

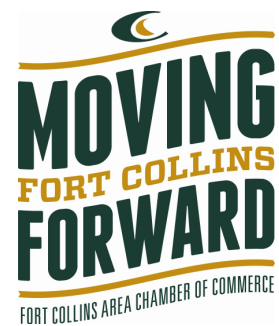
# FIX NORTH I-25



North Interstate 25 is rapidly changing from "Northern Colorado's Main Street" into "Northern Colorado's Parking Lot." **Unless something is done, within 15 years it will routinely take 3 hours to get to Denver and DIA.** Congestion and gridlock will choke off economic opportunity and harm the livability of Northern Colorado if something isn't done.

The Fix North I-25 Business Alliance is an initiative of the area chambers of commerce and economic development organizations devoted to securing the \$965M needed to widen North I-25 to 3 lanes between Highway 14 and Highway 66. The Alliance will execute a multi-year lobbying and communications plan aimed at securing the necessary funding.

“Business must weigh-in on the issue to press for funding to widen North I-25.”



## KEY DELIVERABLE

Fix North I-25 Business Alliance as an effective lobbying group to secure money to widen I-25.

## SPONSORSHIP OPPORTUNITIES

	Partner \$10,000	Supporter \$5,000	Advocate \$2,500
Priority seats in prime location to the Regional Issues Summit	10	5	2
Company featured on web site (www.FixNorthI25.com)	Logo	Name	Name
Company logo and/or name featured in Chamber stories about the Initiative (in the Chamber <i>Smart Brief</i> Newsletter and on the Chamber web site).	X	X	
Company recognition throughout the year.	X	X	
Personal briefings by Fix North I-25 Alliance leaders on status and strategy	X		