE

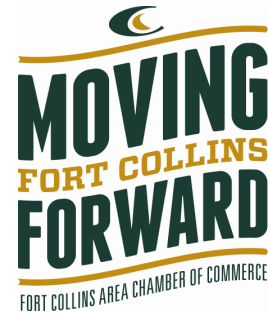
STAND UP FOR BIZ



Decisions of government directly effect business profitability. While the Chamber considers local and state governments our partners, they require constant monitoring and communications, which is the purpose of this initiative. The business community must have an effective lobbying program to influence specific local and state legislation and regulations.

Friends of Business is the name of a select group of Chamber members who under-write the Chamber's lobbying program which includes work by the Local Legislative Affairs Committee (influence local government), the Northern Colorado Legislative Alliance (tracking state legislation) and the Election Program (election to local office).

“Friends of Business provide the money to keep the Chamber lobbying team in place and to underwrite specific lobbying resources and tools.”



KEY DELIVERABLE
Good people running for public office.

SPONSORSHIP OPPORTUNITIES

	Partner \$5,000	Supporter \$2,500	Advocate \$1,000
Priority seats in prime location to all the Chamber government affairs events including, but not limited to: State Legislative Events, Friend of Business Social Events, Chamber Summit Events.	2	1	1
Company featured in promotional materials developed by the Chamber for the initiative, including the Chamber SmartBrief Newsletter and on the Chamber Website.	Logo	Name	Name
Link on Chamber advocacy web sites.	X	X	
Special pre-event invitation to any public official “meet and greet” sessions coordinated by the Chamber.	X	X	